

ISPOR 18th Annual European Congress

Impacting Health Decision Making with Outcomes Research: Closing the Gap

7-11 November 2015 | MiCo – Milano Congressi | Milan, Italy



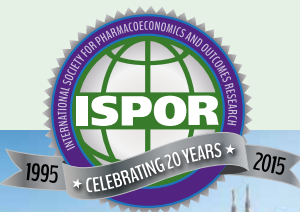
By the Numbers

Congress program features over 2,450 presentations!

- 3 Plenary Sessions
- 8 Educational Symposia
- 10 ISPOR Forums
- 20 Issue Panels
- 33 Workshops
- 48 Research Podiums
- 2346 Research Posters

Social Media

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Plenary Session Highlights:

FIRST PLENARY SESSION

Strategy in Motion: The Current and Future Lifecycle Approach to Decision Making on Health Technologies

Moderator: François Meyer, MD, Advisor to the President, International Affairs, French National Authority for Health (HAS), Saint-Denis La Plaine, France

Speakers: Hans-Georg Eichler, MD, MSc, Senior Medical Officer, European Medicines Agency (EMA), London, UK; Jerome Boehm, Team Leader, Health Technology Assessment, Directorate-General for Health and Food Safety, European Commission, Brussels, Belgium; Finn Børlum Kristensen, MD, PhD, Professor, Health Services Research & Health Technology Assessment, University of Southern Denmark and Director, EUnetHTA Secretariat, Danish Health and Medicines Authority, Copenhagen, Denmark; Mirella Marlow, MA, MBA, Programme Director, Devices and Diagnostics Systems, Centre for Health Technology Evaluation, National Institute for Health and Care Excellence (NICE), London, UK

SECOND PLENARY

Outcomes Research: Are We Ready to Put Theory into Practice?

Moderator: Lorenzo G Mantovani, DSc, Associate Professor of Public Health, Center for Public Health Research (CESP), University of Milano-Bicocca, Monza, Italy

Speakers: Brian O'Rourke, PharmD, President & Chief Executive Officer, Canadian Agency for Drugs and Technologies in Health (CADTH), Ottawa, ON, Canada; Sergio Pecorelli, MD, PhD, Chairman of the Board, Italian Medicines Agency (AIFA) and Professor, Department of Obstetrics and Gynecology, & Chancellor, University of Brescia, Brescia, Italy; Mario Strazzabosco, MD, PhD, Deputy Director, Yale Liver Center & Section of Digestive Diseases, Department of Internal Medicine, Yale University School of Medicine and Director, Department of Surgical and Interdisciplinary Medicine, University of Milano-Bicocca, Monza, Italy; Walter Ricciardi, Past-President, European Public Health Association (EUPHA) and Professor & Director, Department of Public Health, Catholic University of the Sacred Heart, Rome, Italy

THIRD PLENARY

Recommendations from the ISPOR Multi-Criteria Decision Analysis Emerging Good Practice Task Force and Remaining Controversies

Moderator: Daniel Malone, PhD, RPh, Professor of Pharmacy, College of Pharmacy and Associate Professor, Mel & Enid Zuckerman College of Public Health, University of Arizona, Tucson, AZ, USA

Speakers: Maarten J. IJzerman, PhD, Professor of Clinical Epidemiology & HTA & Vice Dean, Health & Biomedical Technology, Faculty of Science & Technology, University of Twente, Enschede, The Netherlands; Kevin Marsh, PhD, Senior Research Scientist & EU Director of Modelling and Simulation, Evidera, London, UK; A. Brett Hauber, PhD, Senior Economist & Vice President, Health Preference Assessment, RTI Health Solutions, Research Triangle Park, NC, USA; Mónica Duarte Oliveira, PhD, MSc, Associate Professor, Department of Engineering and Management, Instituto Superior Técnico, University of Lisbon, Lisbon, Portugal; Nancy Devlin, PhD, Director of Research, Office of Health Economics, London, UK; Praveen Thokala, MSc, PhD, Research Fellow, University of Sheffield, Sheffield, UK

For more information www.ispor.org

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Program Highlights:

ISPOR SCIENTIFIC & HEALTH POLICY GROUPS

PLENARY SESSION

By the ISPOR MCDA Task Force

Recommendations from the ISPOR Multi-Criteria Decision Analysis Emerging Good Practice Task Force and Remaining Controversies

WORKSHOP PRESENTATION

By the ISPOR Patient Representative Roundtable

W12: Optimizing Patient Involvement in Payer Health Care Decisions to Access New Therapies

FORUM PRESENTATIONS

by ISPOR Networks, Chapters, Task Forces, and Special Interest Working Groups

F1: Rare Disease Clinical Trials: Emerging Good Practices for Clinical Outcomes Assessment Outcomes (PROs, ClinROs & ObsROs) Measurement

F2: Mapping to Estimate Utility Values for Cost per QALY Economic Analysis - Good Research Practices

F3: Medical Nutrition – Terms, Definitions, Regulations & Emerging Good Practices for Economic Evaluation

F4: Health Technologies Pricing and Decision Making in the Central South Europe: What, Where, When, and How?

F5: Parallel Trade: Can We Curb the Impact on Central & Eastern European (CEE) Countries?

F6: Budget Restrictions Following the Economic Crisis: Threats or Opportunities for the Development of Economic Evaluation in the Southern European Region

F7: Conjoint Analysis: Good Research Practices for Statistical Analysis

F8: Patient Engagement: What Is in a Name?

F9: Multi-Criteria Decision Making in the Central & Eastern European (CEE) Region: Are We There Yet?

F10: Market Access Pricing in Central & Eastern Europe (CEE): Practical Guide to Successful Reimbursement

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