# Review of Real-World Evidence (RWE) in Marketing Authorization Applications (MAAs) Highlight Differences in Evidentiary Standards Among Regulatory and Health Technology Assessment (HTA) Bodies

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## **Background and Rationale**

- The growing use of real-world data (RWD) and real-world evidence (RWE) in drug development has driven the need for harmonization of guidelines and standards among regulatory authorities and Health Technology Assessment (HTA) bodies.
- Evidentiary standards for RWE vary across regulators and HTA bodies although differences are not well-characterized.
- Regulatory acceptance of MAAs with RWE is well-documented, but its acceptance by HTA bodies remains less clear.
- We compared regulatory and HTA decisions on six drug marketing applications, analyzing how different regulatory bodies and HTA bodies align or differ in their assessments.
- Objective: to characterize acceptance by regulators and HTA bodies of RWE used as either supportive or substantial evidence in MAAs. Through six examples, we examined whether RWE submitted for regulatory decision-making was accepted across different regulators and HTAs.

### **Data Collection**

- We conducted a targeted literature review of regulatory and HTA feedback on drug approvals containing RWE as supportive or substantial evidence in MAAs from January 2021 - present.
- Regulatory focus: Food and Drug Administration (FDA) [US], European Medicines Agency (EMA) [Europe], Health Canada (HC) [Canada], & Medicines and Healthcare products Regulatory Agency (MHRA) [UK] due to their significant roles in the regulatory landscape.
- HTA focus: NICE [UK], G-BA and IQWIG [Germany], HAS [France], AEMPS [Spain], CAD (formerly CADTH) [Canada], SMC [Scotland], and TLV [Sweden] provide a comprehensive analysis of HTA reviews of the same RWE.

### **Case Study Selection**

- We selected **six medicines** for analysis based on RWE included in their MAA submissions:
- Idecabtagene vicleucel (ide-cel)
- Omburtamab
- Sotorasib
- **Alpelisib**
- Palovarotene
- Tacrolimus
- These were chosen to represent a range of therapeutic areas and evidence types.

Methods



### **Data Extraction**

- We collected publicly available regulatory reports from sources including the FDA, EMA, MHRA, and HC websites, HTA reports from individual HTA bodies, and summary HTA reports from IQVIA's Market Access Insights®, formerly known as HTA Accelerator.
- Two independent reviewers extracted information on the use and evaluation of RWE.
- We reviewed feedback from regulators & HTA bodies regarding the RWE.

### **Categorization and Analysis**

- RWE evidence in the MAA was categorized as:
  - Substantial: RWE provided the primary data & played a key role in decision-making Supportive: RWE provided supplementary evidence in the MAA
- RWE acceptance was categorized as:
  - Accepted: RWE accepted based on review
  - Partially accepted: RWE accepted but limitations were noted
  - Not Adequate: RWE was reviewed and discussed but deemed insufficient and therefore not used/accepted
  - Not Discussed: RWE was not addressed or discussed by the reviewing body
- We compared findings across regulatory bodies & HTA bodies to identify patterns of concordance or divergence in RWE evaluation.
- We analyzed common concerns and themes related to the evaluation of RWE.

### Table 1. Overview of selected medicines and RWE contributing to MAAs

Drug	lde-cel	Omburtamab Sotorasib Alpelisib		Alpelisib	Palovarotene	Tacrolimus	
Manufacturer	Bristol-Myers Squibb	Y-mAbs	Amgen	Novartis	Ipsen	Astellas	
Indication	Relapsed or refractory multiple myeloma	Neuroblastoma with CNS / leptomeningeal metastasis	KRAS G12C+ advanced NSCLC	PI3KCA-related overgrowth spectrum	Fibrodysplasia ossificans progressive	Rejection prevention in lung transplantation	
Orphan Drug Status?	✓	✓	✓	✓	✓	✓	
Adult or pediatric?	Adult	Pediatric	Adult	Adult and Pediatric	Adult and Pediatric	Adult and Pediatric	
RWE Study Design	ECA with pivotal Ph2, systematic literature review	ECA with pivotal Ph1	Retrospective cohort studies, systematic literature review	Retrospective single-arm study	ECA with pivotal Ph3	Retrospective arm and historical comparator from literature review	
Data Source	EMR and Registry <sup>†</sup>	Registry <sup>‡</sup>	EMR	Chart review	Chart Review	Registry¥	
Filing Purpose	First indication	First indication	First indication	Expanded indication*	First indication	Expanded indication*	
Application Type	BLA	BLA	NDA	NDA	NDA	sNDA	

