

PREFERENCES FOR AND IMPORTANCE OF EARLY ONCOLOGY TRIAL ENDPOINTS TO CANADIANS WITH EARLY-STAGE CANCER

A QUALITATIVE PATIENT PREFERENCE STUDY

Shelagh M Szabo,¹ Sarah Walker,¹ Evelyn Griffin,¹ Eon Ting,² Frances Simbulan,² Aya McMillan,³ Robert Bick,⁴ Stephanie Snow⁵

¹Broadstreet HEOR, 201 – 343 Railway St, Vancouver BC Canada; ²AstraZeneca Canada, 1004 Middlegate Road, Mississauga ON Canada; ³Collaborator at ReThink Breast Cancer, 50 Carroll St, Toronto ON Canada; ⁴CanCertainty Coalition; ⁵QEII Health Sciences Centre, Dalhousie University, Halifax, NS.

BACKGROUND

- Overall survival (OS) has been considered the gold standard for measuring efficacy and evaluating the clinical benefits of many treatments in oncology.¹
- The increasing number of novel therapeutics in early-stage cancers has brought challenges related to relying on early endpoints as surrogates for OS, from the perspective of decision-makers.^{2,3}
- Early-stage oncology trials that assess early, non-OS, endpoints such as recurrence-free survival (RFS), disease-free survival (DFS), event-free survival (EFS), and pathological complete response (pCR) are becoming more frequent.
 - Compared to OS, non-OS endpoints are often assessed at an earlier time point in clinical trials, providing a timely surrogate measure that can demonstrate the value of early-stage cancer therapies in advance of mature OS data.^{4,5}
- These endpoints are well-defined in clinical trials and have some acceptance by decision-making bodies that assess new therapies; however, consideration of the value of non-OS endpoints from the patient perspective is currently limited.^{6,7}

OBJECTIVE

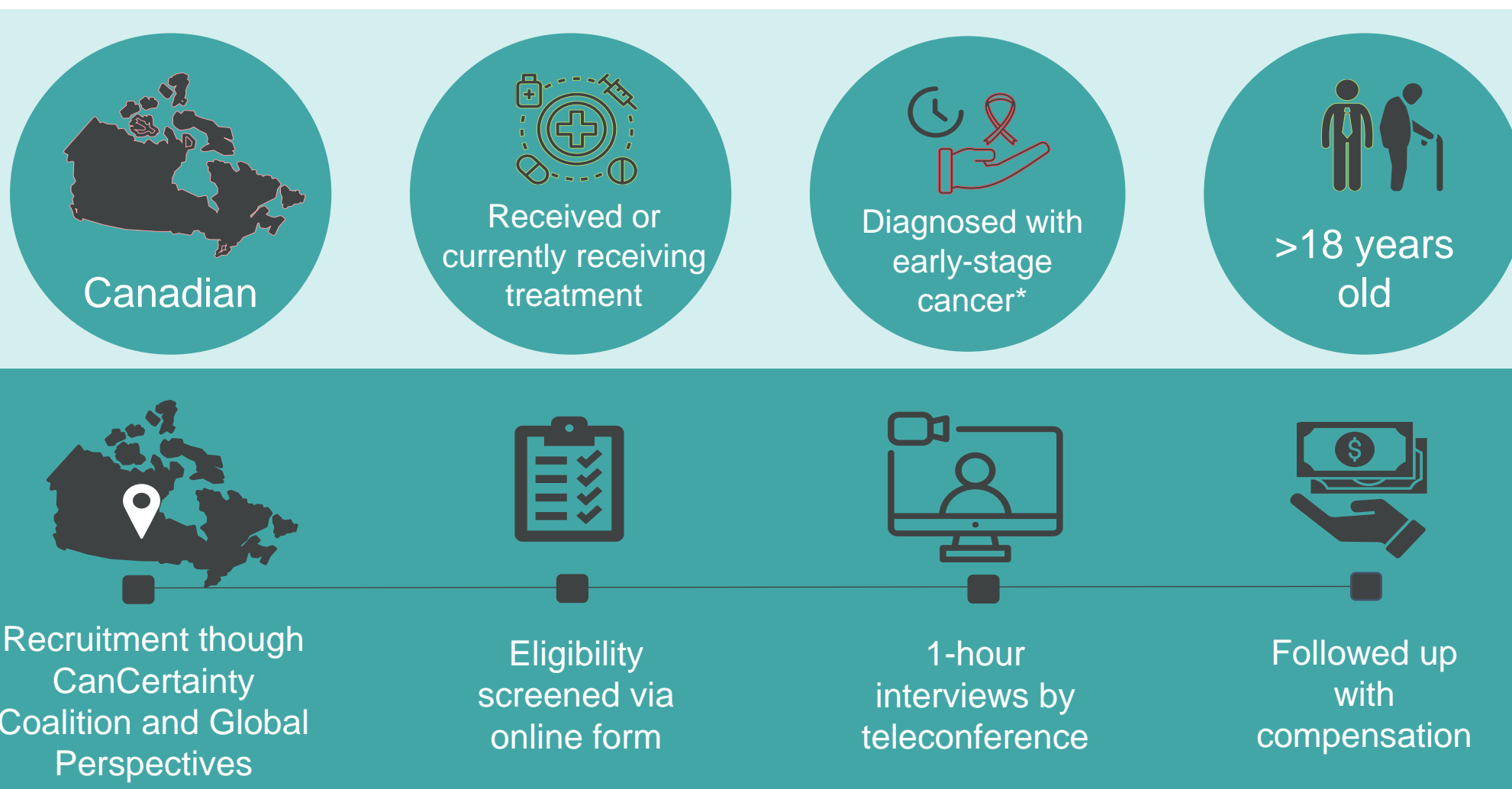
To explore perspectives on early oncology trial endpoints among Canadians with early-stage lung, breast, and liver cancer.

