



Hong Kong Chapter Annual Report 2010

TO:
Board of Directors
International Society for Pharmacoeconomics and Outcomes Research
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PREPARED BY
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Background:

Hong Kong Chapter was accepted in December 2000. The Chapter has 3 Executive Committee members and 27 corresponding members.

Office bearers:

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|---------------------------------------|---|
| President (2010-12): | Prof Vivian WY Lee , BSc, PharmD Associate Professor, School of Pharmacy, Chinese University of Hong Kong, Hong Kong, China |
| Hon Advisor: | Prof Kenneth KC Lee, BSc(Pharmacy), MPhil, PhD Professor, School of Pharmacy, Monash University Sunway Campus, Malaysia |
| Secretary/Treasurer (2010-12): | Dr. Keary Zhou, BSc, PharmD Instructor, School of Pharmacy, Chinese University of Hong Kong, Hong Kong, China |

For more information of Hong Kong Chapter, please visit ISPOR local chapter website at http://www.ispor.org/regional_chapters/hongkong/index.asp, or CUHK SOP Pharmacoeconomics and Outcome Research website at <http://www.pharmacy.cuhk.edu.hk> (ID is required).

Enclosure: Hong Kong Chapter Annual Report 2010

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I. Activities of the Chapter can be summarized as follows:

1. Scientific/Education Activities:

- Co-organized Second Forum of Asia Huaxia Pharmacoeconomics and Health Technology Assessment, April 3-4 2009
- Presented at the ISPOR 15th Annual International Meeting, 15-19 May 2010
- Presented at the ISPOR 4th Asia Pacific Conference 5-7 September 2010
- Organized Health Technology Assessment Workshop at Regal Kowloon Hotel, 10-11 September 2010.
- Presented at the ISPOR 13th Annual European Congress, 6-9 November 2010
- Established pharmacoeconomic exchange program between Chinese University of Hong Kong and University of London
- Established a student Chapter at the Chinese University of Hong Kong
- developing an exchange programme in pharmacoeconomics with the School of Public Health, Fudan University, Shanghai, China
- developed an exchange programme in pharmacoeconomics with Jianan University School of Pharmacy, Guangzhou, China
- Meeting with Guangzhou Medical University to introduce Health Technology Assessment

2. Promotional activities:

- Meetings with the chief pharmacist of Hospital Authority of Hong Kong to develop a set of local guideline
- Meetings with members of the Hong Kong Association of the Pharmaceutical Industry to collaborate on research and other activities

3. Liaison with Mainland China:

- Regular correspondence with mainland Chinese universities to provide assistance and advice

II. Upcoming Activities of 2011:

- Jan 27 2011 – Seminar for the student Chapter by Prof. Kenneth KC Lee on “Health Technology Assessment (HTA) in Drug Evaluation Process and its Latest Development in Asia”
- April 20-21 2011 - Meeting with Guangzhou Medical University to introduce Health Technology Assessment
- April 23-24 2011 – Third Forum of Asia Huaxia Pharmacoeconomics and Health Technology Assessment, Shanghai, China
- Jul 1-Aug 31 2011 – We have been granted by the University to accept one student from NUS to conduct health economics research on SLE in Hong Kong