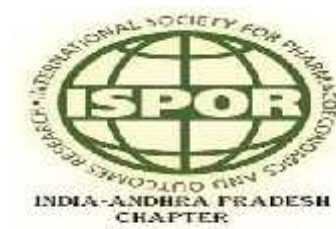


Let explore Pharmacomagnetism

Perceive the Pharma Paradise



8th National Symposium on Pharmacoeconomics and Outcomes Research (NSPOR)

**November 24th 2016
(Thursday)**

ISPOR – India Andhra Pradesh chapter and Raghavendra Institute of Pharmaceutical Education and Research (RIPHER) organized a successful one-day national level seminar on at Auditorium of RDT Hospital, Bathalapalli

“Innovations in Pharmacovigilance for Ensuring Drug Safety and Ensuring Life”

The symposium was enlightened with more than 100 delegates from all over India. The seminar was inaugurated by Dr. Harish, Head, Department of Intensive Care Unit, RDT Hospital, Bathalapalli. Dr. Y. Padmanabhareddy, Mr. G. Narayana, Dr. Saraswathy GR, and Dr. Mohanraj has preceded the inaugural function.

Dr. Saraswathy GR, Associate Professor, Head, Pharmacological Modeling and Simulation Centre, Ramaiah University of Applied Sciences (RUAS), Bangalore, Provided about challenges in Pharmacy Practice and extended scope of pharmacovigilance in drug safety. She given deep insights about importance of ADR monitoring, reporting and management to improve patient safety and outcomes which in turns reduce the morbidity, mortality, economic burden and improve quality of life of patient.

Mr. G. Narayana, Associate Professor, Raghavendra Institute of Pharmaceutical Education and Research (RIPHER), Anantapur, had given about applications of pharmacoeconomic tools in drug safety. This session was majorly contributed towards application pharmacoeconomic tools towards if ADR will be possible clinical outcome. The session was concern about Economic burden of ADR towards patient, hospital, community and society and best way of using

pharmacoeconomic techniques to choose good therapeutic option in alternatives by considering ADR will be a possible outcome.

Mr. Sivakartheek matam, Project Manager, Drug safety services, Bioclinica Safety and Regulatory Solutions, Mysore, had given major contribution to the knowledge regarding innovations in case handling and patient participation in pharmacovigilance.

Dr. Anand Harugeri, Associate Director and Lead, Safety Aggregate Reporting and Analytics (SARA), GDN Marketed product safety services, Lifecycle Safety, Quintiles IMS, Bangalore, had given excellent session about novelties in drug safety surveillance and Pharmacovigilance career for pharmacists in Industry. All the delegates are actively involved in interaction section to clarify their qualms about innovations, carrier opportunities in clinical, regulatory and marketing point of Drug cycle.

The seminar has included with research and review Poster/Oral presentations to encourage student and young researchers in the area on health care and outcomes research. The best oral and poster presentations were appreciated with awards.

Finally, program was end with vote of thanks and standing ovation for national anthem.