† Data sources used included clinical sites, Connect® MM Registry, Flatiron, GRN, M2Gen, and COTA. ‡ Central German Childhood Cancer Registry. ¥ Scientific Registry of Transplant Recipients. \*Alpelisib and tacrolimus received expanded indications in the U.S. only. BLA=Biologics license agreement; CNS = Central nervous system; ECA = External control arm; EMR = Electronic medical record; NDA = New drug application; NSCLC = non-small cell lung cancer; sNDA = Supplemental new drug application

Table 2. RWE Acceptance for Six Medicines Among Four Regulatory Agencies

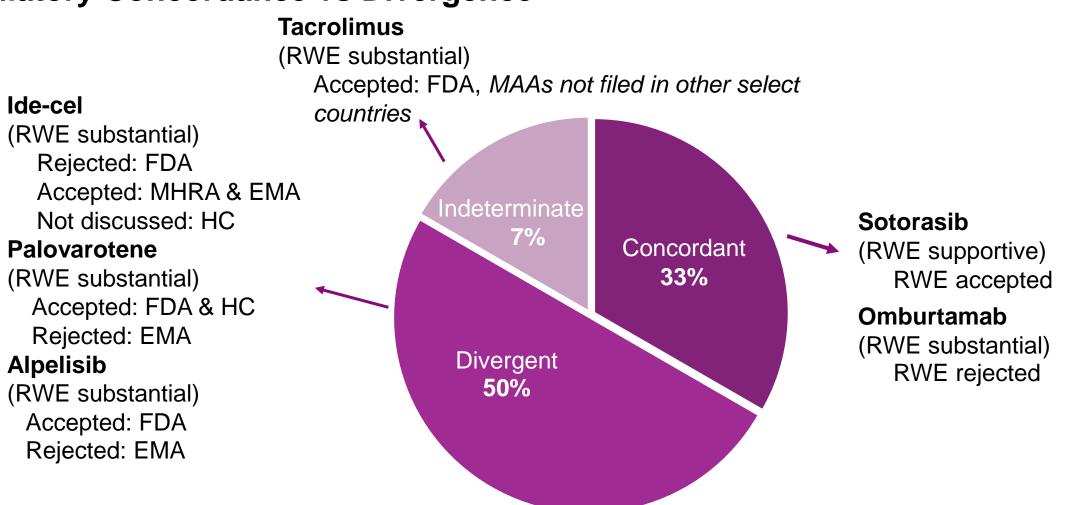
Drug	Ide-cel		Omburtamab		Sotorasib		Alpelisib		Palovarotene		Tacrolimus	
<b>Evidence Type</b>	Substantial		Substantial		Supportive		Substantial		Substantial		Substantial	
Acceptance	Drug	RWE	Drug	RWE	Drug	RWE	Drug	RWE	Drug	RWE	Drug	RWE
FDA (US)	✓	×	×	×	$\checkmark$							
EMA (Europe)	✓	$\checkmark$	×	×	$\checkmark$	$\checkmark$	×	×	×	×		
HC (Canada)	✓				$\checkmark$				$\checkmark$	$\checkmark$		
MHRA (UK)	✓	$\checkmark$			$\checkmark$	$\checkmark$						

