Decision Model to Evaluate the Cost of Clinical Events Associated with Switching from Apixaban to Rivaroxaban among Patients with Non-valvular Atrial Fibrillation in the United States

Rupesh Subash¹, Anshul Shah², Cecilia Duan³, Dionne M Hines⁴, Michelle Zhang^{5,6}, Melissa Hagan⁵ ¹Pfizer Ltd, Walton Oaks, Surrey, UK;²Evidera Ltd., Mumbai, India; ³Evidera Ltd., New York, USA; ⁶University of Southern California, Los Angeles, USA

Background

- A recent observational study among patients with non-valvular atrial fibrillation (NVAF) in the United States (US) showed that patients who switched from apixaban to rivaroxaban experienced a higher risk of clinical events compared with patients who continued apixaban.
 - Stroke/systemic embolism (SE) occurred in more patients who switched from apixaban to rivaroxaban (1.53 per 100 patient-years) compared with patients who continued apixaban (0.75 per 100 patient-years) [hazard ratio (HR): 1.99, 95% CI: 1.38–2.88].¹
 - Major bleeding also occurred in more patients in the 'switcher' group (4.59 per 100-patient years) compared to the 'continuer' group (2.44 per 100 patient-years) (HR:1.80, 95% CI: 1.46–2.23).¹
 - The study provided real-world evidence of clinical outcomes associated with treatment switching in patients with NVAF. However, there is limited evidence on the economic outcomes of switching from apixaban to rivaroxaban.
- The objective of this study was to develop a decision model to evaluate the cost of clinical events associated with switching from apixaban to rivaroxaban among patients with NVAF in the US.

Methods

Decision Model Overview

- The framework of the decision model is presented in **Figure 1**. The model evaluated the incidence and cost of stroke/SE (composite of ischemic stroke, hemorrhagic stroke, and SE) and major bleeding (composite of gastrointestinal bleeding, intracranial hemorrhage, and other major bleeding) for the following two scenarios:
 - Patients with NVAF receiving apixaban to continue apixaban (the 'continuers')
 - Patients with NVAF receiving apixaban who switched to rivaroxaban (the 'switchers').
- The model analysis was conducted over a 1-year time horizon in a hypothetical one-million-member Medicare Fee-For-Service plan in the US,
- Incidence and cost of clinical events (stroke/SE and major bleeding) under the two scenarios were compared and the difference between the 'switchers' and 'continuers' scenarios outcomes were calculated to estimate the incremental cost of clinical events.



Abbreviations: N = number; NVAF = non-valvular atrial fibrillation; OAC = oral anticoagulant *Assumption; **Patients initiated apixaban based on market share;^Calculated based on the US age distribution of people aged 65 years and above² and age-specific prevalence of diagnosed NVAF reported by Turakhia et al, 2018³; † A 97.84% of the diagnosed NVAF patients are estimated to receive OAC therapy (Steinberg et al, 2015)⁴; ‡ Apixaban market share estimate at 62.2% among patients receiving OAC⁵; ± 100% of the patients with NVAF receiving apixaban were assumed to switch to rivaroxaban under the 'switchers' scenario

Model Inputs

The model inputs were informed using a real-world study (incidence and HR of clinical events),¹ clinical trial data (proportion of fatal events and distribution of severity of clinical events),⁶⁻⁸ published epidemiology estimates,²⁻⁵ and publicly available cost databases to estimate the clinical event costs.⁹⁻¹¹ An overview of key model inputs and sources is provided in Table 1.

Poster Presented at: ISPOR—The Professional Society for Health Economics and Outcomes Research; Atlanta, GA; May 5–8, 2024

Methods (continued)

Target Population

- The target population for the analysis was adult (\geq 18 years) patients with NVAF who initiated apixaban treatment.
- The size of the target population in the hypothetical one-million-member health plan for the 'continuers' scenario was calculated using the US population age distribution, age-specific prevalence of NVAF reported in the published literature, the proportion eligible to receive oral anticoagulants (OACs), and the market share of apixaban in patients receiving OACs in the US.²⁻⁵
- For the 'switchers' scenario, the size of the target population was calculated by assuming 100% of the 'continuers' scenario patients switching to rivaroxaban.

