



ISPOR is piloting a new track at ISPOR Europe 2025: *Patient-Centered Evidence*.

Patient-Centered Evidence Track Description

This new track complements ISPOR's **Patient-Centered Research** interest area. It is dedicated to elevating **Patient Engagement** by recognizing and leveraging patients' expertise, lived experiences, and knowledge to drive meaningful advancements in **health economics and outcomes research (HEOR)**. Through collaboration, we aim to advance the science of patient engagement, demonstrating how research co-created with patients leads to more **relevant, effective, and patient-centered healthcare solutions**.

ISPOR is at the forefront of integrating patient voices into scientific discussions and healthcare strategy development. We seek research that **empowers patients**, ensures their perspectives are central to the **co-creation process**, and contributes to improved health outcomes and access worldwide.

This track will highlight **innovative methodologies and best practices that embed patient engagement at every stage of the research process**, shaping the future of HEOR through **collaborative, patient-centered innovation**.

Priority topics of interest for this track include:

- Application of **health equity** to patient-centered research
- Advances in **patient preference methods** for their use by regulators and innovators
- Advances in **clinical outcome assessments (COAs) and patient-reported outcomes (PROs)**
- Use of **patient-generated health data** and its role in HEOR, along with the privacy, protection and ownership of these data
- **Successful models** of patient engagement in research, **HTA, and regulatory decision-making**
- **Capacity-building initiatives** to build patients' knowledge and awareness of HEOR or its use by decision-makers

By embracing patient engagement, we can **drive more impactful, accessible, and patient-driven healthcare solutions** worldwide.