

Improving healthcare decisions

Co-Creating a Clinical Outcome Assessment (COA)-Strategy with Patient Partners: Guidance, Good Practice Methods, and Case Examples

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SECTION



# Welcome and Introductions

**Eleanor Perfetto, PhD, RPh, MS** University of Maryland School of Pharmacy, Baltimore, MD, USA



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### **Moderator & Speakers**



Eleanor Perfetto, PhD, RPh, MS (Moderator) University of Maryland School of Pharmacy, Baltimore, MD, USA



Ashley Slagle, MS, PhD Aspen Consulting, LLC, Steamboat Springs, CO, USA



Gunnar Esiason, MBA, MPH (Speaker)

Head of Patient Engagement RA Ventures, Boston, MA, USA



Angela Rylands PhD CPsychol (Speaker) Global PRO Lead Kyowa Kirin Ltd, UK

ISPOR Task Force Co-Lead



# ISPOR Clinical Outcome Assessment SIG and Patient-Centered SIG

 The PC and COA SIGs collaborated on the ISPOR
 "Patient-Centered Research"
 Open Meeting following the ISPOR Patient-Centered
 Research Summit 2024, which inspired the development of this workshop ISPOR 2024: ISPOR Patient-Centered Research Open Meeting (COA, PC, HPR SIGs)



# Agenda

- 1. Welcome & Introductions
- 2. Patient Centricity and Engagement in Research A Short Overview
- 3. Regulatory Perspective
- 4. Patient Advocacy Role
- 5. Industry Perspective

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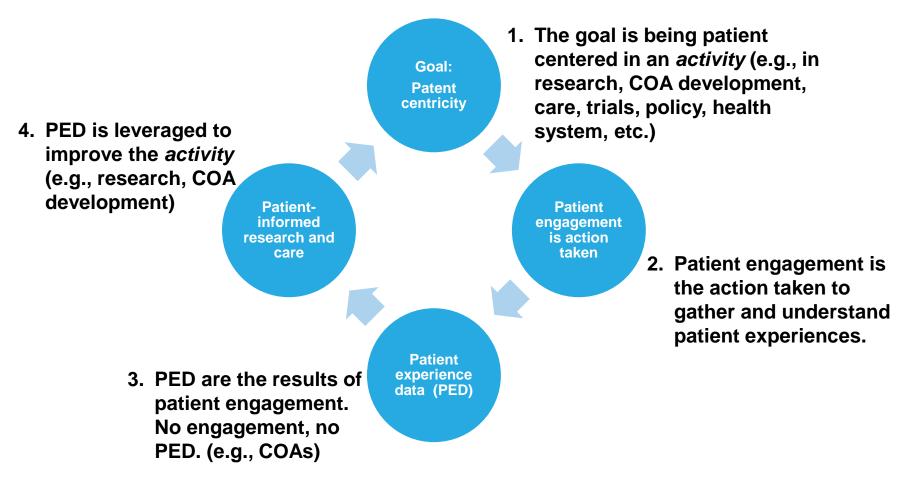
### SECTION



Patient Centricity and Engagement in Research – A Short Overview

Eleanor Perfetto, PhD, RPh, MS (Moderator) University of Maryland School of Pharmacy, Baltimore, MD, USA

# **Some Patient-Centricity Axioms:**



# **Definitions**

Term	What it is	What it isn't
Patient* centered	<ul> <li>A focus on patients (&amp; families) and what they say is important to them</li> <li>Patients playing an active role</li> <li>Patients engaged as partners</li> <li>Input patients provide is leveraged to make things better for patients</li> <li>Doing things WITH patients, not FOR or TO patients</li> </ul>	<ul> <li>Saying we put patients "at the center" of all we do</li> <li>Giving patients whatever they demand</li> <li>Just including patients in a study as study subjects</li> </ul>
Patient* engagement <sup>&amp;</sup>	<ul> <li>Partnership and collaboration among patients and others in research &amp; care</li> <li>Active, meaningful, real interaction</li> <li>Recognizing patients' experiences, values, and knowledge</li> <li>Co-creation</li> <li>Leveraging patient input to guide and improve engagement</li> </ul>	<ul> <li>Placing a single, "token" patient on a committee</li> <li>Asking patients survey questions to get the answers someone else cares about</li> <li>Including patients in trials as subjects</li> <li>Putting some "done" in front of patents and asking for feedback</li> </ul>

\* The term "*patient*" can include caregivers, family members, and patient groups that represent patients with a disease.