Clinical Parameters

- Incidence of clinical events in the 'continuers' and 'switchers' scenarios were sourced from the analysis of a retrospective observational study using Optum Clinformatics[®] Data Mart, which contains data from around 75 million privately insured individuals and includes medical and pharmacy claims data covered by commercial and Medicare Advantage insurance.
- Adult patients diagnosed with atrial fibrillation (AF) and treated with apixaban or rivaroxaban in the US between January 2012 and June 2022 were selected for the analysis.¹
 - The study-reported incidence rates of stroke/SE and major bleeding per 100 person-years among those who continued apixaban treatment and those who switched to rivaroxaban from apixaban were used to inform clinical event incidence under the 'continuers' scenario and the 'switchers' scenario, respectively.
 - Monthly probabilities of clinical events were calculated for each scenario and were assumed to be constant throughout the time horizon. These probabilities were then applied each month to the target population to derive the incidence of clinical events.
- The distribution of severity of clinical events was treatment-specific and data were sourced from the pivotal clinical trials of apixaban and rivaroxaban.⁶⁻⁸
 - Fatal event rates for ischemic stroke and hemorrhagic stroke were calculated as one minus the sum of mild, moderate, and severe event rates.
 - Fatality of intracranial hemorrhage and other major bleeding on rivaroxaban were assumed the same as apixaban, while no fatality was assumed for gastrointestinal bleeding and SE.

Table 1. Summary of Key Model Inputs and Sources						
Input	Value					
Target population, n*	48,838*					
Clinical Event Incidence and HR**						
	Incidence per 100 PY in 'Continuers'	Incidence per 100 PY in 'Switchers'	HR for 'Switchers' vs. 'Continuers' (95% CI)			
Ischemic stroke	0.53	1.05	1.89 (1.21–2.94)			
Hemorrhagic Stroke	0.19	0.40	2.12 (1.03–4.35)			
Systemic Embolism	0.03	0.08	3.38 (0.60–18.89)			
Gastrointestinal Bleeding	1.13	2.54	2.15 (1.61–2.88)			
Intracranial Hemorrhage	0.57	0.78	1.36 (0.83–2.24)			
Other Major Bleeding	0.87	1.39	1.50 (1.03–2.19)			
Clinical Event Costs (2023 USD)^						
	Acute^ (one-off)	Long-term [‡] (per month)	Fatal event costs [±]			
Ischemic stroke	\$10,844.92					
Miderate Severe	\$13,151.09 \$20,116.26	\$491.92	\$20,116.26			
Moderate Severe Hemorrhagic Stroke Mild Moderate Severe	\$13,151.09 \$20,116.26 \$4,791.38 \$6,972.03 \$13,526.99	\$491.92 \$491.92	\$20,116.26 \$13,526.99			
Moderate Severe Mild Moderate Severe Systemic Embolism	\$13,151.09 \$20,116.26 \$4,791.38 \$6,972.03 \$13,526.99 \$8,155.50	\$491.92 \$491.92 \$390.22	\$20,116.26 \$13,526.99 -			
Moderate Severe Hemorrhagic Stroke Mild Moderate Severe Systemic Embolism Gastrointestinal Bleeding	\$13,151.09 \$20,116.26 \$4,791.38 \$6,972.03 \$13,526.99 \$8,155.50 \$8,667.79	\$491.92 \$491.92 \$390.22 \$358.18	\$20,116.26 \$13,526.99 - -			
Moderate Severe Hemorrhagic Stroke Mild Moderate Severe Systemic Embolism Gastrointestinal Bleeding Intracranial Hemorrhage	\$13,151.09 \$20,116.26 \$4,791.38 \$6,972.03 \$13,526.99 \$8,155.50 \$8,667.79 \$9,294.65	\$491.92 \$491.92 \$390.22 \$358.18 \$491.92	\$20,116.26 \$13,526.99 - -			
Moderate Severe Hemorrhagic Stroke Mild Moderate Severe Systemic Embolism Gastrointestinal Bleeding Intracranial Hemorrhage Other Major Bleeding	\$13,151.09 \$20,116.26 \$4,791.38 \$6,972.03 \$13,526.99 \$8,155.50 \$8,667.79 \$9,294.65 \$9,294.65 \$11,686.54	\$491.92 \$491.92 \$390.22 \$358.18 \$491.92 \$390.22	\$20,116.26 \$13,526.99 - - - -			

