

ISPOR UPCOMING MEETINGS



ISPOR 21st Annual International Meeting

MAY 21-25, 2016 • WASHINGTON, DC, USA

See pages 30-31 for meeting program information



ISPOR 7th Asia-Pacific Conference

3-6 SEPTEMBER 2016 • SINGAPORE

Early Registration Deadline: 19 July 2016

See pages 32-33 for conference program information



ISPOR 19th Annual European Congress

29 OCTOBER-2 NOVEMBER 2016 • VIENNA, AUSTRIA

Abstract Submission Deadline: 21 June 2016

See pages 34-35 for congress program information



MEETING HIGHLIGHT!

ISPOR thanks our **educational symposia** sponsors and **educational forum** hosts for contributing to an impressive scientific program in place for the 2016 meetings. These presentations are scientific discourses that connect with ISPOR's mission of promoting health economics and outcomes research excellence to improve decision making for health globally.

Want to get involved?

Visit: <http://www.ispor.org/meetings/Educational-Symposia-and-Forums-Opportunities.aspx>

ISPOR's scope and sphere of influence, which includes outcomes researchers, health technology developers and assessors, regulators, health economists, health care policy makers, payers, providers, patients, and others interested in the field of HEOR, places your discussion on relevant HEOR topics in front of a diverse and influential audience.



Photo by Antonella Bozzini

"We had an excellent roundtable discussion yesterday. All of presentations went very well. We have captured a lot of good insights. ISPOR helped us to set up a valuable platform!"

— ISPOR 6th Asia-Pacific Conference Educational Forum Supporter



ISPOR 21ST ANNUAL INTERNATIONAL MEETING

May 21-25, 2016 | Washington Hilton | Washington, DC, USA

**Value, Affordability,
and Patient
Centeredness:
Can We Have it All?**

Photo by John McGall



**Meeting program features
over 1,800 presentations!**

- 3** Plenary Sessions
- 6** Educational Symposia
- 14** ISPOR Forums
- 20** Issue Panels
- 31** Workshops
- 48** Research Podiums
- 1,710** Research Posters

REGISTER ONLINE AT
www.ispor.org

PLENARY SESSION HIGHLIGHTS:

FIRST PLENARY:

Accelerating Cures: Addressing Unmet Patient Need or Putting Patients at Risk?

Moderator: **Eleanor M. Perfetto, PhD, MS**, Senior Vice President, Strategic Initiatives, National Health Council, Washington, DC and Professor, Pharmaceutical Health Services Research, School of Pharmacy, University of Maryland, Baltimore, MD, USA

Speakers: **Jerry Avorn, MD**, Professor of Medicine, Harvard Medical School and Chief of the Division of Pharmacoepidemiology and Pharmacoeconomics, Department of Medicine, Brigham and Women's Hospital, Boston, MA, USA; **Scott Gottlieb, MD**, Resident Fellow, American Enterprise Institute, Washington, DC, USA; **Patricia Furlong**, Founding President & Chief Executive Officer, Parent Project Muscular Dystrophy (PPMD), Middletown, OH, USA

SECOND PLENARY:

Making Medical Decisions in an Irrational World

Moderator: **Bradley C. Martin, PharmD, RPh, PhD**, Professor & Head, Division of Pharmaceutical Evaluation and Policy, University of Arkansas for Medical Sciences College of Pharmacy, Little Rock, AR, USA

Speakers: **Kevin Volpp, MD, PhD**, Staff Physician, Philadelphia VA Medical Center, Director, Center for Health Incentives and Behavioral Economics, Leonard Davis Institute, Vice Chairman, Health Policy, Department of Medical Ethics and Health Policy, and Professor of Medicine and Health Care Management, Perelman School of Medicine and the Wharton School, University of Pennsylvania, Philadelphia, PA, USA; **Douglas E. Hough, PhD**, Associate Scientist, Department of Health Policy and Management, Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA; **David Meltzer, MD, PhD**, Fannie L. Pritzker Professor of Medicine, Economics, and Public Policy, Chief of the Section of Hospital Medicine, Director of the Center for Health and the Social Sciences, and Chair of the Committee on Clinical and Translational Science, University of Chicago, Chicago, IL, USA