<sup>&</sup> Engagement can happen in any part of healthcare such as research or care.

# **ISPOR Definition of Patient Engagement** in Research

Partnership between patients and researchers

- Active, meaningful, and collaborative interaction
- ✓Across all aspects and stages of the research process
- Research questions and decision-making are guided by patient input
- Patient experiences, values, and knowledge are recognized and valued

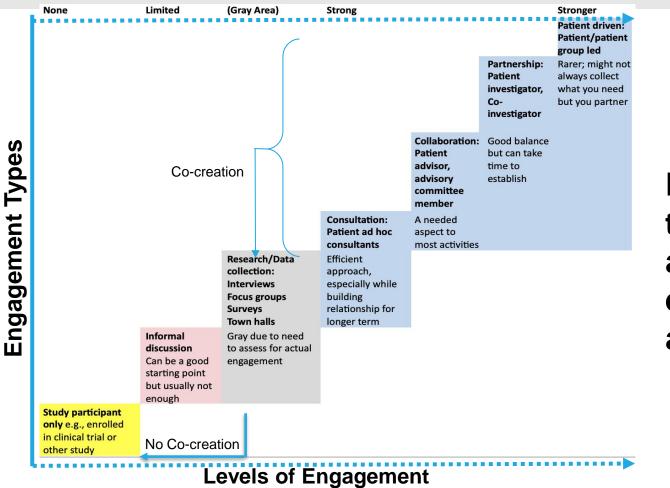
# Patient Experience Data (PED)

FDA's definition:

- Data collected by any persons intended to provide information about patients' experiences with a disease or condition.
- Can be interpreted as information that captures patients' experiences, perspectives, needs, and priorities related to (but not limited to):
  - 1) symptoms of their condition and its natural history
  - 2) impact of the conditions on their functioning and quality of life
  - 3) experience with treatments
  - 4) input on which outcomes are important to them
  - 5) patient preferences for outcomes and treatments
  - 6) relative importance of any issue as defined by patients

Defined in Title III, section 3001 of the 21st Century Cures Act, as amended by section 605 of the FDA Reauthorization Act of 2017





Balancing the need for a range of engagement activities

# Is it PED Data Collection?

### Patent Experience Data Collection

- Interviews
- Focus groups Can be a gray area!
- Surveys

Why a possible gray area?

- Interviews, focus groups, and surveys are great methods for collecting PED!
- But, patients need to be engaged in designing the data collection to inform:
  - The questions being asked
  - How questions are asked
  - Words and phrases used
  - Burden, sensitivities, etc.

Just asking patients questions and getting their answers is not enough. There must be patient engagement in the research design itself. That is Co-Creation!

# **Engagement Good Practices: Dimensions and Sample Metrics**

- 1. Patient partnership
- 2. Transparency
- 3. Representativeness
- 4. Diversity

- 5. Focus is on outcomes patients care about
- 6. Patient-centered data sources and methods
- 7. Timeliness

Characteristics of	Examples of Patient Partnership		
Meaningful Patient Engagement	Meaningful	Insufficient/Low	
Patients are recognized as partners and integrated in all development phases.	A Patient and Family Advisory Council identified a challenge, co-developed a solution with hospital staff, implemented the planned solution, and measured the impact.	A Patient and Family Advisory Council identified a challenge, but hospital administrators and health care providers developed and implemented their solution without input from the Council.	

