# Unlocking the economic potential of digital health interventions in cardiovascular and metabolic diseases

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# BACKGROUND

Background: Chronic diseases often require longterm treatment, which causes compliance and persistence issues and leads to suboptimal outcomes. Therefore, innovative approaches are required. Digital Health Interventions (DHIs) have revolutionised the landscape of healthcare, offering innovative solutions for managing chronic diseases.[1] These technologies have shown promise in enhancing preventive measures and improving clinical outcomes.[2] However, despite mounting evidence supporting their efficacy[3], a comprehensive understanding of their cost-effectiveness – which is crucial for health policymaking – remains unclear.

**Aim:** We aimed to understand the cost-effectiveness of DHIs the management of chronic diseases.

# METHODS

A meta-review was conducted in PubMed to identify the systematic literature reviews (SLRs) focusing on on the cost-effectiveness of DHIs in chronic diseases, with the following PICOS criteria:

- ✓ **Population:** Cardiovascular disease, hypertension, obesity, overweight, diabetes
- ✓ Intervention: Digital interventions
- ✓ **Comparator:** Usual care, pharmacotherapy, placebo
- ✓ **Outcomes:** Cost-effectiveness outcomes (ICER, cost analysis, cost of care, total costs)
- ✓ **Study design:** Systematic review, meta-analysis

Searches were conducted in December 2023. No restriction on years was applied. Only full-text papers published in English were included.



Figure 1. Study inclusion flow chart









Abbreviations: CVD = cardiovascular disease; DHIs = digital health interventions PDA = personal digital assistant; SLRs = systematic literature reviews.

Digital Health interventions (DHIs), including telemonitoring, telemedicine, and teleconsultation, alongside standard care, have shown to be cost-effective or cost-saving in managing chronic diseases such as CVD, diabetes, and obesity. The long-term use of DHIs should be encouraged so that the burden on healthcare systems could be significantly alleviated.

Figure 2. SLRs on DHIs by publication year

Glucose monitor Internet education Smart Insulin pen SMS e-health eleph elemedicine Internet based Technology Video-conferencing

Zhang 2023 Tan 2021 Nguyen 2023 Kyaw 2023 Jiang 2019 Farabi 2020 Pino 2022 Zhai 2014 wan 2022 Telijeur 2017 Rinaldi 2020 Lee 2018 Cranston 2023 Brown 2021 Iribarren 2017

#### Figure 4. DHIs used in included studies across SLRs

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### RESULTS

- Of the 118 articles retrieved from searches, 15 SLRs were eligible and included for analysis. (Figure 1)
- Ten of 15 SLRs (67%) were published in the year 2020 and onwards. (Figure 2)
- Chronic diseases included in these SLRs were CVD (46%), diabetes (40%), obesity (7%), and combination of the three (7%). (Figure 3)
- Among the 7 SLRs reporting on population type, 3 focused on primary prevention, 2 on secondary prevention, and 2 on a mix of both.
- The number of studies included in SLRs varied (5–20 CVDs; 2–37 diabetes; 2–20 obesity). Eight SLRs had 20 or more studies.
- Of the several DHIs across SLRs, the most common were telephone, e-health monitor, and telemedicine. (Figure 4)
- In most SLRs, the DHIs were reported to be either cost-saving or cost-effective across population with CVD, diabetes, and obesity. (Figure 5)
- In six SLRs reporting clear information about modelling approaches used in studies, Markov models (10%-64%) or decision-trees (15%-37%) were common.

## DISCUSSION

The evidence from this meta-review shows that DHIs offer emerging opportunities to improve clinical outcomes in a cost-effective way for the long-term management of chronic diseases. Future application of machine learning and artificial intelligence to chronic disease care could see DHIs become increasingly automated and personalized.

1. Murray E, et al. Am J Prev Med. 2016;51(5): 843-51. 2. Oldenburg B, et al. Annu Rev Public Health. 2015;36: 483-505. 3. Verweel L, et al. Int J Med Inform. 2023;177:105114.

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