



ISPOR 5TH LATIN AMERICA CONFERENCE

6-8 SEPTEMBER 2015 • SANTIAGO, CHILE
CENTROPARQUE EVENT & CONVENTION CENTER

***Increasing Access to Health Care in Latin America:
Making Better Decisions for Greater Equity***

Join the more than 800 anticipated attendees to hear the latest about health care policy in Latin America, as well as the latest research at any one of the over 400 anticipated scientific presentations.



PLENARY SESSIONS

Dates to remember:

Early Registration

Deadline:

21 July 2015

Conference Dates:

6-8 September 2015

Social Media

Tweet your comments about the conference to @ISPORorg using #ISPORSantiago



Help ISPOR Celebrate 20 Years!



First Plenary: Is HTA Fair? Analyzing the HTA Process in Latin America & Its Implications for Access to Health Care

Health technology assessment (HTA) is increasingly being used by public and private payers in Latin America to assess the effectiveness and efficiency of health care technologies for their populations – but is it fair? HTA has been implemented as a way to enable better decisions that balance varied societal and stakeholder perspectives and needs, but there still persists the question of whether or not the decisions being made fairly represent all stakeholders. Panelists will discuss these issues from a perspective of working in the environment of fairness, while balancing the requirements of a rigorous scientific method to evaluate the usefulness of drugs and devices for their populations.

Second Plenary: Access to High Cost Drugs in Latin America: Who Goes First?

Health systems in Latin America are currently experiencing constant pressure from patient groups, many of which are supported by the manufacturers themselves, as they seek access to high cost drugs via the prosecution of claims in the court system. The end goal of these claims is to ensure the financing of high cost medicines. In response to this trend, and given the natural complexity of pharmacological therapies, countries are now developing strategies to finance access to high cost drugs. Given the scarcity of available resources, it is necessary to prioritize their allocation. This session aims to review such activities in the region, and inquire about some of the critical aspects of prioritization, namely: Have certain health problems been favored and why? What types of drug therapies have high priority? Who makes these assignments? What criteria are used in the prioritization process? Are certain patient groups privileged and why? Are these solutions long or short term answers? In short, who comes first and who must wait for access to expensive drugs?

PROGRAM

Sunday, 6 September

*Short Course Program * Educational Symposia

Special Welcome Reception!

Monday, 7 September

* First Plenary Session * Educational Symposia * Issue Panels * Workshops
* Poster & Podium Presentations * Exhibits

Tuesday, 8 September

* Second Plenary Session * Educational Symposia * Issue Panels * Workshops
* Poster & Podium Presentations * Exhibits

For more information: www.ispor.org



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PROMOTIONAL OPPORTUNITIES AVAILABLE!

EXHIBIT

Over 800 attendees expected!

Present your products and services to key outcomes researchers and health care decision makers in pharmaceutical, medical device & diagnostics, and biotechnology industries, clinical practice, government agencies, academia, and health care organizations. *For information, please email exhibit@ispor.org.*

CORPORATE SPONSORSHIP

Give your company increased visibility and prominence!

ISPOR provides opportunities for organizations to financially support the ISPOR 5th Latin America Conference. Varying sponsorship levels available! *For information, please email laconsortium@ispor.org.*

EVENT SPONSORSHIP

Increase your visibility!

Give your company increased prominence. *For information, please email eventsponsor@ispor.org.*

ADVERTISE

Advertising deadline: 3 July 2015 See www.ispor.org for details.

Over 740 attendees in 2013 with 44 countries represented!



WHY ATTEND ISPOR SANTIAGO?

Learn

Stay Current

Share

Network

ISPOR is recognized globally as the leading educational and scientific organization for outcomes research and its use in health care decisions. If you want to meet leaders in the health economics and outcomes research (HEOR) field, discuss the latest trends, and learn from the experts...attend ISPOR Santiago!

The ISPOR Latin America Conference features two thought-provoking plenary sessions and more than 400 presentations in the form of workshops, issue panels, forums, symposia, podium presentations, and poster presentations on innovative research methods, health policy development using outcomes research, patient preferences, real world data, clinical, economic, and patient-reported outcomes.

In addition, ISPOR offers a full day of pre-conference training courses on trending topics in the HEOR field ranging from the basics in economic methods to patient preference methods and advanced modeling applications. These courses are presented by leading experts in the field from Latin America and abroad, range from introductory to advanced, and often include hands-on training opportunities. The ISPOR Short Course Program is an intrinsic component to ISPOR's training and education opportunities and should not be missed!

The ISPOR scope and sphere of influence includes outcomes researchers, health technology developers and assessors, regulators, health economists, health care policy makers, payers, providers, patients, populations, and society as a whole. The diversity in work environments and international scope of attendance provide excellent networking opportunities and stimulating discussions and debate.

CONFERENCE VENUE

The International Society for Pharmacoeconomics & Outcomes Research (ISPOR), along with the ISPOR Latin America Consortium, and the ISPOR Chile Regional Chapter, is happy to announce the venue for the ISPOR 5th Latin America Conference! The Conference will be held at the beautiful CentroParque Convention Center, which is located in the heart of Santiago's Araucano park. This new venue will allow ISPOR to continue to meet our growing attendees' needs and offer a unique and convenient space for the Conference.



For registration information: www.ispor.org