### Domain: Patient Partnership

National Health Council Rubric to Capture the Patient Voice

# **Resources for Engagement and Co-Creation**

- Patient-Centered Outcomes Research Institute (US orientation)
  - Engagement in Research Resources
- National Health Council (US)
  - Patient Engagement Rubric
  - Patient Engagement Compensation and Contracting Toolbox (US)
  - Patient Experience Mapping Toolbox
  - Patient-Centered Core Impact Set Toolbox
- Patient-Focused Medicines Development (EU, exUS)
  - Patient Engagement Quality Guidance
  - Fair Engagement Planner (exUS)
  - Global Patient Experience Data Navigator
- EUPATI Education and Training Courses (EU orientation)

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Regulatory Perspective on the Use of PED for Regulatory Decision-Making

Ashley Slagle, MS, PhD Aspen Consulting, LLC, Steamboat Springs, CO, USA Former FDA COA Staff



# FDA supports the collection of PED, and encourages its use through the lifecycle of drug development

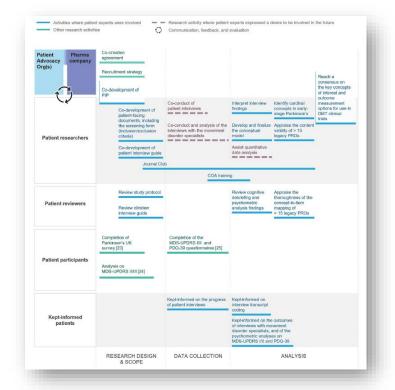
- FDA values evidence of the lived experience of patients and families
- Critical to thoughtfully implement PED collection strategies with the intention to fill research gaps
  - Have specific objectives in mind that can be achieved with PED PED is not a box checking exercise!
  - FDA does not value PED for PED sake, but relies on it to make regulatory decisions
- Clinical Outcome Assessments (COAs) as trial endpoints are the most widely used type of PED by the FDA for decision making
  - COA strategy is critically important because evidence from COA endpoints directly contributes to the benefit-risk decisions by FDA
  - Developing the evidence for a COA as fit for purpose requires patient (or family) input



# Example: Co-Creating a COA in Early Parkinson's Disease

Morel et al. Research Involvement Research Involvement and Engagement (2023) 9:98 and Engagement https://doi.org/10.1186/s40900-023-00505-7 RESEARCH Open Access The value of co-creating a clinical outcome assessment strategy for clinical trial research: process and lessons learnt Thomas Morel<sup>1\*</sup>, Karlin Schroeder<sup>2</sup>, Sophie Cleanthous<sup>3</sup>, John Andrejack<sup>4</sup>, Geraldine Blavat<sup>4</sup>, William Brooks<sup>4</sup>, Lesley Gosden<sup>5</sup>, Carroll Siu<sup>5</sup>, Natasha Ratcliffe<sup>5</sup> and Ashley F. Slagle<sup>6</sup> Abstract Background In support of UCB pharmaceutical research programs, the aim of this research was to implement a novel process for patient involvement in a multidisciplinary research group to co-create a clinical outcome assessment strategy to accurately reflect the experience of people living with early-stage Parkinson's. Patient experts were an integral part of the decision-making process for patient-reported outcome (PRO) research and instrument. development. Methods In partnership with two patient organizations (Parkinson's UK and the Parkinson's Foundation), 6 patient experts were recruited into a multidisciplinary research group alongside clinical, patient engagement and involvement, regulatory science, and outcome measurement experts. The group was involved across two phases of research: the first phase identified what symptoms are cardinal to the experience of living with early-stage Parkinson's and the second phase involved the development of PRO instruments to better assess the symptoms that are important to people living with early-stage Parkinson's. Patient experts were important in performing a variety of roles, in particular, gualitative study protocol design, conceptual model development, and subsequent co-creation of two PRO instruments Results Involving people with Parkinson's in PRO research ensured that the expertise of these representatives from the Parkinson's community shaped and drove the research; as such, PRO instruments were being developed with the patient at the forefront. Working with patient experts required considerable resource and time allocation for planning, communication, document development, and organizing meetings; however, their input enriched the development of PRO instruments and was vital in developing PRO instruments that are more meaningful for people with Parkinson's and clinicians. Conclusions Conducting PRO research, in the context of clinical development involving pharmaceutical companies, requires balancing regulatory and scientific rigor with tight time constraints. Incorporating a multi-stakeholder

nies, requires balancing regulatory and scientific ngor with tight time constraints. Incorporating a multi-stakenolity perspective, which included patient experts as joint investigators, had a strong positive impact on our research, despite the logistical complexities of their involvement. Due to the input of patient experts, the innovative clinical outcome assessment strategy and the co-created novel PRO instruments were more relevant and holistic to the patient experience of easi-strategy and patients.



