

ISPOR SPEAKS

ISPOR Short Courses: Learn, Apply, Advance

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Building skills and knowledge to strengthen and expand capabilities in health economics and outcomes research (HEOR) is at the core of ISPOR's mission. As one of ISPOR's strategic pillars, Education and Training endeavors to lead the development of HEOR-focused education and training programs and develop and deliver a core curriculum for HEOR professionals.

The Society's short course program is at the center of our education programs. Since 1988, ISPOR has been delivering short courses led by world-renowned faculty. ISPOR's short courses have since become the hallmark prologue to our annual conferences. This very successful program has grown from 8 courses with 171 participants at the 3rd International Meeting in Philadelphia, PA, USA to 37 courses delivered to over 2500 registrants in Copenhagen, Denmark in 2019. More than 50,000 students have completed short course programs at our North American, European, Asia Pacific, and Latin American conferences.

This course helped me understand HEOR and better relate it to my work.

[Introduction to HEOR]

This is a "must-have" foundational skillset for HEOR researchers.

[Introduction to Modeling]

Best training ever! Highly relevant to my ongoing projects.

[Budget Impact Analysis]

I always send my students to the ISPOR Short Course Program. The training you get there is state-of-the-art and by experts in the field.

*– Daniel C. Malone, PhD, RPh,
ISPOR President (2015-2016),
ISPOR Short Course Faculty*

Core and Specialized HEOR Topics

Covering a wide array of topics, short courses enhance knowledge and techniques in core and specialized HEOR topics, as well as in emerging trends. They provide instruction to professionals at all levels from students to senior executives. Courses are interactive, with active student participation, case studies, group and individual exercises. Participants can apply their new knowledge to their work immediately.

Scientific topics that correspond to ISPOR's taxonomy include: Economic Evaluation; Methodological & Statistical Research; Study Approaches; Patient-Centered Research; Health Technology Assessment; Real-World Data & Information Systems; and Health Policy & Regulatory. These topics, also referred to as tracks, correspond with the competencies for HEOR professionals defined by the HEOR Competencies Framework[™] initiative led by ISPOR's Institutional Council and Faculty Advisor Council.

ISPOR's Short Course Committee, a group of dedicated HEOR expert members that serve as part of our Education Council, work to ensure a high-quality, balanced, and relevant course offerings. Furthermore, courses offered at our regional conferences are designed to reflect the unique training needs within the region. The curriculum reflects the ever-changing HEOR field and needs of diverse stakeholder groups. Newer and very popular offerings include: US Payers: Understanding the Healthcare System; Market Access & Value of Medical Devices; and Introduction to Machine Learning Methods. Members are encouraged to submit proposals for new courses, and ideas also come from ISPOR's Special Interest Groups and Chief Science Officers.

Going Virtual

As global populations and economies are still contending with the COVID-19 pandemic, ISPOR's Short Course



program—like the ISPOR 2020 conference—has pivoted to provide its signature education and training courses virtually. To meet the needs of HEOR professionals and those interested in the field, courses are being offered remotely in real time during June and July 2020. Virtual short courses will also be offered in conjunction with Virtual 2020 Asia Pacific. A complement of both core and trending courses are designed to provide participants with the same relevant curriculum and expert instructors offered at in-person ISPOR conferences. These virtual courses will provide participants with the opportunity to interact with faculty and other students.

In addition to short courses, ISPOR offers a variety of live and archived webinars, offering 1-hour learning sessions covering important scientific topics. Many webinars are open to members and non-members without a fee. Visit our website to review the latest webinars and other digital programs.

Together with our world-class faculty, we are committed to bringing the highest quality HEOR education and training opportunities to an international, multistakeholder audience whether in person or virtually. Claim your seat for ISPOR virtual Short Courses (available June 17th to July 30th) to keep your skills sharp.

Learn. Apply. Advance with ISPOR Essential HEOR Education.