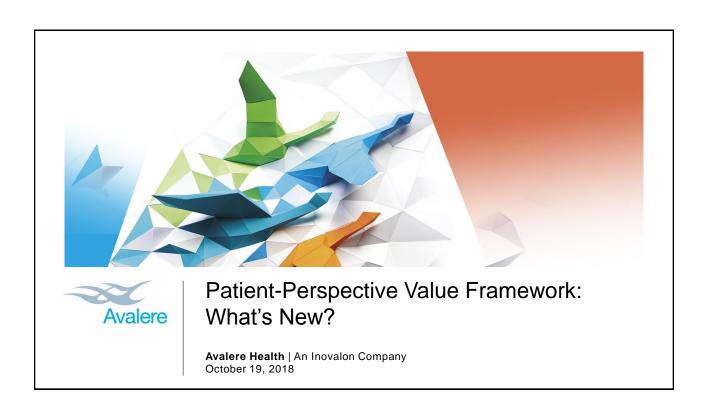


Josh Seidman, PhD, MHS Avalere Health Washington DC, USA

Current Value Frameworks – What's New?



PPVF Initiative Participating Stakeholders











































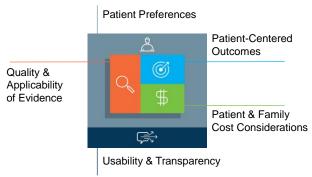






Avalere/FasterCures' PPVF Integrates Value, Patient-Centricity & Methodological Expertise into 5 Domains

Avalere/FasterCures Developed a Framework for Patient-Centered Value /



The PPVF was developed through a multi-stakeholder process that relied heavily on patient and key stakeholder research

1 PPVF: Patient-Perspective Value Framework

Avalere | 4
Copyright ©2018. Avalere Health LLC. All Rights Reserved.

Through First 2 Phases, PPVF Initiative has Driven Forward Patient Voice in Value Assessment

Phase I: Develop a Framework (2016 - 2017)

- Developed a condition-agnostic framework for patient-centered value assessment
- ✓ Solicited input and synthesized 100 public comments
- ✓ Gathered patient input via surveys/focus groups
- ✓ Released Version 1.0 (infographic and methodology report) to the public¹

Phase II: Test & Refine (2017 - 2018)

- ✓ Quantified scoring methodology & illustrated its components in 2 condition areas²
- ✓ Co-developed with patients a prototype for a shared decision-making (SDM) tool³
- Created foundation for technical advancement of PPVF components in external value assessment

Version 1.0 materials can be found at the following link: http://avale.re/2pJsAd1

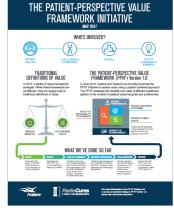
The PPVF Scoring Methodology can be found at the following link:

http://avalere.com/expertise/providers/insights/avalere-releases-patient-perspective-value-framework-scoring-methodology-re

The PPVF-driven SDM tool prototype can be found at the following link:

http://avalere.com/expertise/providers/insights/developing-a-shared-decision-making-tool-in-collaboration-with-patients-and

Avalere | 5
Copyright ©2018. Avalere Health LLC. All Rights Reserver



Phase III Will Focus on PPVF Applications & Implementation

PPVF Phase III Objective: translate PPVF scoring methodology into shared decision-making tools and evolving value assessment

Advancing Strategic Value Conversations

Goal: Leverage the PPVF's domains, criteria, and measures to reframe the value conversation from the patient's perspective

- Workstream: Patient-Oriented Evolution of Value Frameworks
- Workstream: Improving Patient-Centered Data Availability

Piloting PPVF-Driven Shared Decision Making (SDM)

Goal: Apply PPVF as SDM tool to support conversations between patients and providers at the point of care

Workstream: SDM Pilot Test

Longer-Term Incorporation of Patient Voice in Public & Private Value Initiatives

Avalere | 6
Copyright ©2018. Avalere Health LLC. All Rights Reserved



Scoring Methodology Evaluates Evidence Based on Rigor & Biases

We developed a rigor/bias adjustment approach that could evaluate both RCTS and RWE

Adjusted for study rigor by applying a study design score

Study TypeStudy Design
ScoreMeta-Analyses5RCT4Prospective
Cohort3Retrospective
Cohort2Case-Control1

Adjusted for study biases based on study type (e.g., randomized vs non-randomized)

Randomized	Non-Randomized
Selection bias	Confounding bias
Performance bias	Bias from classification of intervention
Detection bias	Bias from deviation from intended intervention
Attrition bias	Bias from missing data
Reporting bias	Bias from measurement of outcomes
Other bias	Bias in results reporting
	Other bias

RCT: Randomized Controlled Trial RWE: Real World Evidence

Avalere | 8
Copyright ©2018. Avalere Health LLC. All Rights Reserved.