METHODS

DATA COLLECTION

- Canadians living with lung, breast, or liver cancer were recruited through CanCertainty and partner networks.
 - CanCertainty is a coalition of Canadian cancer patient groups, charities, and caregiver organizations that work with cancer care professionals to improve the affordability and accessibility of cancer treatment.
- Eligible individuals participated in one-hour virtual semi-structured interviews (Figure 1) and provided brief demographic details which aligned with Canadian census data collection categories.⁸
 - Recruitment quotas were used to ensure the sample was diverse with respect to cancer type, staging, and time since diagnosis.
- Participants described their cancer journey and provided perspectives on OS, RFS, EFS, DFS, and pCR endpoints.
 - Definitions of endpoints were provided with explanatory graphics to illustrate key constructs (see QR code for examples).
- Ethical approval was granted by the Western Copernicus Group (WCG) Institutional Review Board (IRB); all participants provided consent prior to and were remunerated \$100 CAD for the interview.

Figure 1: Study eligibility criteria and recruitment methods



ANALYSIS AND SYNTHESIS OF DATA

- Interview content was transcribed, and transcripts independently reviewed for data familiarization by two analysts.
- Reflexive thematic analysis was used to explore patterns in responses, and alignment of trial endpoints with patient treatment goals, priorities, and preferences.
 - Analysis was conducted in accordance with the principles and guidelines described by Braun and Clarke.⁹
- Codes were assigned to all aspects of the data describing treatment experiences, priorities, and views on the individual endpoints; coding was iterative, with continuous addition of new codes and refinement in existing codes.
- Codes were grouped into categories that formed the basis for constructed themes. Supportive quotes were identified, and themes visualized using a thematic map.
- All analyses were conducted in NVIVO and Excel.

RESULTS

- Disease characteristics of the 28 participants are provided in Table 1. Most participants were White (86%, n=24); 82% reported having surgery (n=23), 75% received systemic therapy (n=21), and 54% had received radiation (n=15).
- 50% of participants were from the province of Ontario (n=14); 75% had at least a university degree (n=21); and 39% worked full-time (n=11).

