



Student Network Committee Report 2017

Committee name: Newsletter

2016-2017 Chair(s): (First name, last name, preferred email address)

1. Mira Patel, mpatel@pharmacy.arizona.edu
2. Hrishikesh Kale, kaleh@vcu.edu

2016-2017 Members: (First name, last name, preferred email address)

1. Mira Patel, mpatel@pharmacy.arizona.edu
2. Hrishikesh Kale, kaleh@vcu.edu
3. Mehdi Namil, mehdical0021@gmail.com
4. Michelle Vu, Michelle.Vu@live.mercer.edu
5. Mona Nili, mona.nili15@stjohns.edu
6. Rashmi Goyat, ragoyat@mix.wvu.edu

Committee role description: (Can be copy and pasted from the [Student Committee Link](#))

Purpose: To report on chapter activities and to provide information about issues that may be of interest to the student members of ISPOR.

Goals:

1. Have at least four newsletters with timelines with appropriate deadlines (soliciting and follow-up)
2. Use money allotted to do a competition with our readers
3. Create a new section in the newsletters (i.e., student spotlight, reaching out to alumni to do a newsletter piece, callout boxes with each newsletter article).
4. Reach out to young professionals at ISPOR and get their views in their workplace and do a news piece

REPORT SUMMARY

Committee members' role description:

Hrishikesh Kale and Mira Patel (Co-Chairs)

- Plan and coordinate newsletter-related activities for 2016-17
- Reach out to Student Chapters for their Chapter Updates and Grant Activity Reports
- Editing and reviewing newsletters
- Present committee updates during ISPOR Student Chapter Presidents' Monthly Webinars
- Create at least one newsletter quiz

Michelle Vu and Mehdi Namil (Formatting Team)

- Create templates for all four newsletters
- Format and design all four newsletters



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- Participate in planning newsletter-related activities
- Create one newsletter quiz

Mona Nili and Rashmi Goyat (Editing Team)

- Provide additional support for editing chapter updates and activity grant write-ups
- Participate in planning of newsletter-related activities
- Create one newsletter quiz

Projects: (List projects specific to your committee that were executed during the year)

Project 1 - July Newsletter

- Our first newsletter was our chance to work with the previous newsletter committee and learn how to create an informative newsletter
- It included chapter updates and grant activity updates of Spring 2016
- The main feature of this newsletter was to recap the ISPOR 21st Annual Meeting
- During this time, our formatters, Michelle Vu and Mehdi Namil, worked on developing a new design to showcase the newsletter

Project 2 - October Newsletter

- Our second newsletter came out in October
- We created a new section featuring Internships/Fellowships that ISPOR student members did over the summer
- We featured a “Meet Your New ISPOR Student Network Chair” where readers were able to learn about the 2016-2017 Student Network Chair
- We restarted the newsletter competition by creating a crossword puzzle for chapters to fill out for a chance to win \$100

Project 3 - February Newsletter

- We worked with the Student Network to feature a lot of ISPOR Student Network announcements
- We took this newsletter as an opportunity to highlight the current webinar, important deadlines, a year-in-review by the Student Network Chair, and the New Professional membership opportunity
- It included several chapter updates and grant activity updates
- Created our second Newsletter Quiz

Project 4 - May Newsletter

- Publish this newsletter before the ISPOR 22nd Annual Meeting so that incoming presidents and other student members of ISPOR had the opportunity to read about the events that will be going on during the meeting
- Include an article featuring Faculty Advisory Council Chairs and their roles
- Introduce Student Spotlight section to the newsletter
- Showcase work of committees within ISPOR Student Network
- Create third newsletter quiz

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Achievements & Deliverables Executed During 2016-2017:

In summary, the committee:

- Published four newsletters
- Created new template and design for newsletters
- Developed guidelines to write and submit chapter updates
- Introduced new sections such as 'Internship Experience' and 'Student Spotlight'
- Created database of students who did internships /fellowships and shared it with Student Network Chair
- Re-introduced newsletter quiz and rewarded \$100 to winning chapter per quiz

Timeline For Any Open/Ongoing Projects:

- May newsletter - publish before ISPOR Annual Meeting in Boston, MA
- Help to form Newsletter Committee for 2017-18 during leadership retreat
- Work with new committee to publish Newsletter in the summer of 2017

Challenges:

- Some chapter updates were really long and poorly written
- Uncertainty about what can be considered as a chapter update
- Receiving chapter updates and grant activity updates on time
- Participation on newsletter quiz can be improved

Potential solutions:

- Develop format/ guidelines to submit chapter updates (eg. Word limit)
- Develop some criteria on what is considered as a chapter update eg. Having at least one educational event

Recommendation to future committee members:

- Plan ahead of time (planning right after the Annual ISPOR Meeting would help)
- Assign roles and responsibilities
- Be creative and do not hesitate to introduce new things to the newsletter

Google Doc Links (if any):

<https://drive.google.com/drive/u/1/folders/0B4HDqfax0gDvfl9QQm5Ea2JtaDdLZ0JSNOVTMIVrV0NMZHVSanJvT3pMTENXbnRVZThaWjA>

Important documents can be found on the google drive using the link mentioned above.