https://researchinvolvement.biomedcentral.com/articles/10.1186/s40900-023-00505-7



# Increasing the successful use of PED for regulatory decision-making

- Consider thoughtfully:
  - What are the specific research objectives and what decision(s) will they support
  - How to collect PED
  - How to analyze PED
  - How to communicate PED
    - No single PED dossier for FDA, but incorporate PED appropriately within the entire NDA/BLA submission
- Start planning PED/COA strategy early, generating sufficient evidence for regulatory decision-making takes time
- Regular interactions with the FDA to discuss important PED/COA data that will be the basis for their decision-making
  - No special meeting type for PED, discussions embedded in typical Type B, C, D meetings



# While COA labeling is often the goal for sponsors, for approval decisions, FDA considers totality of the evidence, including COA and other PED that may not be labeled





Especially with modest treatment effects, totality of the evidence increases in importance (e.g., exploratory endpoints) FDA public reviews for NME approvals can be informative

<u>https://www.accessdata.fda.gov/scripts</u>
 <u>/cder/daf/index.cfm</u>



# Electronic Common Technical Document (eCTD) describes how to submit PED to FDA as part of NDA/BLA submissions

### 3.1.3 Patient Experience Data

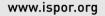
If submitting patient experience data as part of an application for marketing approval, the following table should be populated and included in the Reviewer's Guide (section 1.2). Patient experience data (e.g., clinical outcome assessments) collected as part of a clinical trial should be submitted as part of the relevant clinical trial data. Other patient experience data that is separate from clinical trials should be submitted to section 5.3.5.4.

			nt experience data that was submitted as part of the on, include:	Section(s) and if applicable, file names where data are located and discussed in the application
	С	lini	cal outcome assessment (COA) data, such as	
			Patient reported outcome (PRO)	
			Observer reported outcome (ObsRO)	
			Clinician reported outcome (ClinRO)	
			Performance outcome (PerfO)	
			tative studies (e.g., individual patient/caregiver interviews, group interviews, expert interviews, Delphi Panel, etc.)	
	:		nt-focused drug development or other stakeholder meeting nary reports	
			rvational surveys studies designed to capture patient ience data	
	N	atu	ral history studies	
			nt preference studies (e.g., submitted studies or scientific cations)	
	0	the	r: (Please specify)	

### eCTD TECHNICAL CONFORMANCE GUIDE *Technical Specifications Document* This Document is incorporated by reference into the following Guidance Document(s): Guidance for Industry Providing Regulatory Submissions in IEctronic Format — Certain Human Pharmaceutical Product Applications and Related Submissions Using the eCTD Specifications For questions regarding this technical specifications

U.S. Department of Health and Human Services Food and Drug Administration Center for Drug Evaluation and Research (CDER) Center for Biologics Evaluation and Research (CBER)

Novemember 2022



# **ISPOR**

# Examples of COA evidence adding to the totality of the evidence and described by FDA in product reviews

### trofinetide FDA summary review:

https://www.accessdata.fda.gov/d rugsatfda\_docs/nda/2023/21702 6Orig1s000SumR.pdf The trial also evaluated the CSBS-DP-IT-SCS in the testing hierarchy (Table 6). Although the results of the CSBS-DP-IT-SCS support the efficacy conclusion,

Per Dr. Michelle Campbell, associate director for stakeholder engagement and clinical outcomes, there is insufficient evidence to support the use of the scale in this population. Insufficient evidence was provided to justify the administration, scoring, and interpretation of the CSBS-DP-IT-SCS for the population of subjects with Rett syndrome studied. The tool is intended to be a screener in healthy children and was not designed to detect improvement or worsening in communication in the setting of a clinical trial. It is not clear how to interpret the observed difference between treatment and placebo detected by the instrument.