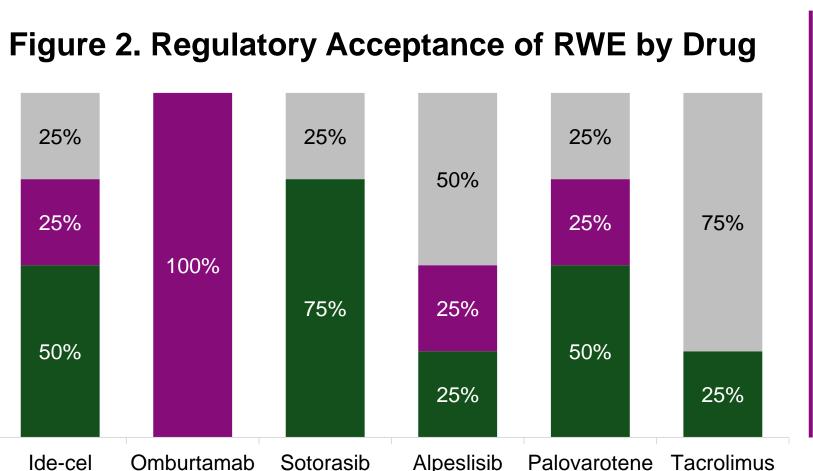
FDA = Food & Drug Administration (USA); HC = Health Canada (Canada); EMA = European Medicines Agency (Europe); MHRA = Medicines and Healthcare products Regulatory Agency (UK).

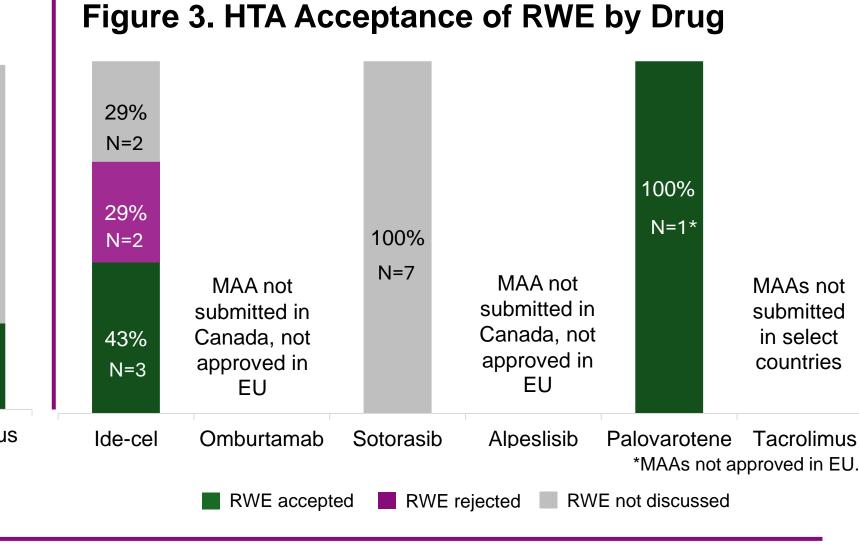
- HTA evaluation of RWE for ide-cel was concordant for G-BA and HAS (RWE not adequate), and AEMPS and TLV (RWE supportive), while CAD partially accepted RWE as supportive.
- Supportive RWE in sotorasib's MAA was not discussed by HTA bodies, though other RWE such as from registries and MAIC were submitted with varied acceptance.
- CAD accepted RWE for palovarotene as supportive.
- Common concerns from regulators and HTA bodies included biases from incomplete data, study arm comparability, and residual confounding.