Working Group has Highlighted Focus on Identifying Patient-Reported RWD Sources & Data Availability Gaps

Working Group Objective

- Leverage PPVF scoring methodology to drive patientcentered value assessment
- Understand the current state of patient-reported RWD sources that may provide data needed to advance
 value assessment

Work Completed to Date

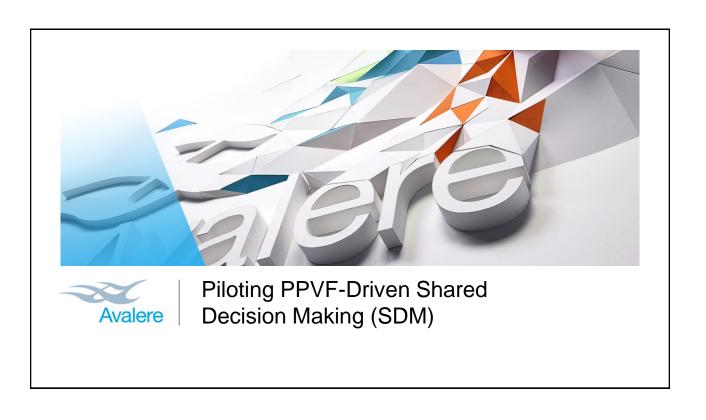
- Reviewed patient-reported RWD sources across conditions & mapped to PPVF domains, criteria, measures
- Interviewed organizations collecting patient-reported data
- Identified validated instruments that are utilized to collect data from patients

Future Directions

- Continue to investigate data sources
- Align on technical recommendations
- Develop call to action for improved data availability of patient-centered data elements

Avalere | 9 Copyright ©2018. Avalere Health LLC. All Rights Reserved

Note: This offering will utilize Version 2 of the Avalere Market Navigator upon completion



Background: Impetus for the PPVF SDM Tool

In an Avalere/Cancer Support Community (CSC) focus group, cancer patients identified the navigational value of the PPVF. They imagined that:

Patients could complete the PPVF-enabled SDM tool prior to meeting with their clinician

Clinicians could review patient PPVF-enabled SDM tool responses prior to consult

Patients and clinicians could review the PPVFenabled SDM tool together

Research conducted by CancerCare¹ highlighted that patients:

Do not feel like active participants in the development of their care plans

Are often overwhelmed by the process

Do not know what questions to ask

2016 CancerCare Patient Access and Engagement Report PPVF: Patient-Perspective Value Framework

Avalere | 11 Copyright @2018. Avalere Health LLC. All Rights F

Overview & Aims of the Prototype

The Prototype Is:

Paper-based

Focused in advanced breast cancer

Co-developed with Stage III & IV breast cancer patients

Two Primary Aims of the Prototype:

Increase the consideration of patient preferences in clinical decision making

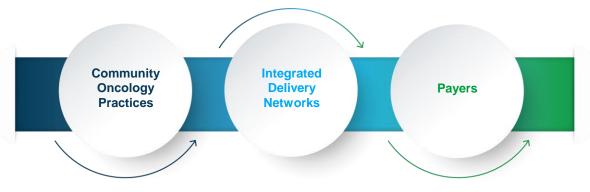
Help patients and families better understand and plan for their care experience

Avalere | 12

Copyright @2018. Avalere Health LLC. All Righ

Potential Pilot Partners

Several types of partners have shown interest in piloting the SDM tool:





In process of confirming one partner for the planned PPVF initiative Phase III pilot; maintain interest in identifying additional partners

Avalere | 13

Copyright ©2018. Avalere Health LLC. All Rights Re