THIRD PLENARY:

Contemporary Regulatory and Legislative Issues in Health Outcomes Research

Moderator: **Daniel Malone, PhD, RPh**, Professor of Pharmacy, College of Pharmacy and Associate Professor, Mel & Enid Zuckerman College of Public Health, University of Arizona, Tucson, AZ, USA

Speakers: **Theresa M. Mullin, PhD**, Director, Office of Strategic Programs, Center for Drug Evaluation and Research, US Food and Drug Administration (FDA), Silver Spring, MD, USA; **Marc M. Boutin, JD**, Chief Executive Officer, National Health Council, Washington, DC, USA; **Gregory W. Daniel, PhD, MPH, RPh**, Deputy Director, Duke-Robert J. Margolis, MD Center for Health Policy, Duke University, Durham, NC, USA; **Kay Holcombe, MS**, Senior Vice President, Science Policy, BIO, Washington, DC, USA



Tweet your comments about the meeting to @ISPORorg using #ISPORDC

ISPOR 21st ANNUAL INTERNATIONAL MEETING

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PROGRAM HIGHLIGHTS

ISPOR SCIENTIFIC & HEALTH POLICY GROUPS:

ISSUE PANEL PRESENTATIONS

by ISPOR Task Forces and Special Interest Groups

IP4: Assessing the Value of Medical Devices—Choosing the Best Path Forward: Where Do We Go from Here?

IP12: Multi-Criteria Decision Analysis: A New Paradigm in Health Care Decision Making? What Are the Current Status, Challenges, and Opportunities?

IP19: Precision Medicine: The End of Outcomes Research?

WORKSHOP PRESENTATIONS

by ISPOR Task Forces and Special Interest Groups

W5: Constrained Optimization: Why Making Pizza and Maximizing Health Care Value Are the Same Problem

W13: Patients as Partners in Research—Making It a Reality

W20: A Framework for Measuring Multiple Medication Adherence

FORUM PRESENTATIONS

by ISPOR Task Forces and Special Interest Groups

F1: Issues to Address in Revising the ISPOR Code of Ethics

F2: Clinical Outcomes Assessment (COA) Measurement in Rare Disease Clinical Trials—A Case Study on Application of Emerging Good Practices

F3: Statistical Analysis of Discrete-Choice Experiments: A Discussion of the ISPOR Conjoint Analysis Good Research Practices Task Force Report

F4: Economic Evaluation of Vaccines

F8: Developing and Evaluating Clinician-Reported Outcomes (ClinROs)—A Case Study on Application of Emerging Good Practices

F9: The Do's and Don'ts of Performing a Scoping Review



ISPOR Meeting Mobile App

- Update your “electronic business card”
- Search the meeting program by scientific topic, keyword, or speaker
- Connect with other attendees by sending messages
- Find exhibitors and sponsors to connect with by viewing their virtual booths



> Search for “ISPOR 2016 Meetings”



Photo by Antonella Bozzini

For complete program information:

<http://www.ispor.org/Event/Index/2016Washington>

ISPOR 7TH ASIA-PACIFIC CONFERENCE



**3-6 SEPTEMBER 2016
SUNTEC CONVENTION &
EXHIBITION CENTER
SINGAPORE**

**OVER 750 PRESENTATION
SUBMISSIONS – A 16% INCREASE!**

Early Registration Deadline: 19 July 2016



Pharmacoeconomics and Outcomes Research in Asia-Pacific: Challenges, Opportunities, and Future Direction

PLENARY SESSIONS

Health Technology Assessment (HTA) and Health Policy: Recent Developments Across Asia

Health systems in Asia are undergoing a period of rapid change as they struggle to cope with immediate challenges, such as expanding elderly populations, growing demand for high-quality health care and the need to address inequitable access to health care. In light of these issues, health technology assessment (HTA) will be essential as a means to inform evidence-based decisions and ensure efficient use of scarce resources. This session will provide insight into the current status of HTA and related health policy in Asia, sharing perspectives and experiences, lessons learned, and future trends.