## Results

Figure 1. Regulatory Concordance vs Divergence









RWE rejected RWE not discussed

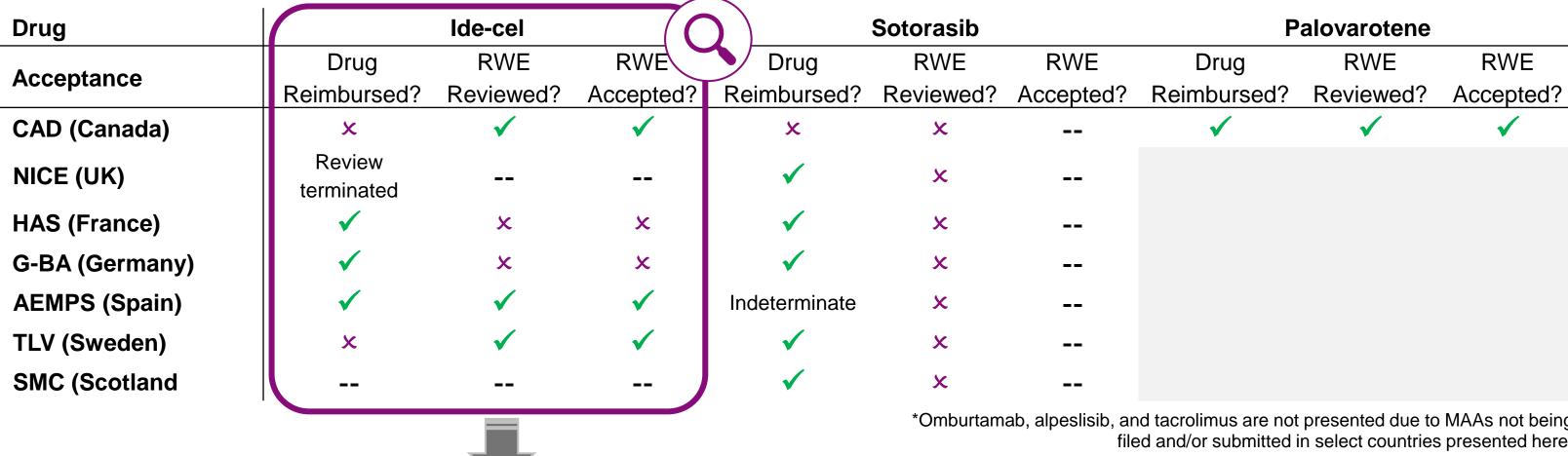
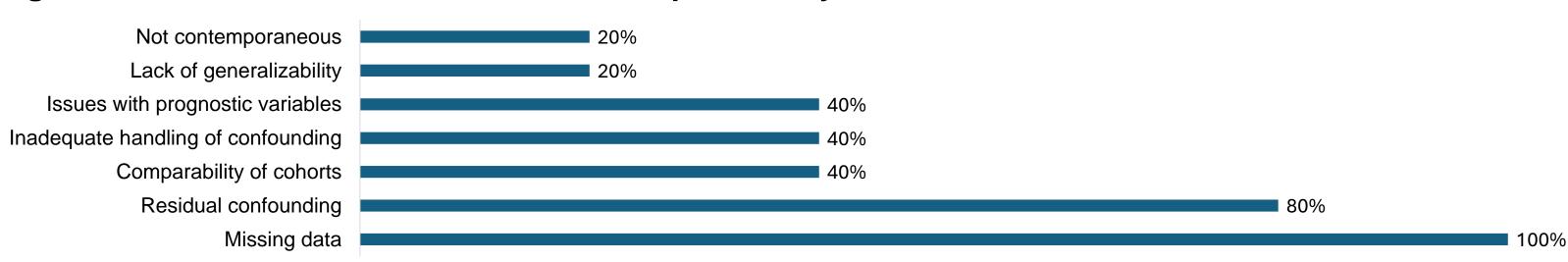


Figure 4. Common Biases and Limitations Expressed by HTA Bodies for Ide-cel Review



Proportions are based on a denominator of N=5, representing the HTAs that reviewed Ide-cel (CAD, HAS, G-BA, AEMPS, and TLV).

## Conclusion

- For the evaluated cases, RWE providing supportive or substantial evidence in MAAs was accepted more frequently by FDA than EMA.
- HTA reviews highlighted differing standards of RWE acceptability. Common types of biases and limitations highlighted by HTA bodies included handling of confounders and prognostic variables, handling of missing data, and residual confounding.
- Consideration should be given to these differences when generating RWE for regulatory decision-making and appraisals.
- Select drugs submitted to the FDA were used as case studies and therefore may not be representative of all MAAs, such as MAAs using RWE for EMA only.

## Plain Language Summary

- This project looks at how different regulatory and health authorities evaluate RWE when approving new drugs. We found that these agencies often have different standards for accepting RWE.
- Sponsors should account for these differences when preparing their RWE submissions, tailoring their studies such as by addressing common biases to meet the specific requirements of each body to improve their chances of use and acceptance of the RWE in the submission.