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COMPLETE

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Page 1: Committee Report Overview

**Q1**

**Publication**

Choose your Committee from the dropdown

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**Q2**

2020-2021 Committee Chair(s) - (First name, Last name, Preferred Email in event of contact after graduation)

Nazneen Fatima Shaikh, ns0067@mix.wvu.edu

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**Q3**

2020-2021 Committee Members (First name, Last name, Preferred Email in event of contact after graduation)

Shrey Gohil, smgohil@central.uh.edu  
Jacinda Tran, jntran@uw.edu  
Tyler Wagner, wagnert2@mymail.vcu.edu  
Jennifer Toth, jtoth@go.olemiss.edu  
Oliveira Goncalves (Sofia), Ana.goncalves@charite.de  
Ke Yu, ke\_yu@u.nus.edu

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Page 2: Report Summary

## Q4

Committee Goals Established For The Year (Summarize each project with bullet points that break down the task)

1. Create a new and improved design for the student network newsletter

The team developed a completely new design for newsletter using Canva with over 60 pages

We included innovative design elements such as the world map depicting all the chapter updates received from around the world

We also included direct links to the webpages for more information and increased access to ISPOR website

The newsletter was made more engaging and interactive for its readers by adding the page flip effect that visually showed the representation of a book or magazine to make it more interesting and stylish

2. Create new sections in the newsletter like 'helpful student information', 'ISPOR COVID-10 Resources' and 'Featured Articles'

Many new sections were added to the newsletter

Helpful student information section included webinars (upcoming and recorded), HEOR career through ISPOR website with a few job postings (internships, fellowships and full-time), and information about ISPOR Special Interest Groups with active webpage links

ISPOR COVID-19 resources section was added to the second newsletter issue after ISPOR released its COVID-19 related content. It included COVID-19 News, COVID-19 Member Community, and related content in webinars and ISPOR journals.

Featured Articles included articles published in ISPOR journals including Value in Health, Value in Health regional issue and Value and Outcomes Spotlight. The editor's choice articles were included in the newsletter.

Another new addition to the newsletter was the summary of interviews conducted for the Short Interview Series

3. Publish two newsletter in the year - Winter and Spring

The Winter issue of the newsletter was published in January 2021 through email and social media (Facebook, LinkedIn)

We received an overwhelmingly positive response for the new newsletter design and additional sections

The Spring issue is completed and is under review for publication

4. Conduct Video interviews of students, ISPOR Student Network representatives or ISPOR members for the Short Interview Series

In the short interview series, we interviewed two students who attended the Introduction to machine learning webinar. To provide different perspectives, we interviewed two students where one was experienced in machine learning and the other student had no experience. These interviews were published as summary in the newsletter and as videos online through LinkedIn and facebook

We also interviewed Dr. Elisabeth Oerhleim who is the Senior Director at the Research and Programs at National Health Council and an active ISPOR member. The topic of the interview was "How to get published during graduate studies".

5. Plan, execute and publish Fireside Chats along with the Chair of ISPOR Student Network

The members of the Publications Committee were actively involved in conceptualizing the design, format and content of the Fireside Chats.

Team members conducted interviews with Student Research Spotlight presenters to ask questions about their research and ISPOR experience. These interviews were included in one of the episode of the Fireside chats

Publication committee members were also responsible for editing the audio video files to create podcast style audio for the Fireside Chats

6. Provide support in creating the VOS By The Numbers Section

Three of the Publications committee members participated in conducting literature reviews for different topics and supported the SN chair throughout the process

## Q5

Achievements of Goals & Deliverables Executed During 2020-2021 (Note: This will be used for a blurb in the last issue of the Student Newsletter before the new Committees take over.)