Second Plenary Session: Harnessing the Power of Big Data to Make Better Health Care Decisions in the Asia-Pacific Region

Health care in Asia is embracing the global big data movement since big data has tremendous potential to add value in all health care settings. This session will discuss key ways in which big data can deliver value through clinical and financial benefits to health systems, such as aiding personalized medicine and streamlining health resource planning. It will also discuss current challenges and opportunities for utilizing big data to improve health care decision making in the Asia-Pacific region while addressing multi-stakeholder perspectives and regional considerations.

Third Plenary Session: Universal Health Care - the Affordable Dream in ASEAN: Experiences and Lessons Learned

The vast diversity in the historical, socio-economic, cultural, and political spheres has contributed to highly divergent health statuses and health systems across countries of the Association of Southeast Asian Nations (ASEAN). With increasing educational levels and affluence, ageing populations, availability of new health technology, and growing consciousness of human rights in this region, the demand for universal health coverage (UHC) of affordable and good quality health services is increasing. While a few countries in ASEAN, such as Singapore and Thailand, have already achieved UHC, others are moving towards it. This session will discuss the current situation, challenges, and opportunities of UHC, with the aim of sharing experiences and supporting each other in the joint pursuit of UHC in ASEAN.

PROGRAM

Saturday, 3 September

* 12 Short Courses * Educational Symposia * Welcome Reception
NEW Short Courses: *Health Care Data and Informatics in Asia* and *Case Studies in Pharmaceutical/Biotech Pricing II - Advanced*

Sunday, 4 September

* 6 Short Courses * First Plenary Session * Educational Symposia
* 5 Issue Panels * 20 Podium Presentations * Poster Presentations – Session I
* Exhibits * Asia Consortium Welcome Reception
NEW Short Course: *Health Care Systems in Asia*

Monday, 5 September

* Second Plenary Session * Educational Symposia * 5 ISPOR Forums
* 5 Issue Panels * 5 Workshops * 20 Podium Presentations * Poster Presentations – Session II * Exhibits

Tuesday, 6 September

* Third Plenary Session * Educational Symposia * 5 Issue Panels
* 10 Workshops * Poster Presentations – Session III
* Research Awards Presentation * Exhibits



Tweet about the conference to @ISPORorg using #ISPORSingapore

PROMOTIONAL OPPORTUNITIES AVAILABLE!

Over 1,300 attendees expected!

EXHIBIT

Present your products and services to key outcomes researchers and health care decision makers in pharmaceutical, medical device and diagnostics, biotechnology, clinical practice, government agencies, academia, and health care organizations. *For information, email: exhibit@ispor.org*

CORPORATE SPONSORSHIP

Give your company increased visibility and prominence!

ISPOR provides opportunities for organizations to financially support the ISPOR 7th Asia-Pacific Conference. Varying sponsorship levels are available!

For information, email asiaconsortium@ispor.org.

EVENT SPONSORSHIP

Increase your visibility!

Give your company increased prominence as an event sponsor.

For information, email eventsponsor@ispor.org.

EDUCATIONAL SYMPOSIA

Only 1 session remains available for booking!

Educational Symposia are sponsored presentations that are open to all conference delegates. *For information, email asiaconsortium@ispor.org.*

EDUCATIONAL FORUMS

Educational Forums are sponsored educational meetings (by invitation only) held during ISPOR Asia-Pacific Conferences. *For information, email asiaconsortium@ispor.org.*

CONFERENCE VENUE

The ISPOR 7th Asia-Pacific Conference will be held at the Suntec Singapore Convention & Exhibition Center (1 Raffles Boulevard, Suntec City, Singapore 039593), located approximately 20 minutes (19km, 12 miles) from the Changi Airport Singapore and 2km (1.2 miles) from downtown Singapore.

Why Attend ISPOR Singapore?

- **Learn** new & novel applications in the conduct and use of HEOR.
- **Engage** with renowned experts in the field.
- **Network** with colleagues, collaborators, and clients.
- **Share** research, ideas, and developments in an open objective environment.
- **Advance** your career by participating in the ISPOR Short Course Program.
- **Stay current** on HEOR regulatory and policy issues.



