

HEOR IMPACT CASE ABSTRACT EXAMPLE

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| <p>Title (in title case) <i>Should succinctly state the topic of the work.</i></p> <p>Title has a 225 maximum character limit</p> | <p>HEOR Impact Case Title Example</p> |
| <p>Authors (author's first and last name, degree, institution, city, state, country)</p> <p><i>Only 1 author can be designated as presenter. If multiple perspectives are being included, then co-authors/presenters representing each perspective are expected. If accepted, HEOR Impact Cases will be assigned to an oral presentation or poster session.</i></p> | <p>Amy Author, PhD; Ben Author, DPhil ISPOR, Lawrenceville, NJ, USA</p> |
| <p>Abstract (do not indent; must include PROBLEM STATEMENT, DESCRIPTION, LESSONS LEARNED, STAKEHOLDER PERSPECTIVE)</p> <p>Abstract has a 400 maximum word count (excluding headers).</p> | <p>Problem Statement: Summarizes the problem, question or issue facing the stakeholder(s).</p> <p>Description: Briefly summarize the HEOR evidence to address the problem as well as the data and methods used to generate the evidence.</p> <p>Lessons Learned: Should state what lessons were learned from the work and impact of the HEOR evidence towards addressing the stated problem.</p> <p>Stakeholder Perspective: Should specify what perspective this is being told from (payer, patient, provider, industry, or government (including government-affiliated or government-commissioned organizations) and from which the problem was addressed.</p> |