



ISPOR Asia Pacific 2018

The leading Asia Pacific conference for health economics and outcomes research

8-11 September 2018

Tokyo, Japan

Moving Into Action: Informing Policy and Strengthening Healthcare Systems in Asia Pacific



The ISPOR Asia Pacific 2018 Conference features a robust scientific program, a wide variety of pre-conference short courses, and ample networking opportunities, including a breathtaking Welcome Reception showcasing interactive cultural performances of Japan.

Plenary sessions:

Transforming Healthcare and Leveraging Digital Health for Better Health in Asia Pacific, explores the current challenges and possibilities in digital health in the region, with important insight about how to grasp benefits and potential from those furthest in their digital journey.

Moderator: **Erwin Loh, MBBS, MBA, MHSM, PhD**, Monash Health, Melbourne, Australia; **Speakers:** **Gabe Rijpma**, Microsoft Asia, Auckland, New Zealand; **Polawat Witookollachit, MD**, Ministry of Public Health, Bangkok, Thailand; **Jilan Liu, MD, MHA**, Joint Commission International, and Healthcare Information and Management Systems Society, Seattle, USA; **Huei-Xin Lou, PharmD, MSc**, Integrated Health Information Systems Pte Ltd, and Ministry of Health, Singapore.

Real-World Evidence in Asia Pacific: Are We Ready? Is It Helpful for Decision Makers? discusses the reality of real-world evidence (RWE) and its potential value, examines readiness of RWE in healthcare decision making. This session explores how we should approach RWE to get the most out of it. Speakers from various sectors will share their perspectives and experiences.

Moderator: **Bart Barefoot**, GlaxoSmithKline, London, UK; **Speakers:** **K. Arnold Chan, MD, ScD**, National Taiwan University Hospital and Drug Safety Committee of FDA, Taipei, Taiwan; **Xin Sun, PhD**, West China Hospital, Sichuan University, Chengdu, China; **Manabu Akazawa, PhD, MPH**, Meiji Pharmaceutical University, Tokyo, Japan.

Risk Sharing Agreements: Country Experiences, Challenges, and Lessons Learned, will discuss the use of risk sharing agreements (RSAs) to manage costs, mitigate risk, and improve patient access to innovative therapies. Key issues and practical challenges in implementing RSAs will be addressed.

Moderator: **Joerg Mahlich**, Janssen Pharmaceutical, and Janssen Japan KK, Neuss, Germany; **Speakers:** **Elizabeth de Somer**, Medicines Australia, Canberra, Australia; **Youngjin Song**, Ministry of Health and Welfare, Seoul, South Korea; **Gergana Zlateva, PhD**, Pfizer Inc, New York, USA.

18 Short Courses including these 5 NEW Sessions:

- Budget Impact Analysis I: A 6-Step Approach
- Medical Devices in Asia Pacific: Regulatory and Reimbursement Issues
- Budget Impact Analysis II: Applications and Design Issues
- Applied Modeling
- Introduction to Big Data Analysis: Graph Analytics

Anticipated: 1500 attendees • 950+ presentations • exhibitors • 28 supporting institutions

Available now: registration, exhibitor and sponsor opportunities

Full program is available on the ISPOR Asia Pacific 2018 website at www.ispor.org

#ISPORTokyo

CONFERENCES & EDUCATION



ISPOR Dubai 2018

19-20 September 2018
United Arab Emirates

Healthcare Decision Making in the Middle East and North Africa: Role of Health Economics, Outcomes Research, and Health Technology Assessment



Welcoming Keynote speaker, His Excellency Dr. Amin Al Amiri, Ministry of Health and Prevention, United Arab Emirates.

Featured Speakers:

Sherif Abaza, MBA

Ola Ghaleb Al Ahdab, PhD

Fatima Albreiki, PhD, EMHCA, BSc Pharm

Ahmed Al-jedai, MBA, PharmD, BCPS

Maryam Alowayesh, MSc, PhD

Abeer Al-Rabayah, BSc, MBA, MSc

Abdulaziz H. Al-Saggabi, BSc, MSc, PharmD

Kasem Akhras, PharmD

Nancy J. Devlin, PhD

Gihan Hamdy El-sisi, MSc, PhD

Mohsen George, MD

Ansgar Hebborn, PhD

Adham Ismail, MSc, MBA, PhD

Saad Jaddoua, Bs. Pharm, RPH

Mouna Jameleddine, PharmD, MSc

Zoltán Kaló, PhD

Panos Kanavos, PhD

Rita Karam, PharmD, PhD

Finn Børlum Kristensen, MD, PhD

Dan Malone, RPh, PhD

Shadi Saleh, PhD

Pre-Conference Educational Seminars Include:

- Introduction to Health Economics
- Introduction to Health Technology Assessment (HTA)