REGISTRATION INFORMATION

Early Registration Deadline: 19 July 2016

PRE-MEETING SHORT COURSES	THRU 19 JULY 2016	AFTER 19 JULY 2016
Regular	US\$125 (SGD 175)	US\$200 (SGD 280)
Full-Time Student	US\$75 (SGD 105)	US\$100 (SGD 140)
Full-Time Host Country Student*	US\$50 (SGD 70)	US\$75 (SGD 105)
CONFERENCE REGISTRATION	THRU 19 JULY 2016	AFTER 19 JULY 2016
Standard	US\$650 (SGD 909)	US\$750 (SGD 1,048)
Full-Time Government, Academia and Practitioners	US\$350 (SGD 489)	US\$450 (SGD 629)
Full-Time Host Country Government, Academia and Practitioners*	US\$275 (SGD 384)	US\$375 (SGD 524)
Full-Time Student	US\$125 (SGD 175)	US\$175 (SGD 245)
Full-Time Host Country Student*	US\$75 (SGD 105)	US\$125 (SGD 175)

*Host Country: Individuals residing in Singapore, Malaysia, or Indonesia

Note: The SGD prices should be used as a reference and are based on currency exchange rate as of October 23, 2015.

> For more information and to register: <http://www.ispor.org/Event/Index/2016Singapore>

ISPOR 19th Annual European Congress

29 October - 2 November 2016

Austria Center Vienna, Vienna, Austria

*Managing Access to Medical Innovation:
Strengthening the Methodology-Policy Nexus*



CALL FOR ABSTRACTS

Abstract Submission Deadline: **21 June 2016**

Early Registration Deadline: **20 September 2016**

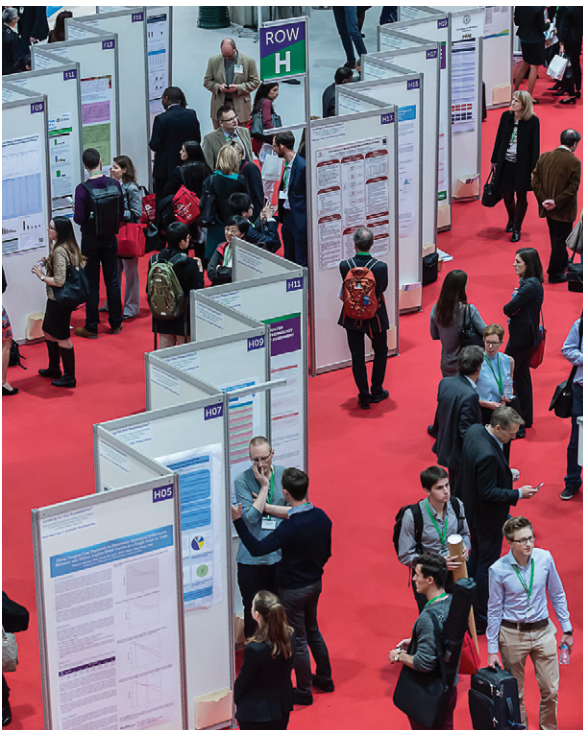


Photo by Antonella Bozzini

Why Submit to ISPOR Vienna?

ISPOR is recognized globally as the leading educational and scientific organization for health economics and outcomes research (HEOR) and its use in health care decisions. The European Congress is the place to share your new research as a podium or poster presentation, interact with attendees during a workshop discussing innovative experiences in outcomes research, or debate your views on a controversial topic in an issue panel session.

- **Audience:** More than 5,000 delegates anticipated from the global HEOR community, including global leaders, policy makers, regulators, researchers, academicians, payers, decision makers, patients, and patient groups.
- **Advance the Science:** Contribute your research, ideas, and knowledge.
- **Research Impact:** The attendee profile, ISPOR's international recognition, and the promotion and dissemination of congress content have the ability to extend the impact of your research.
- **Career Development:** Be part of this global network, become eligible for presentation awards, and be published in *Value in Health* (all accepted research included).

No fee for abstract submission.

Contribute to the program for ISPOR Vienna!

(Submission Deadline is 21 June 2016).