Abbreviations: CI = confidence interval; CMS = Centers for Medicare and Medicaid Services; HR = hazard ratio; PY = person-years; USD = United States dollar *Calculated using Tarazi et al, 2022,² Turakhia et al, 2018,³ Steinberg et al 2015⁴ and Symphony Health 2023⁵; **Sources: Deitelzweig et al, 2024¹; ^Sources: CMS.gov⁹;‡Sources: AHRQ-MEPS¹⁰; ±Assumption: Assumed the same as severe acute costs.

Clinical Event Costs

- The model accounts for clinical event costs (acute and long-term) and fatal event costs. All cost inputs (**Table 1**) reflect US dollars for the 2023 cost year.
- Acute and long-term management costs are accounted for in the clinical events included in the model and are derived from the published cost databases in the US (CMS.gov,⁹ Medical Expenditure Panel Survey,¹⁰ and HCUPnet¹¹).
 - Acute costs were applied as one-off costs to patients experiencing clinical events and assumed an associated inpatient admission. Acute costs of ischemic stroke and hemorrhagic stroke were calculated through the weighted average across mild, moderate, and severe events.
 - Long-term management costs were applied monthly for the remainder of the model time horizon for the cohort experiencing these events.
- Fatal event costs were applied as one-off costs to the proportion of the cohort experiencing fatality due to clinical events.
 - Fatal ischemic stroke and hemorrhagic stroke were assumed to have the same costs as their severe acute events.
 - Costs of fatal gastrointestinal bleeding, intracranial hemorrhage, and other major bleeding were assumed to be zero.

Results

- In the hypothetical Medicare Fee-For-Service health plan of 1 million members, 48,838 patients with prevalent NVAF were identified to be currently receiving apixaban after applying the eligibility criteria.
- Over a 1-year horizon, switching all 48,838 patients from apixaban to rivaroxaban resulted in 1,553 additional clinical events (381 stroke/SE, 1,044 major bleeding and 130 deaths) compared with continuing with apixaban. The additional clinical events incurred an incremental cost of \$17.92 million in the 'switchers' scenario vs. the 'continuers' scenarios (Table 2 and Table 3)
- At a per-member level, the incremental clinical event costs translate to \$17.92 per member per year and \$1.49 per member per month in a Medicare Fee-for-Service health plan of 1 million members.
- Scenario analysis was conducted to test the impact of alternative input values and assumptions. The scenarios and results are demonstrated in Figure 2.
 - Continuation of apixaban was the favorable strategy over the strategy of switching these patients to rivaroxaban across all scenarios tested.
 - We also assessed the outcomes in patients who continued rivaroxaban vs. patients who were switched to apixaban from rivaroxaban (scenario 7 in Figure 2). Relevant clinical data were also based on the same study¹ as the base-case analysis. The findings of this scenario demonstrated cost savings (in terms of clinical event costs) associated with switching patients to apixaban due to a reduction in the incidence of clinical events.



Abbreviations: BC = base case

Scenario 1: Time horizon-3-year (base-case – 1 year); Scenario 2: 50% switches to rivaroxaban (basecase - 100% switches); Scenario 3: Commercial perspective (base-case - Medicare perspective); Scenario 4: 'switcher' cohort event rates using hazard ratio (base-case – using incidence rate); Scenario 5: 'switcher' cohort event rates using hazard ratio lower bound (base-case – using incidence rate); Scenario 6: 'switcher' cohort event rates using hazard ratio upper bound (base-case – using incidence rate); **Scenario 7**: Rivaroxaban 'continuer' vs 'switcher' to apixaban (base-case – apixaban 'continuer' vs 'switcher')



Table

Numbe Total N **Events** Stroke

Major

Deaths

Table Total

Increm



Additionally, the incidence and HR of clinical events informing this analysis are not derived in individuals covered exclusively under Medicare Fee-for-Service plan but rather in a population covered under commercial employer-sponsored insurance and individuals with Medicare Advantage insurance.

