VALUE & OUTCOMES SPOTLIGHT

NOVEMBER/DECEMBER 2015 VOL. 1, NO. 6

VALUE & OUTCOMES SPOTLIGHT EDITORS & EDITORIAL BOARD

EDITOR-IN-CHIEF – David Thompson, PhD, Quintiles, Cambridge, MA, USA, david.thompson@quintiles.com

CO-EDITORS – Murtuza Bharmal, PhD, Merck KGaA, Germany; Patrick Sobocki, PhD, CEO, Pygargus Sweden & Centre for Medical Management & Department of Medicine, Karolinska Institutet, Sweden

EDITORIAL BOARD - Syed Mohamed Aljunid, PhD, United Nations University-International Institute For Global Health, Malaysia; Soraya Azmi, MBBS, MPH, Azmi Burhani Consulting, Malaysia; Amit Chhabra, MD, MPH, Pfizer, Inc., USA; Benjamin Craig, PhD, H. Lee Moffitt Cancer Center & Research Institute, USA; Mohammed F. Jabr, PharmD, MSc, MBA, Canadian Agency for Drugs and Technologies in Health (CADTH), Canada; Yvonne Lee, MPH, Pfizer, Malaysia; Martin Marciniak, PhD, GlaxoSmithKline, USA; Axel C. Mühlbacher, PhD, MBA, HS Neubrandenburg, Germany; Marc Nuijten, PhD, MD, MBA, Ars Accessus Medica BV, The Netherlands; George Papadopoulos, BSc(Hons), Emerald Corporate Group Pty., Ltd., Austrailia; Stephen W. Schondelmeyer, PhD, University of Minnesota, USA; Gabriela Tannus, MSc, Axia.Bio, Brazil; Mondher Toumi, MD, PhD, MSc, AixAixAix-Marseille University, France; Gergana Zlateva, PhD, Pfizer, Inc., USA

MANAGEMENT ADVISORY BOARD – Josephine Mauskopf, PhD (Chair), RTI Health Solutions, USA; Maarten J. IJzerman, PhD, University of Twente, The Netherlands; Nancy Devlin, PhD, OHE, UK

VALUE & OUTCOMES SPOTLIGHT PUBLISHING, SUBSCRIPTION, AND ADVERTISING OFFICE:

Value & Outcomes Spotlight Print: ISSN 2375-866X Online: ISSN 2375-8678 USPS: 019121

Published bi-monthly by: ISPOR

505 Lawrence Square Blvd. South Lawrenceville, NJ 08648 USA

Tel: 609-586-4981; Toll Free: 1-800-992-0643 Fax: 609-586-4982; Website: www.ispor.org

Periodicals Postage paid at Annapolis, MD 21401 and at additional mailing offices.

POSTMASTER: Send address changes to: Value & Outcomes Spotlight
505 Lawrence Square Blvd., South
Lawrenceville, NJ 08648 USA

Managing Editor: Stephen L. Priori email: spriori@ispor.org

Advertising Coordinator: Lyn Beamesderfer email: lbeamesderfer@ispor.org

Direct advertising, photocopy permission, and reprint requests, to Managing Editor.

© 2015 International Society for Pharmacoeconomics and Outcomes Research (ISPOR). All rights reserved under International and Pan-American copyright conventions.

While Value & Outcomes Spotlight is designed to provide accurate information regarding the subject matters covered, the views, opinions, and recommendations expressed, are those of the authors, Editor-in-Chief, President, Board of Directors, etc., and not of the International Society for Pharmacoeconomics and Outcomes Research (ISPOR).

LETTER FROM THE EDITOR



With the year 2015 coming to a close, this marks the sixth and final issue of the first Volume of *Value & Outcomes Spotlight*, ISPOR's newest publication and a key vehicle for the dissemination of news and information to our Society. We have worked diligently to improve the reader experience compared with its predecessor, *ISPOR Connections*, and we will continue to make improvements in each successive issue. We count on your feedback to guide us along the way and toward that end we recently fielded a survey to formalize the process. At this time the results are still being compiled but the early returns suggest we are on the right track, with a few pointed suggestions on ways to improve that we will surely take to heart.

This iterative process of collecting data and course-correcting in response is a hallmark of entities that improve over time. It's also a process that forms the basis for the "learning health care system," a concept first introduced by the U.S. Institute of Medicine (IOM) nearly a decade ago as a means to achieve the so-called "triple aim" of improved patient outcomes of care, enhanced population health, and controlled per-capita health care spending. As outlined by the IOM, the learning health care system is characterized by a variety of features, including engaged and empowered patients; fully leveraged IT capacities for real-time data capture, access and analytics; transparency in health care costs and financial incentives that align with value; and a culture of learning in which complex care processes are refined based on a continuous feedback mechanism. In short, it's a health care system in which "research influences practice and practice influences research."

That quote can be found in the first of three articles we feature in this issue on the learning healthcare system, which was a plenary session topic at ISPOR's 20th Annual International Meeting earlier this year. The article describes the Patient Centered Outcomes Research Institute's PCORnet, a coordinated network of health care delivery systems and patient communities across the United States dedicated to the conduct of real-world research in alignment with the principles of the learning health care system. The second piece cites discrepancies between the vision of the learning health care system (good) versus recent implementations (not so good), suggesting that the focus to date has been on improving care processes to eliminate wasteful spending, with inadequate attention to instilling true learning principles into the models. The third article draws a distinction between the "change layer" in health care, where innovation resides, and the "reality layer," where care is actually provided and research is conducted. It suggests that, to date, these layers have yet to blend appropriately and ends with a call to action on the part of all stakeholders to put patient care before the profit motive so as to establish a fully functioning learning health care system.

ISPOR recently convened its 18th Annual European Congress and from this impartial observer's standpoint our Society has advanced to a whole new level of prominence and scale. The exhibitor's hall was bigger than ever, as was the main hall for the plenary sessions—and this was necessary, as more than 5,200 traveled to Milan, Italy for the event, the first ISPOR meeting ever to surpass 5,000 attendees! This issue of Spotlight contains a meeting summary, photo gallery, accounts of student activities, listings of award recipients, and other material from what was an outstanding meeting.

With best wishes for a happy and peaceful holiday season!

David Thompson, PhD

V. Thousan

Editor-in-Chief, Value & Outcomes Spotlight

Tell us what you think of the new Value & Outcomes Spotlight! Send feedback to vos@ispor.org or use the comments form at http://www.ispor.org/ValueOutcomesSpotlight/CommentForm