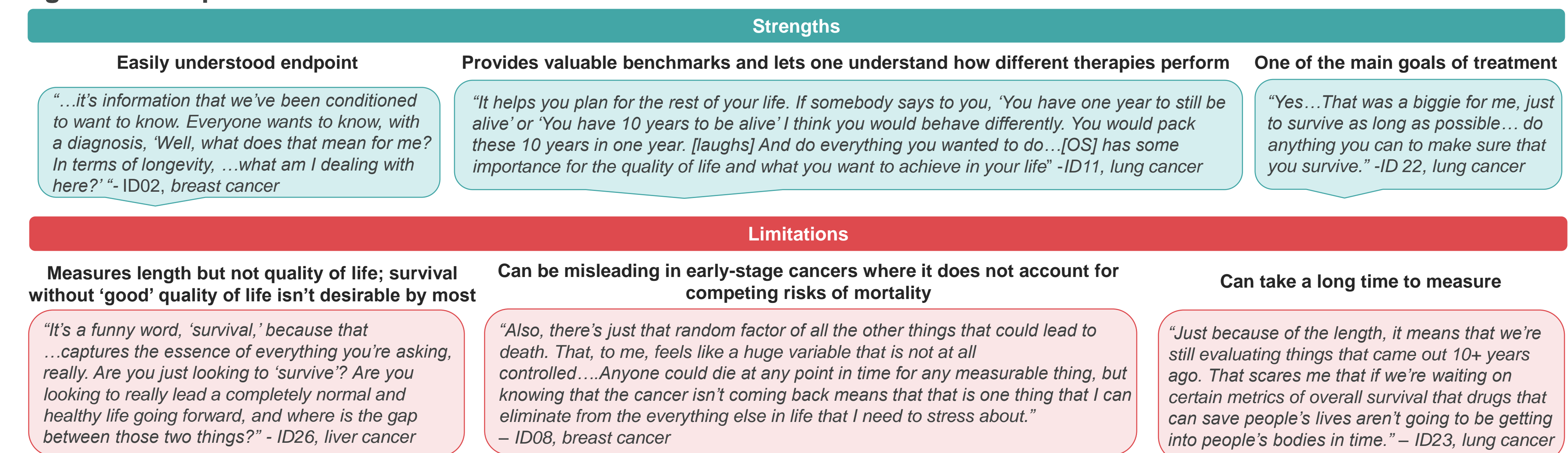
Table 1: Participant and disease characteristics

	Overall (n=28)	Breast cancer (n=12)	Diagnosed with: Lung cancer (n=11)	Liver cancer (n=5)*
Age (SD)	53.6 (11.7)*	46.3 (9.3)	62.9 (8.9)	49.0 (3.6)*
n (%) female	20 (71%)	12 (100%)	8 (72%)	0
Disease stage, n(%)				
Lung and breast/ liver				
I / 0	9 (32%)	6 (50%)	2 (18%)	1 (20%)
II / A	8 (29%)	3 (25%)	2 (18%)	3 (60%)
III / B	7 (25%)	1 (8%)	5 (45%)	1 (20%)
Unknown	4 (14%)	2 (18%)	2 (18%)	0
Recurrence status				
No evidence of disease	14 (50%)*	6 (50%)	8 (73%)	0 (0%)*

PERSPECTIVES ON ENDPOINTS

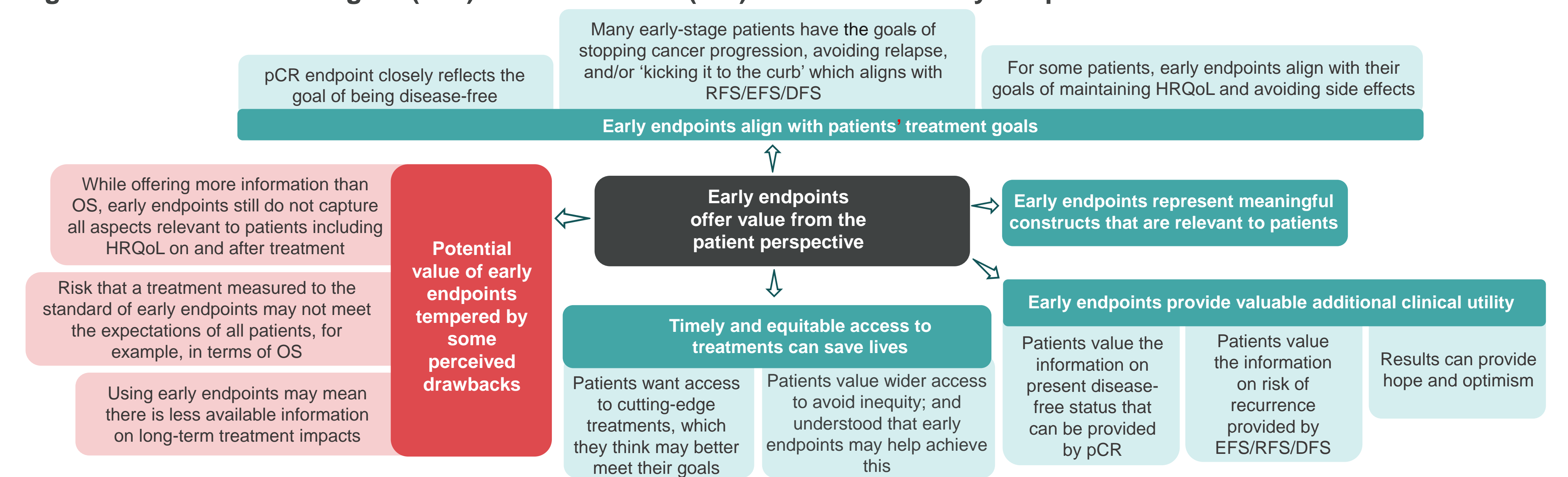
- All participants highly valued survival and found OS to be an important endpoint. However, they also noted that OS alone does not capture the whole patient experience (Figure 2).
- Participants regularly indicated their assumption that achieving improved clinical benefits measured by early endpoints, would translate to longer overall survival, even when told there was presently limited evidence to support that assertion.

