

# ISPOR 20th Annual International Meeting Highlights at a Glance

## Registrant/Attendance Stats:

Over 3,700 attendees from 78 countries – a 10% increase!

## Mobile App Stats:

62% of meeting attendees went digital with the meeting web platform / mobile app!

## Released Presentations:

Meeting featured over 1,750 presentations!

Over 80% of presentations given at ISPOR Philadelphia already available! Presentations are added as speaker permission is received.

[www.ispor.org](http://www.ispor.org) >> [ISPOR 20th Annual International Meeting](#) >> [Released Presentations](#)



## Social Media Posts:

What did delegates tweet about during the meeting?



**Nancy Berg**  
@Nberg

ISPOR global HTA Council talks collaboration, policy structure, adaptive pathways, capacity bldg, device guidelines #ISPORPhila

[CEO & Executive Director, ISPOR]

**Kim McCleary**  
@KimTweetsDC

Marvin Mack: "When engaging #patients in research, start by building trust. The rest will flow from that." #ISPORphila #ISPOR20

**Maarten IJzerman**  
@maartenijzerman

US payer PREMIERA explores value based formulary design. Initial data is promising and justifies relaunch to explore full benefit #ISPORPhila

**HealthEconomics.Com**  
@www\_healthecon

#IBMWatson can analyze patient medical record and recommend treatment options based on EBM #ISPORPhila

**Faridah Saadat**  
@FaridahSaadat

Selfie of the day @#IsporPhila HE course with Prof Basskins. <https://lnkd.in/e5pRmJk>



Lorne Basskin



## ISPOR 20th Anniversary Celebration Recap:



Photos by John McGall

- **Commemorative Video** celebrated ISPOR's 20-year history that is shaping the future of health economics and outcomes research.
- **ISPOR Milestones Brochure** outlined major highlights of ISPOR's 20-year history.
- **Celebrations during the Exhibitor & Poster Receptions** comprised of champagne toasts, ISPOR logo cupcakes, and entertainment from the Mummers.

More highlights and photos from the ISPOR 20th Annual International Meeting can be found on pages 24-26.

The commemorative video and ISPOR Milestones brochure are available online at [www.ispor.org](http://www.ispor.org) >> [About ISPOR](#)

The complete photo gallery is available online at [www.ispor.org](http://www.ispor.org) >> [ISPOR 20th Annual International Meeting](#)

## Save the Date!

**May 21-25, 2016**  
**ISPOR 21st ANNUAL INTERNATIONAL MEETING**  
**Washington, DC, USA**



# ISPOR UPCOMING MEETINGS



## ISPOR 5th Latin America Conference

6-8 SEPTEMBER 2015 • SANTIAGO, CHILE

Early Registration Deadline: 21 July 2015

See pages 30-38 for conference program information



## ISPOR 18th Annual European Congress

7-11 NOVEMBER 2015 • MILAN, ITALY

Abstract Submission Deadline: 23 June 2015

See page 39 for congress program information



## ISPOR 21st Annual International Meeting

MAY 21-25, 2016 • WASHINGTON, DC, USA

Abstract Submission Opens: October 14, 2015



## What do ISPOR Meetings Offer?

ISPOR Meetings are a forum for discussion and dissemination of information surrounding the science of pharmacoeconomics and outcomes research. The goal of the meetings is to **bring together experts in the health economics and outcomes research (HEOR) field to share innovative research methods and health policy developments and to provide an opportunity to learn from each other to advance the science.**

"This was an excellent opportunity to learn and add to my knowledge about the latest developments in the field of pharmacoeconomics and allied disciplines. I had a great opportunity to interact with students and scientists coming from around the world for the ISPOR 20th Annual Meeting."  
*ISPOR 20th Annual International Meeting attendee*  
 (Source: Online Meeting Evaluation)

## Why Attend?

ISPOR is recognized globally as the leading scientific and educational organization for outcomes research and its use in health care decisions.

- **Learn** new & novel experiences in the conduct/use of HEOR.
- **Stay current** via cutting edge plenary sessions and presentations on innovative and controversial issues.
- **Share** research, ideas, and developments in the field and help to advance the science.
- **Network** and renew connections with clients, colleagues, or collaborators.

"As ever, the ISPOR conference has been very useful both as a learning and sharing of knowledge opportunity and also as an opportunity to network within the industry."  
*ISPOR 17th Annual European Congress attendee*  
 (Source: Online Congress Evaluation)

## Who Attends?

The ISPOR scope and sphere of influence includes **outcomes researchers, health technology developers and assessors, regulators, health economists, health care policy makers, payers, providers, patients, populations, and society as a whole.**

The diversity in work environments and international scope of attendance provide excellent networking opportunities and stimulating discussions and debate.

## MEETING ATTENDANCE AT A GLANCE

### ISPOR 4th Latin America Conference

**Buenos Aires, Argentina:**

- Over 740 attendees with 44 countries represented
- Over 400 presentations

### ISPOR 17th Annual European Congress

**Amsterdam, The Netherlands:**

- Over 4,800 attendees with 80 countries represented
- Over 1,950 presentations

### ISPOR 20th Annual International Meeting

**Philadelphia, PA, USA:**

- Over 3,700 attendees with 78 countries represented
- Over 1,750 presentations