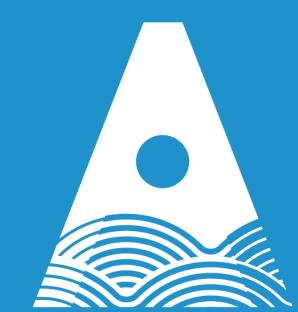
DEMENTIA AWARENESS AND RISK FACTORS ASSESSMENT: A CROSS-SECTIONAL STUDY OF THE IRISH POPULATION

EPH271



Ollscoil Teicneolaíochta an Atlantaigh

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INTRODUCTION

Dementia encompasses a variety of conditions which negatively affect cognitive function (1). In Ireland, there are approximately 64,000 people diagnosed with dementia and 1 in 10 are under the age of 65 years, having implications for families, employers, and society (2). With population growth and increased longevity, the clinical and economic burden of dementia is unsustainable. Several modifiable risk factors for dementia have been identified (3). However, poor knowledge of dementia risk factors has been demonstrated (4,5,6).

OBJECTIVE

This research sought to investigate population-level understanding of dementia risk and protective factors in a representative sample of the Irish population.

METHOD

- Ethical approval was obtained from the Atlantic Technological University (ATU) Institute Ethics Committee.
- > An online anonymous study was conducted, targeting a sample of the adult public in the Republic of Ireland between November and December 2022.
- > A modified version of a pre-existing dementia knowledge survey was utilized (5) with additional themes explored in the study instrument (7,8).
- > A statistical analysis of the measured dementia awareness levels, and how individual and environmental factors contributed to these awareness levels was performed.
 - ☐ Awareness levels were grouped into high, middle and low and a series of multivariate logistic regression models were estimated.

RESULTS

A total of 289 people were recruited for this study, with 241 responses available for analysis (28.6% 55-65+ years, 68% female, 43.2% tertiary education, 57.3% lived in rural areas, 63.9% exposed to dementia, 50.6% medium self-reported dementia knowledge level).

Figure 1. Knowledge of dementia risk and protective factors.

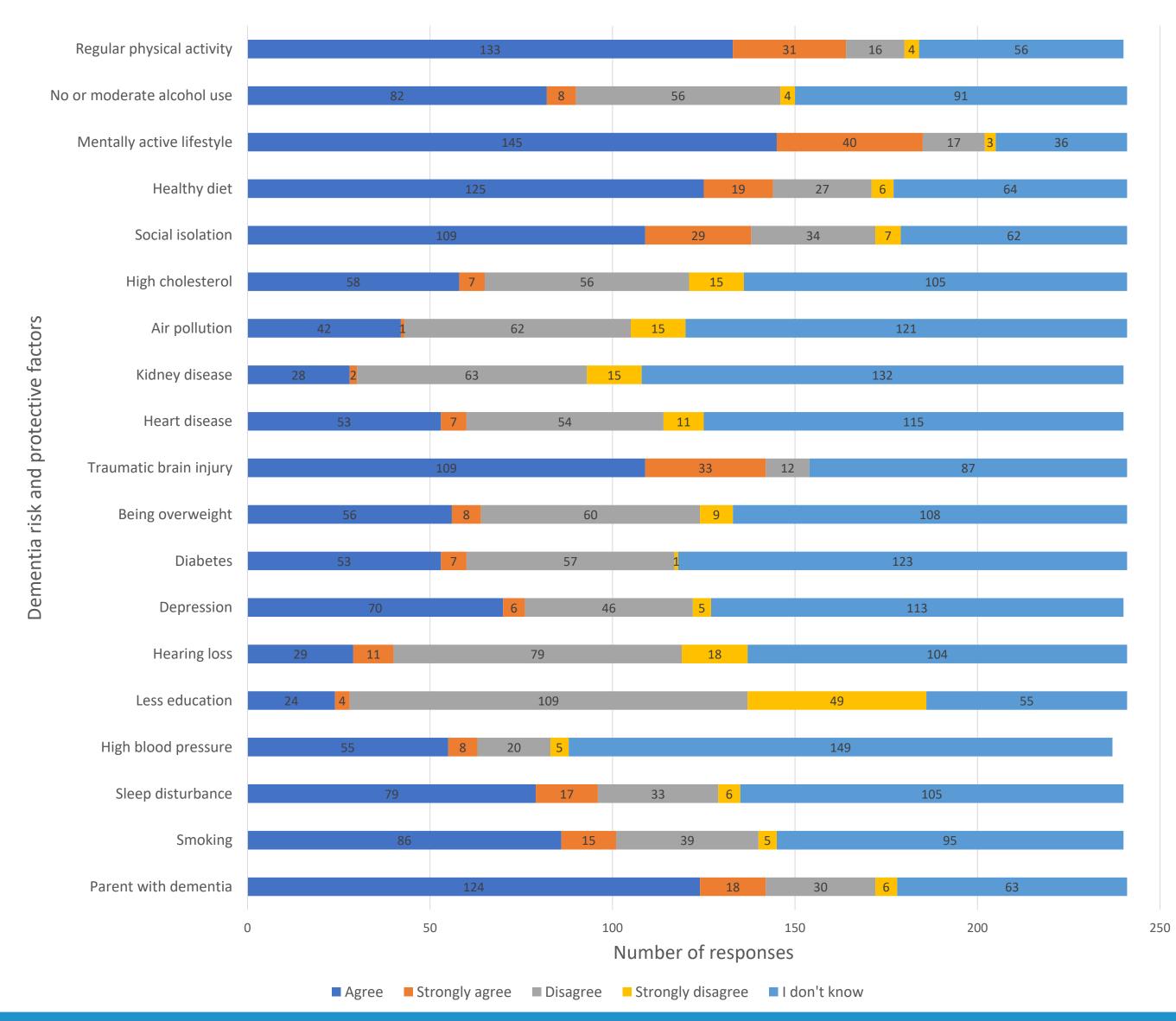


Table 1. Multivariate logistic regression assessing the factors driving variation in dementia risk literacy.

Predictive Factor	Model 1: Low dementia knowledge Odds Ratio (95% CI)	P-value
Age 18-34 35-44 45-54 55-65+	1 2.478 (1.001, 6.132) 2.906 (1.210, 6.982) 1.431 (0.574, 3.573)	- 0.050** 0.017** 0.442
Gender Male Female	1 1.840 (0.915, 3.697)	- 0.087*
Living status Urban Rural	1 1.194 (0.651, 2.189)	- 0.567
Education Secondary Tertiary Postgraduate/doctorate	1 1.282 (0.543, 3.026) 0.826 (0.335, 2.038)	- 0.571 0.678
Dementia exposure No Yes	1 0.386 (0.188, 0.793)	- 0.010***
Self-reported dementia knowledge level Low	1	-
Medium High	0.495 (0.232, 1.057) 0.225 (0.084, 0.603)	0.069* 0.003***

CONCLUSIONS

- This analysis highlighted notable variation in knowledge of dementia risk factors with overall levels reported highlighting cause for concern in terms of population-level health literacy.
- Contributory factors to low dementia knowledge levels included age, gender, self-reported dementia knowledge level and dementia exposure.
- Evidenced limited understanding of dementia risk and protective factors warrants an examination of engagement in dementia risk awareness campaigns and their impact.
- Further evidence is needed in effective communication strategies targeting at-risk sub-groups within the population.

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90% Confidence Level

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** 95% Confidence Level

*** 99% Confidence Level

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