Figure 2: Perspectives on the value of OS

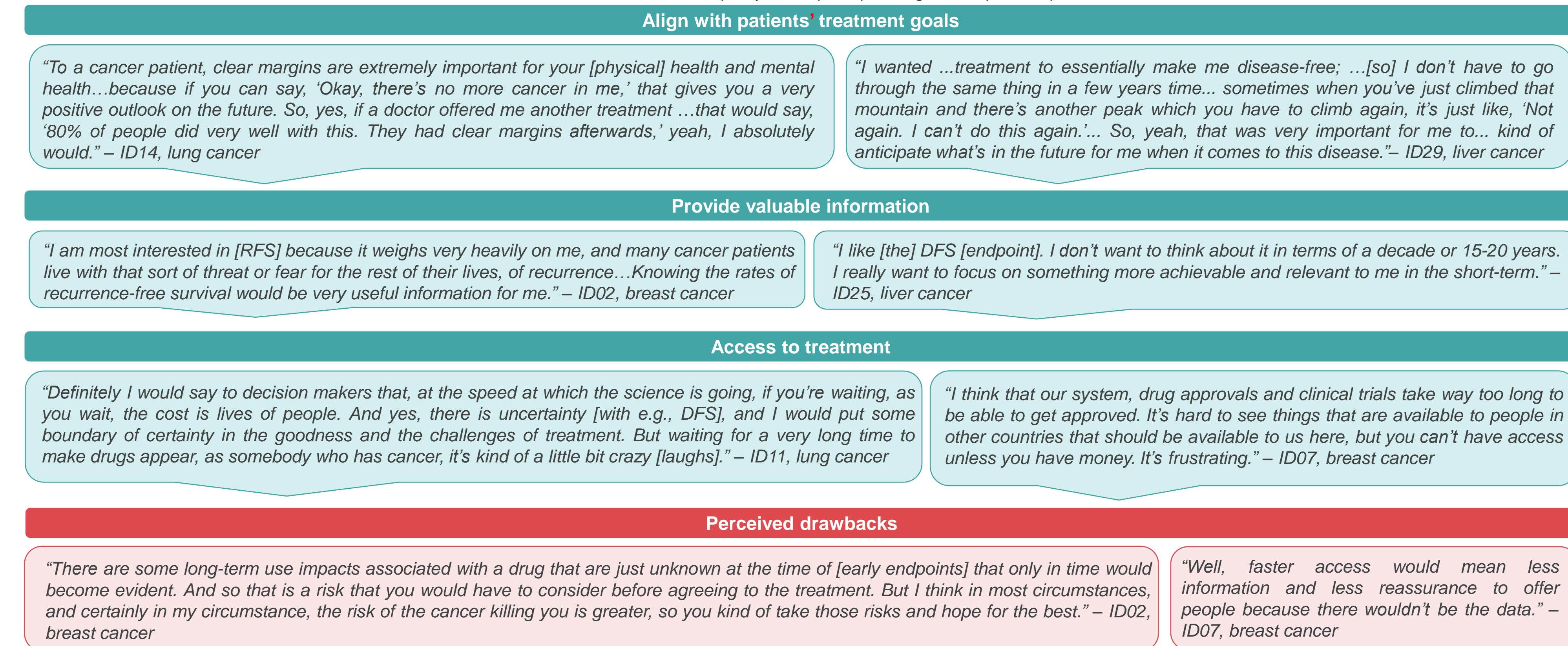


- Participants also noted that early endpoints offer value from a patient's perspective (Figure 3).
 - Participants viewed RFS, DFS, EFS, and pCR as reflective of their treatment priorities, including maintaining health-related quality-of-life (HRQoL), getting back to 'normal', and being disease-free.
 - Non-OS endpoints represent meaningful constructs and provided valuable clinical benefits beyond survival; participants considered early endpoints sufficient evidence of efficacy to want access to new treatments.
 - Participants placed high value on having treatment options; and equated having more options with better options, and timely access as critical for saving and improving lives.

