

HUAXIA HEALTH TECHNOLOGY FORUM 2014

26 – 27 APRIL 2014

HONG KONG, CHINA

Forum Brochure

ORGANIZED BY:



香港中文大學
The Chinese University of Hong Kong



香港中文大學醫學院
Faculty of Medicine
The Chinese University of Hong Kong



School of Pharmacy CUHK
Expanding the pharmaceutical universe,
Creating opportunities for life

Objective

The purpose of this meeting is to expand exchange among academics, policy decision makers, pharmaceutical industry partners, governments, and patient groups, in the area of health technology assessment and market access.

The date for the event is on April 26-27, 2014 at the Marriott Courtyard Hotel, Shatin, Hong Kong. This year, the theme of the conference is "Health Technology Assessment - Impact on Health Care and Assessment the value of medicines". We expect to have 100–150 attendees at this Conference from China, Macau, Taiwan, Malaysia, and Hong Kong.

Theme:

"Health Technology Assessment - Impact on Health Care and Assessment the value of medicines"

2014 第六屆華夏衛生科技論壇
2014 6th Huaxia Health Technology Forum

主顯：衛生科技評估：醫療保健的影響及藥物價值的評估

**Theme: Health Technology Assessment: Impact on Health Care and
Assessment of the Value of Medicines**

日期: 2014 年 4 月 26-27 日 (週六~日)

地點: 香港沙田萬怡酒店

Date: 26 – 27, April 2014 (Saturday~Sunday)

Venue: Courtyard at Marriott Hong Kong Shatin, Hong Kong

主持人 Host:

李詠恩 副教授

Associate Professor Vivian Wing-yan Lee
(ISPOR Hong Kong Chapter President)

主辦 Organizers:

國際藥物經濟及療效研究學會香港分會

ISPOR Hong Kong Chapter

香港中文大學藥劑學院

School of Pharmacy, Faculty of Medicine, The Chinese University of Hong Kong

協辦 Co-organizers:

國際藥物經濟及療效研究學會亞洲分會

ISPOR Asia Consortium

國際藥物經濟及療效研究學會上海分會

ISPOR Shanghai Chapter

國際藥物經濟及療效研究學會北京分會

ISPOR Beijing Chapter

語言 Language:

中文(普通話) 及英文

Chinese (Mandarin) & English

Program on 26th April 2014	
Time	Item
12:00 – 1:00 pm	Lunch Buffet
12:00 - 1:30 pm	Registration
1:30 – 1:35 pm	Welcome Speech
	Prof. Vivian Wing-yan Lee, Chairlady, 6th Huaxia Health Technology Forum
1:35 – 1:40 pm	Opening Remarks
	Prof. Enders Kwok-Wai Ng, Associate Dean (Development), Faculty of Medicine, The Chinese University of Hong Kong
1:40 - 2:20pm	Keynote Speech : Healthcare Reform and Health Protection Scheme
	Prof. Sophia Chan, JP Under Secretary for Food and Health, Government of the Hong Kong Special Administrative Region
2:20 - 2:50pm	Theme Speech : What Is an Appropriate ICER Threshold for Asia ?
	Prof. Shu-Chuen Li, Chair Professor and Head, Discipline of Pharmacy & Experimental Pharmacology, School of Biomedical Sciences, University of Newcastle
2:50 – 3:10pm	Coffee Break
3:10 - 3:40pm	An Exciting Journey to the Abyss of HTA?
	Mr. Benjamin Yiu-Sum Kwong, Senior Pharmacist, Chief Pharmacist's Office, Hospital Authority
3:40 - 5:00pm	Discussion Forum : What Is the Impact of HTA on Healthcare?
	Chaired by Prof. Shu-Chuen Li
	Speakers of Industry and Academics:
	Prof. Shianlian Hu (China)
	Prof. Ming-Chin Yang , Prof. Chee Jen Chang (Taiwan)
	Dr. Allen Wai-lun Cheung, Ms. Sabrina S.K. Chan (Hong Kong)
	Ms. Sharon Weng Chio (Macau)
	Dr. Soraya Azmi (Malaysia)
5:00 – 5:30pm	Group Photo
5:30 - 6:30pm	Pre-Conference Dinner Symposium: A Way Forward – HTA Development in Hong Kong
	Ms. Sabrina S.K Chan - Executive director, Hong Kong Association of Pharmaceutical Industry
6:30 - 9:00pm	Conference Dinner

	Program Rundown on 27th April 2014
Time	Item
9:00 - 9:30am	Registration
9:30 - 10:00am	What Is the Value of Medicine in Taiwan?
	Dr. Tony Yen-Huei Tarn , Executive Director, Center for Pharmaceutical Care Development, Taiwan Pharmacist Association
10:00 - 10:30am	Why Should Patients Be Involved in Health Technology Assessment to Assess the Value of Medicine?
	Mr. Kin-Ping Tsang, Governing Board Member and Chair, International Alliance of Patients' Organizations
10:30 - 11:00am	Coffee Break
11:00 - 11:30am	The Economics of Drug Development and Long-run Innovation
	Dr. Bruce Wang, Vice President, Health Economics and Outcomes Research, Alliance Life Sciences.
11:30 - 12noon	Assessing Outcomes via Disease Registry – a 6-year Cardiology Experience
	Ms. Mieko Siau-Lin Yee, Consultant, Veras Research, Malaysia
12noon- 1:30pm	Lunch
1:30 - 2:00pm	The Ups and Downs to Assess the Value of Medicine in Mainland
	Prof. Wen Chen, Professor of Health Economics Center for Pharmacoeconomic Research and Evaluation School of Public Health Fudan University
2:00 - 2:30pm	How Does Patient See the "Value of Medicine?"
	Mr. Alex Chi-Yau Lam, Vice Chairman (External Affairs), Hong Kong Alliance of Patients' Organizations
2:30 - 3:00pm	Coffee Break
3:00 -3:30 pm	The Value of Vaccine
	Dr. David Bin-Chia Wu, Senior Lecturer, School of Pharmacy, Monash University Malaysia
3:30 - 4:30pm	Discussion Forum "What Are the Takes From the Asian Sagas?"
	Chaired by Prof. Vivian Wing-yan Lee - Chairlady, 6 th Huaxia Forum
4:30 - 5:00pm	Summary and Closing