Main Program Topics Include:

- Role of HEOR in Decision Making: Global Knowledge for Local Application
- Improving Access to Innovative Health Technologies
- Pricing and Reimbursement: Issues and Challenges
- HTA Implementation Roadmap in the Middle East and North Africa

Meeting components:

- health economics and health technology assessment seminars
- educational symposia
- ISPOR Arabic Network Meeting and HTA Roundtable – MEA (by invitation only)
- welcome reception and networking opportunities

Full program is available at www.ispor.org

#ISPORDubai



New Approaches to Value Assessment – Towards More Informed Pricing in Healthcare

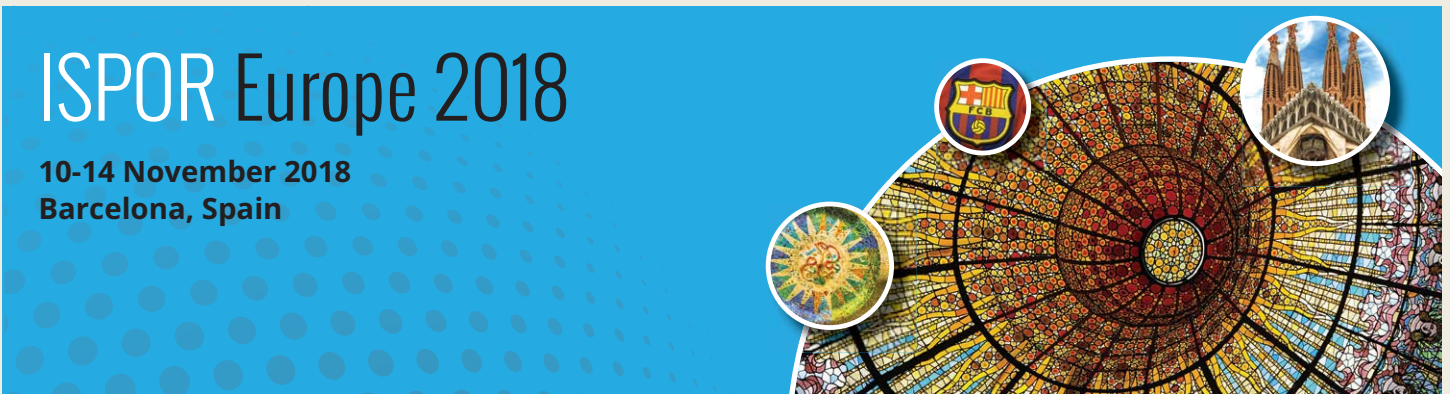
The Summit will examine various approaches to measuring value and explore how these value assessments could be used in pricing and coverage decisions with viewpoints from a variety of healthcare stakeholders, including patients, providers, payers, manufacturers, and others. Speakers will discuss how “value” should be defined and assessed, with special consideration of fostering innovation in the value equation. The Summit complements the recently published work of ISPOR’s Special Task Force on US Value Assessment Frameworks by creating a forum for discussion of its research agenda along with other current initiatives. It will involve a broad range of stakeholders, with a focus on how pricing can better reflect the value that patients and society derive from healthcare.

Anticipated: 20 guest speakers • 300 attendees • sponsorships and exhibitor opportunities available

Early Registration Deadline: September 14, 2018

Reserve your hotel accommodations now. Deadline: September 27, 2018

Visit www.ispor.org for details.
#ISPORSummit



Anticipated: 5000 attendees • 2500 presentations • 100 exhibitors

Available now: exhibitor and sponsor opportunities

Early Registration Deadline: 25 September 2018

Reserve your hotel accommodations now. Deadline: 22 August 2018

Visit www.ispor.org for details.
#ISPORBarcelona

CONFERENCES & EDUCATION



PARTNER. PARTICIPATE. PROGRESS.

As the leading professional society for health economics and outcomes research, ISPOR conferences attract a multistakeholder group that is invested in using science and research to make better healthcare decisions.

Partnering with ISPOR provides a perfect opportunity to meet, network, and collaborate with this influential audience of healthcare decision makers, regulators, payers, researchers, and patient representatives. There are many ways and several venues (see pages 10-12) to begin or expand your partnership with ISPOR:

EXHIBIT & EVENT SPONSORSHIPS

- Charging Lounge
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- Exhibitors' Receptions
- Coffee Breaks
- Notebooks
- And more...

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- Forums
- Webinars
- Training Programs

STRATEGIC MISSION SUPPORT

- Institutional Council Membership
- Patient Representative Roundtable
- Travel Grants

For more information, contact: exhibit@ispor.org



PROGRESS THROUGH PARTNERSHIPS—IMPROVING HEALTHCARE DECISIONS TOGETHER.