ISPOR 19th Annual European Congress

Abstract Submission Information

ISSUE PANEL PROPOSALS

Issue panel proposals are designed to show real debate and stimulate discussion on a new or controversial issue in health economics and outcomes research or its use in health care decision making. Speakers include: 1 moderator and 2-3 panelists representing different organizations. Panelists should present the involved stakeholders' perspectives and distinct/opposing views. Issue panels are 1-hour presentations with time for Q & A.

WORKSHOP PROPOSALS

Workshop proposals are designed to discuss new and innovative applications in the conduct and use of HEOR, the latest on real world data, health care policy, and clinical, economic, or patient-reported and patient preference outcomes. Speakers include: 2-4 discussion leaders representing different organizations. Workshops are 1-hour presentations and an audience interactive element must be included in the proposal and during the workshop.

RESEARCH ABSTRACTS

Outcomes research on all health care interventions, diseases, or health disorders are considered. Abstracts are evaluated on the quality of the study (or concept) and quality of the abstract presentation. Research is presented as a poster presentation (with an author discussion hour) or as a 15-minute podium presentation. Research abstracts (except for conceptual papers) must be organized by Objectives, Methods, Results, and Conclusions. All accepted research abstracts are published in *Value in Health* as submitted. A research abstract that was accepted for another meeting and copyright has been transferred cannot be submitted to an ISPOR meeting.

Program Highlights

PLENARY SESSIONS

First Plenary Session: What Synergies Could Be Created Between Regulatory and Health Technology Assessments?

Second Plenary Session: Differential Pricing of Medicines in Europe: Implications for Access, Innovation, and Affordability

Third Plenary Session: How to Control Costs and Improve Access to Medicines: Lessons from the InterQuality Project

PROGRAM ALSO FEATURES:

31 Pre-Congress Short Courses * 2,500 Research Poster Presentations * 48 Research Podium Presentations * 20 Issue Panels
* 33 Workshops * 12 ISPOR Forums * Exhibits * Evening Social Event

Congress Program Committee Co-Chairs

Hans-Georg Eichler, MD, MSc, Senior Medical Officer, European Medicines Agency (EMA), London, United Kingdom

Tomasz Hermanowski, PhD, InterQuality Project Leader and Professor & Head, Department of Pharmacoeconomics, Medical University of Warsaw, Warsaw, Poland

Registration Fees

SHORT COURSE FEES		THRU 20 SEPTEMBER 2016	AFTER 20 SEPTEMBER 2016
ALL DAY COURSES:	Standard	€790 (US\$869)	€890 (US\$979)
	Clinical/Government/Academia	€590 (US\$649)	€690 (US\$759)
	Full-Time Students/Patient Representatives	€180 (US\$198)	€230 (US\$253)
HALF DAY COURSES:	Standard	€395 (US\$435)	€445 (US\$490)
	Clinical/Government/Academia	€295 (US\$325)	€345 (US\$380)
	Full-Time Students/Patient Representatives	€90 (US\$99)	€115 (US\$127)

MEETING REGISTRATION FEES		THRU 20 SEPTEMBER 2016	AFTER 20 SEPTEMBER 2016
Standard		Member €795 (US\$875) Non-Member €932 (US\$1025)	Member €895 (US\$985) Non-Member €1032 (US\$1135)
Clinical Practitioners (Clinical Practice, Hospital)		Member €595 (US\$655) Non-Member €732 (US\$805)	Member €695 (US\$765) Non-Member €832 (US\$915)
Full-Time Government and Academia		Member €495 (US\$545) Non-Member €632 (US\$695)	Member €595 (US\$655) Non-Member €732 (US\$805)
Patient Representative		Member €195 (US\$215) Non-Member €332 (US\$365)	Member €245 (US\$270) Non-Member €382 (US\$420)
Full-Time Students (must provide current enrollment docs)		Member €150 (US\$165) Non-Member €182 (US\$200)	Member €200 (US\$220) Non-Member €232 (US\$255)
One-Day Registration (per day) ○ Oct 31 ○ Nov 1 ○ Nov 2		Member €425 (US\$468) Non-Member €562 (US\$618)	

MEETING ENHANCEMENT FEES

Short Course Continuing Education Accreditation (CPE & CME) €91 (US\$100)

ISPOR Social Event: Tuesday, 1 November, 8:00PM-11:30PM €95 (US\$105)