Figure 3: Perceived strengths (teal) and drawbacks (red) of the use of early endpoints



Abbreviations: DFS, disease-free survival; EFS, event-free survival; HRQoL, health-related quality of life; pCR, pathological complete response; OS, overall survival; RFS, recurrence-free



- While participants agreed that achieving pCR was a priority in their own treatment journey, they predominantly valued medium- to long- term outcomes like HRQoL and remaining cancer-free over time.
- The relative importance of being recurrence-free versus maximizing the length of life may differ based on age, recurrence status, prognosis, cancer type, and life stage.

DISCUSSION

- Limited research exists exploring the relative importance of non-OS endpoints from an early-stage cancer patient perspective, compared to OS as a traditional measure in oncology;
 - This research highlights that non-OS endpoints are of value to patients as they are personally meaningful and may be impactful on their treatment decisions and journey.^{10,11}
- Canadians with early-stage lung, breast, or liver cancer found early endpoints highly related to their treatment priorities and believed they provided meaningful clinical information that would augment their understanding of one's status and prognosis compared to OS alone.
 - This is corroborated by other quantitative studies in oncology which have reported that patients value pCR and other early, non-OS, endpoints; in that study, the relative importance of treatment characteristics varied by age, time since diagnosis, and disease stage.¹²
- Participants also valued timely access to innovative treatments, which can be facilitated through the use of non-OS endpoints to inform reimbursement decisions while awaiting mature trial data.¹³
- Study limitations include a high concentration of participants living in the province of Ontario (although nearly 40% of Canadians live in that province),¹⁴ and who are White. Additionally, lung cancer patients were mostly female, despite a high incidence of lung cancer in both men and women.

CONCLUSION

These findings support the relevance and importance of early, non-OS, oncology endpoints – such as DFS, RFS, EFS and pCR – to Canadians with early-stage lung, breast, and liver cancer. Participants found the clinical information provided by non-OS endpoints to be valuable; that they align with treatment goals focusing on avoiding events like recurrence or progression to more advanced stages of disease; and that they provide optimism for better survival. Participants emphasized the need for timely access to new treatments that demonstrate meaningful clinical improvements in HRQoL and non-OS endpoints, even in the absence of OS data.

REFERENCES

- Food and Drug Administration. 2018; <https://www.fda.gov/media/71195/download>;
- Clarke et al. *Transl Lung Cancer Res*. 2015;4(6):804-808;
- Punt et al. *J Natl Cancer Inst*. 2007;99(13):998-1003;
- Aitken et al. *IQVIA Institute* 2021;
- Delgado et al. *Am J Cancer Res*. 2021;11(4):1121-1131;
- Santos et al. *JNCCN*. 2021;19(7):815-820;
- Zettler et al. *JAMA Oncology*. 2019;5(9):1358-1359;
- Statistics Canada. 2024. Archived – 2021 Census: 2A-L. https://www.statcan.gc.ca/en/statistical-programs/instrument/3901_Q2_V6;
- Braun et al. *Qual Res Sport Exerc Health*. 2019;11(4):589-597;
- Thill et al. *Geburthilfe Frauenheilkd*. 2016;
- Bever et al. *The Patient*. 2021;
- Batchelder et al. *ISPOR Europe* 2023. https://www.ispor.org/docs/default-source/euro2023/ebc-patient-preference-survey-poster-final131795-pdf.pdf?sfvrsn=1f70e7ac_0_13
- Lux et al. 2021. *Cancer Management and Research*:13 8457–847; ¹⁴Statistics Canada. 2024. Population estimates, quarterly. <https://www150.statcan.gc.ca/t1/tb1/en/tv/action?pid=171000901>.

FUNDING: This study was funded through an unrestricted grant from AstraZeneca Canada.

DISCLOSURES: SMS, SW and EG are employees of Broadstreet HEOR, which received funds from AstraZeneca Canada related to this work. AM is a key collaborator for ReThink Breast Cancer. RB is the co-founder of CanCertainty Coalition. SS is the President of Lung Cancer Canada's Board of Directors, and is acting as a consultant to Broadstreet HEOR.

Contact: sszabo@broadstretheor.com

