



ISPOR 5TH LATIN AMERICA CONFERENCE

6-8 September 2015, Santiago, Chile



**Increasing Access to Health Care in Latin America:
Making Better Decisions for Greater Equity**

**CONFERENCE PROGRAM
FEATURES OVER
450 PRESENTATIONS!**

- 2 Plenary Sessions
- 5 ISPOR Forums
- 6 Educational Symposia
- 10 Issue Panels
- 15 Workshops
- 38 Podiums
- 390 Research Posters

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PLENARY SESSION HIGHLIGHTS:

FIRST PLENARY SESSION

Presented in English with simultaneous Spanish and Portuguese interpretation

Is HTA Fair? Analyzing the HTA Process in Latin America & Its Implications for Access to Health Care

Health technology assessment (HTA) is increasingly being used by public and private payers in Latin America to assess the effectiveness and efficiency of health care technologies for their populations – but is it fair? HTA has been implemented as a way to enable better decisions that balance varied societal and stakeholder perspectives and needs, but the question still persists of whether the decisions being made fairly represent all stakeholders. Panelists will discuss these issues from a perspective of working in an environment of equity related matters, while balancing the requirements of a rigorous scientific method to evaluate the usefulness of drugs and devices for their populations.

Moderator: **Louis Garrison, PhD**, 2015-2016 ISPOR President-elect, Board of Directors and Professor, Pharmaceutical Outcomes Research & Policy Program, School of Pharmacy, University of Washington, Seattle, WA, USA

Speakers: **Antony Culyer, Hon DEcon, Hon FRCP, FRSA, FMedSci**, Ontario Research Chair in Health Policy and System Design, Institute of Health Policy, Management and Evaluation, University of Toronto, Toronto, ON, Canada; **Norman Daniels, PhD**, Mary B. Saltonstall Professor of Population Ethics and Professor of Ethics and Population Health, Department of Global Health and Population, Harvard T.H. Chan School of Public Health, Harvard University, Boston, MA, USA

SECOND PLENARY SESSION

Presented in Spanish and Portuguese with simultaneous Spanish/Portuguese/English interpretation

Access to High Cost Drugs in Latin America: Who Goes First?

Health systems in Latin America are currently experiencing constant pressure from patient groups, many of which are supported by the manufacturers themselves, as they seek access to high cost drugs via the prosecution of claims in the court system. The end goal of these claims is to ensure the financing of high cost medicines. In response to this trend, and given the natural complexity of pharmacological therapies, countries are now developing strategies to finance access to high cost drugs. Given the scarcity of available resources, it is necessary to prioritize their allocation. This session aims to review such activities in the region, and inquire about some of the critical aspects of prioritization, namely: Have certain health problems been favored and why? What types of drug therapies have high priority? Who makes these assignments? What criteria are used in the prioritization process? Are certain patient groups privileged and why? Are these solutions long or short term answers? In short, who comes first and who must wait for access to expensive drugs?

Moderator: **Rony Lenz Alcayaga, MA**, Co-Chair, ISPOR 5th Latin America Conference and Professor, School of Public Health, University of Chile and Head Consultant, Lenz Consulting, Santiago, Chile

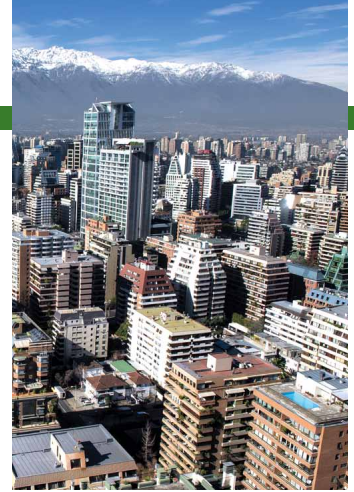
Speaker: **Lizbeth Acuña Merchán, MD**, Executive Director, High Cost Diseases Fund, Bogotá, Colombia

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PROGRAM HIGHLIGHTS:

PRE-CONFERENCE SHORT COURSES

ISPOR Short Courses are pre-conference training courses on trending topics in the HEOR field ranging from the basics in economic methods to patient preference methods and advanced modeling applications. These courses are presented by leading experts in the field from Latin America and abroad and often include hands-on training opportunities.

- Introduction to Health Economics *(Presented in Spanish)*
- Introduction to Modeling *(Presented in Spanish)*
- Applied Modeling *(Presented in English, Portuguese, and Spanish)*
- Health-Related Quality Of Life / Utility Measures *(Presented in Spanish)*
- Extracting Cost Data for Economic Analysis in Latin America *(Presented in Spanish)*
- Meta-Analysis & Systematic Literature Review *(Presented in Spanish)*



FORUM PRESENTATIONS by ISPOR Regional Chapters and Publications

PROCESOS DE PARTICIPACIÓN PARA ACTUALIZACIÓN DE PLANES DE BENEFICIOS *(Presented in Spanish)*

Presented by the ISPOR Colombia Chapter

VALUE IN HEALTH REGIONAL ISSUES (VIHRI) IN LATIN AMERICA: FROM QUALITY RESEARCH TO PUBLICATION SUCCESS

(Presented in Spanish and English)

Presented by *Value in Health Regional Issues* (VIHRI) Editorial Board for Latin America

ENTENDIENDO LAS BRECHAS PARA LA ADOPCIÓN DE TECNOLOGÍA EN TRES PAÍSES SUDAMERICANOS

(Presented in Spanish)

Presented by the ISPOR Argentina Regional Chapter in collaboration with the ISPOR Chile and ISPOR Uruguay Chapters

ANÁLISIS DE DECISIÓN MULTICRITERIO (ADM) PARA LA EVALUACIÓN DE TECNOLOGÍAS PARA LA SALUD (ETS) Y REEMBOLSO EN AMÉRICA LATINA: ¿ES FACTIBLE EN AMÉRICA LATINA? SI ES ASÍ, ¿CUÁL ENFOQUE ES MEJOR PARA LA REGIÓN?

(Presented in Spanish)

Presented by the ISPOR Mexico Regional Chapter

HEALTH DECISION-MAKING TO SUPPORT CRITERIA DEFINITIONS: HOW TO HARMONIZE STAKEHOLDER RIGHTS, NEEDS, AND OBLIGATIONS ?

(Presented in Portuguese and English)

Presented by the ISPOR Brazil Regional Chapter



WELCOME RECEPTION

Network and renew connections with clients, colleagues, or collaborators!

Attend the special networking **Welcome Reception**

Sunday, 6 September | 21:00-22:30 | Outside Terrace at the CentroParque Event & Convention Center located in Parque Araucano

Enjoy local wines, refreshments, and the company of your colleagues under the evening sky in the heart of Araucano Park! *This reception is free and open to all delegates.*