The Publication Committee:

Created a new, interactive and interesting design for the student network newsletter

Collected the most updated information and created many new sections in the student network newsletter

Published one newsletter and will publish the second one after review (this month)

Conducted interviews with students and senior ISPOR members and published them through different media for increased engagement from students

Supported the SN Chair to publish three episodes of the Fireside chats and assisting in creating the fourth episode

Three Publication Committee members contributed to the VOS By the Numbers sections for three issues of VOS.

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## Q6

Committee Members' Roles (Do you break down the projects to have specific members of the Committee work on them? Separate roles by hitting Enter for another line)

Yes, roles and responsibilities were assigned to each member within each publication committee goal mentioned before.

1. Sofia and Ke Yu were majorly responsible for designing the newsletter in Canva and other committee members assisted them

2. All the members contributed to conceptualizing the new section addition to the newsletter during brainstorming session in monthly meetings

3. For the newsletter, all the members were assigned specific duties as listed below:

Email all ISPOR Chapters to collect and track updates - Nazneen

Create appropriate folders on google drive and upload chapter updates in categories - Nazneen

Email all ISPOR Committee Chairs to collect Committee updates - Shrey

Short interview summary - Tyler

ISPOR Europe Updates - Sofia -

Featured articles - Ke Yu

Helpful student information - Nazneen

Student Network updates - awards - Nazneen

Chapter updates North America - Jacinda

Chapter Updates Asia-pacific and EMEA - Jenn

Grant updates - Shrey

4. Publishing the newsletter in the facebook group and sending out emails were the Chair's responsibility. Committee members shared the newsletter release information through their personal social media handles.

5. For short interview series, committee members were assigned roles for each of the categories mentioned below. Different members took different responsibilities for each interview.

Contact interviewee

Create question and setup

Interviewer

Video editing

Publishing

6. Tyler and Shrey were actively involved in editing most videos and audios for short interviews and Fireside chats

7. Sofia, Jacinda and Shrey participated in the VOD by The Numbers section for the VOS issues - September/October 2020, November/December 2020 and January/February 2021

8. The Chair was responsible for overseeing all the activities and coordinating with the committee members, ISPOR SN Chair and ISPOR Staff to deliver high quality work.

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## Q7

### Timeline For Any Open/Ongoing Projects

Spring issue of Student network Newsletter will be released by the end of June after approval from ISPOR

The video interview with Dr. Elizabeth Oehrlein on the topic 'how to get published' will be released as a video and as a part of fireside chats episode before July 2021

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## Q8

### Biggest Challenges during the year? (Note: This may be used as part of a blurb for the Student Newsletter)

The first newsletter took longer to be published because we created a completely new newsletter template in Canva which was challenging to complete the vast amount of work in a short time period

Scheduling interviews with professionals was more challenging than expected but we were able to work it out and conduct interviews

Receiving chapter updates and grant activity updates on time was a challenge too

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## Q9

### Solutions/Suggestions For Overcoming Challenges (Note: This may be used as part of a blurb for the Student Newsletter)

The first challenge of creating a brand new newsletter was overcome by proper time management and teamwork.

Scheduling interviews requires planning and thinking ahead of time so the solution will be to plan ahead and consider the possibility of rescheduling in your plan.

Receiving updates from chapters or committees can take longer than expected so having a deadline with a 10 days buffer period will help keep the plan on track

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## Q10

### Recommendations for Future Committee Members (Note: This may be used as part of a blurb for the Student Newsletter)

Utilize the template created in Canva as the base for the new newsletter for the next year

Consider adding more sections to the newsletter such as research projects or top research posters from ISPOR conferences

Collect feedback from student members for improving the newsletter and other activities and tailor them to suit the needs of students

Create a system for collecting student chapter updates automatically instead of a word document, e.g. Survey Monkey, Qualtrics, etc.

Assign roles and responsibilities to committee members and meet regularly

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## Q11

Does your Committee have any files saved outside of the Student Network Committees Folder. If yes, please transfer ownership of the drive to studentnetwork@ispor.org. If you have any questions about this email us.

N/A

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