

# ISPOR Europe 2025

**9-12 November 2025**  
**Glasgow, Scotland, UK**



## **Maximize Your Healthcare Impact: Connect With Key Decision Makers at ISPOR Europe 2025.**

ISPOR—The Professional Society for Health Economics and Outcomes Research invites you to join global healthcare leaders as they convene at ISPOR Europe 2025, the leading European conference for health economics and outcomes research (HEOR). This premier event will take place 9-12 November 2025 at the Scottish Event Campus (SEC) in Glasgow, Scotland, UK.

Join us for discussion and dissemination of the latest trends in healthcare.

As we prepare to host ISPOR Europe 2025, we invite you to explore unparalleled opportunities to connect, engage, and lead. This prospectus outlines how your organization can take center stage at this premier gathering of the most influential HEOR professionals. Discover how you can amplify your presence, showcase your expertise, and forge meaningful connections within the global HEOR community.



## Why Exhibit and Sponsor at ISPOR Europe 2025?

Position your organization at the forefront of HEOR by engaging with the world's top experts and industry leaders. Gain a competitive edge with exclusive insights into emerging trends, market dynamics, and competitor strategies—all while strengthening your reputation as a thought leader in the field.

Explore our diverse range of exhibit and sponsorship opportunities, designed to align with your organization's goals and budget, ensuring maximum impact and visibility.

Exhibit Space	Full Registration*	Exhibit Hall Only*	Price
3mx3m Inline		2	\$8000
3mx6m Inline	2	2	\$18,000
3mx6m Premium ( <i>Limited</i> )	2	2	\$20,000
6mx6m Island	4	4	\$34,000
6mx9m Island	4	6	\$46,000

**\*Registration:** Indicates the number and type of registration included with your exhibit space. Codes to complete registrations will be provided once your invoice is **paid in full**. Exhibitors are eligible to purchase 1 Exhibit Hall Only registration per 10x10 space at a 50% discount.

Exhibitor insurance from RainProtection is included with the purchase of exhibit space. Each exhibitor will receive commercial liability insurance with a combined single limit of at least \$1,000,000/\$2,000,000 aggregate each occurrence for bodily injury and property damage.

### Exhibit Hall Hours\*:

Monday, 10 November | 9:30AM – 7:00PM

Tuesday, 11 November | 9:30AM – 7:00PM

Wednesday, 12 November | 8:30AM – 11:30AM

*\*Subject to change*

[Purchase Exhibit Space](#)

[View Floor Plan](#)

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## Conference Sponsorship & Advertising

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our sponsorships and advertising opportunities put you in front of a highly targeted, multistakeholder audience. Gain industry credibility by supporting ISPOR's mission to advance HEOR excellence to improve decision making for health globally.

### **Wi-Fi & Conference App** | \$45,000

Provides high visibility and brand exposure to all ISPOR conference attendees. In 2024, the mobile app was used by more than 80% of conference attendees.

*Includes: 2 full registrations*

### **HEKA Challenge** | \$35,000

Sponsoring the HEKA Challenge at ISPOR 2025 is a unique way to engage attendees through a fun, interactive walking competition. Participants register via QR code, track steps, and compete by country for top step counts. Your brand will enjoy prominent exposure as participants track progress, compete for prizes, and connect with your company in a healthy, active environment.

*Includes: 2 full registrations*

### **Registration & Lanyards** | \$35,000

Your company will be recognized by all attendees at conference registration (iPad and signage) and on all conference lanyards.

*Includes: 2 full registrations*

### **Women In HEOR Social** | \$25,000

The Women in HEOR Social provides an opportunity to interact with influential leaders, professionals, and emerging talents in the field. Sponsoring an event focused on women in HEOR aligns your company with the values of diversity, equity, and inclusion.

*Includes: 1 full registration*

### **Student Reception** | \$25,000

The student reception aims to provide an opportunity for undergraduate and graduate students in HEOR to network and engage with professionals in the industry. The reception allows students to connect with key stakeholders and gain valuable insights into their future careers.

*Includes: 1 full registration*

### **Meeting Pods** | \$15,000

Meeting pods provide a unique opportunity to elevate your company's brand visibility among key healthcare professionals and decision makers. With prominent exposure through branded signage your company will stand out and capture the attention of influential industry leaders throughout the event.

*Includes: 1 full registration*

### **EcoCubes** | \$10,000

EcoCubes are an excellent way to increase your company's brand visibility in a sustainable and impactful way. These branded cubes are strategically positioned throughout the convention hall, ensuring your company's logo and message are prominently displayed to a wide audience.

## Top 5 work environments present at ISPOR conferences

- Biotech/  
Pharmaceutical
- Consulting
- CROs
- Academia & Students
- Government

To discuss your unique needs, please contact [sales@ispor.org](mailto:sales@ispor.org).

Ask us about our new Corporate Partner and Year-Round Conference Sponsorship opportunities.

## ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For 30 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.



**Purchase Exhibit Space**