References

1.	Deit
2.	Tara dem
3.	Tura
4.	Stei
5.	Syn file.
6.	Gra
7.	Pfiz
8.	Pate

Disclosures

Conclusions

The decision model showed that switching from apixaban to rivaroxaban among patients with NVAF was associated with a substantial increase in event-related costs to the US payers, driven by an increased incidence of stroke/SE and major bleeding.

This conclusion was consistent across different scenarios for apixaban 'continuers' vs. 'switchers' tested.

2. Clinical model results over 1-year timeframe					
	'Continuers' Scenario	'Switchers' Scenario	Difference ('Switchers' minus 'Continuers') [†]		
er of Eligible Patients	48,838	48,838	-		
lumber of Clinical	1,746	3,299	1,553		
/SE	366	747	381		
Ischemic Stroke	259	513	254		
Hemorrhagic Stroke	93	195	103		
SE	15	39	24		
Bleeding	1,255	2,298	1,044		
astrointestinal Bleeding	552	1,239	688		
ntracranial Hemorrhage	278	381	103		
Other Major Bleeding	425	678	254		
i	124	254	130		

Numbers Needed to Continue on Apixaban to Avoid One Event

Ischemic Stroke Hemorrhagic Stroke

Gastrointestinal Bleeding Intracranial Hemorrhage

Other Major Bleeding



193

477

2,001

72

477

193

3. Model Results Over 1-Year Timeframe					
Clinical Event Costs	\$20,903,836.88	\$38,825,841.94	\$17,922,005.06		
Stroke/SE Cost	\$4,081,407.81	\$7,488,201.97	\$3,406,794.16		
Major Bleeding Cost	\$15,446,093.48	\$27,840,253.99	\$12,394,160.51		
Fatal Event Costs	\$1,376,335.59	\$3,497,385.98	\$2,121,050.39		
ental Outcomes					
Total Cost per Member per Year*		\$17.92			
Total Cost per Member per Month*		\$1.49			
Total Cost per Patient per Year**		\$366.97			
Total Cost per Patient per Month**		\$30.58			

Abbreviations: SE=Systemic embolism

*Calculated by dividing the total incremental clinical event costs per year (or month) by health plan members (1 million); **Calculated by dividing the total incremental clinical event costs per year (or month) by the number of NVAF patient eligible for treatment (48,838).

Limitations

The model results should be interpreted in the context of the analysis limitations that the clinical event history of patients was not tracked over the time horizon and the general all-cause mortality was not modeled.

- telzweig S, et al. J Clin Med. 2024;13(4).
- azi W. et al. Medicare beneficiary enrollment trends and nographic characteristics. 2022.
- akhia MP, et al. *PLoS One*. 2018;13(4):e0195088 inberg BA, et al. *Cardiovasc Ther*. 2015;33(4):177-83. nphony Health an ICON plc Company IDV®. Data on . December 1, 2012 to August 31, 2023. anger CB, et al. N Engl J Med. 2011;365(11):981-92.
- zer. Secondary analysis of Pfizer; Data on file. 2012. atel MR, et al. *N Engl J Med*. 2011;365(10):883-91.
- 9. CMS.gov. Medicare Acute Inpatient PPS, FY 2023 IPPS Final Rule Home Page. Payment by DRG Code. 2023. 10. AHRQ. Medical Expenditure Panel Survey (MEPS)
- Household Component (HC) Medical Conditions: Mean expenditure per person per year with care (\$) by condition United States, 2021. 2021.
- HCUPnet. Hospital Inpatient National Statistics 2020 National, Statistics by Clinical Classification Software Refined (CCSR) Principal Diagnosis Code All Payers, Incl. Private Insurance Acute: HCUPnet 2020.
- This study was sponsored by the Bristol Myers Squibb-Pfizer Alliance
- RS and DMH are employees and shareholders of Pfizer. MH and MZ are employees of Bristol Myers Squibb. MZ is also an employee of the University of Southern California. **AS** and **CD** are employees of Evidera, a business unit of PPD, part of Thermo Fisher Scientific, which was contracted by the Bristol Myers Squibb-Pfizer Alliance to conduct this study.