### Table 6 Study 003: CSBS-DP-IT-SCS at Week 12

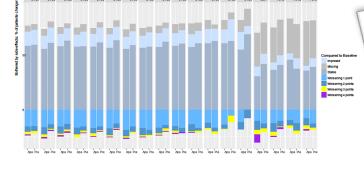
	Placebo (N=93)	Trofinetide (N=91)
	(1 33)	(1 91)
Mean baseline value (SD)	8.8 (3.24)	8.7 (0.35)
Week 12 observed mean (SD)	7.5 (2.99)	8.9 (3.74)
MMRM analysis	-1.1 (0.25)	-0.1 (0.26)
LS mean (SE)		
LS Mean Difference (SE) (trofinetide-placebo)		1.0 (0.37)
95% CI		(0.3, 1.7)
p-value		0.006



# Examples of COA evidence adding to the totality of the evidence and described by FDA in product reviews

Figure 15. Distribution of Change in Response for FACT-P Item GP5 ("I am bothered by side effects of treatment) by Treatment Arm and Cycle

apalutamide FDA summary review: https://www.acc essdata.fda.gov/ drugsatfda docs /nda/2018/21095 10rig1s000Multi disciplineR.pdf



Reviewer's comment: Exploratory analyses of PROs indicated that apalutamide did not appear to adversely affect functional outcomes as measured by the FACT-P and appeared well-tolerated over a long duration of therapy compared with placebo. On item level review, weight loss and a small increase in side effect bother were observed.

Metastasis-free Survival — A New End Point ıpalutamide treatment. Apaluta-Julia A. Beaver, M.D., Paul G. Kluetz, M.D., and Richard Pazdur, M.D. nide was well tolerated, and depite a longer median duration of ise than placebo, the incidence Nonmetastatic CRPC EDrug Administration (FDA) ease state defined by t ind severity of adverse reactions approved apalutamide, an andro- of prostate-specific a vere similar to those in the plaapprore aparamany an anan va poram preserve aparam preserve apa ebo group, with serious adverse wents experienced by 25% and 23% of patients, respectively, and grade 3 to 4 adverse events by 45% and 34%. Apalutamide's tolrability was further supported by vatient-reported outcomes revealng no notable adverse signals in symptom or functional effects depite the long treatment duration.

in Prostate Cancer Trials

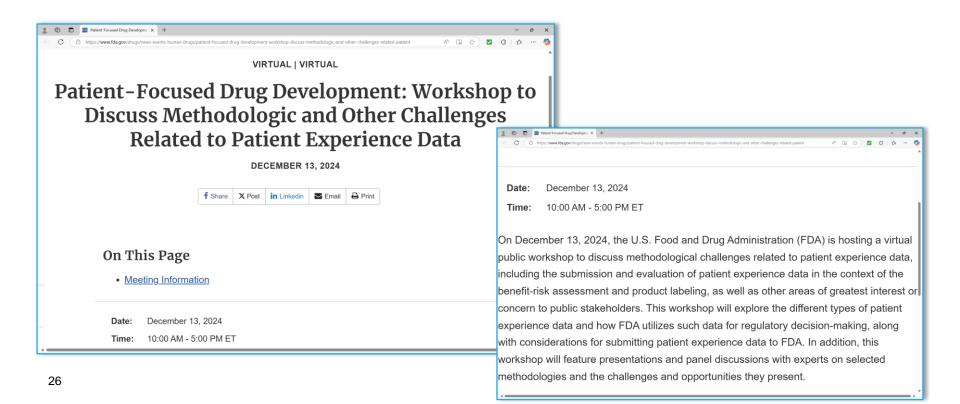


# **FDA PED Resources**

- Patient Focused Drug Development (PFDD) Guidance Series
  - <u>https://www.fda.gov/regulatory-information/search-fda-guidance-documents/patient-focused-drug-development-collecting-comprehensive-and-representative-input</u>
  - <u>https://www.fda.gov/regulatory-information/search-fda-guidance-documents/patient-focuseddrug-development-methods-identify-what-important-patients</u>
  - <u>https://www.fda.gov/regulatory-information/search-fda-guidance-documents/patient-focused-drug-development-selecting-developing-or-modifying-fit-purpose-clinical-outcome</u>
  - <u>https://www.fda.gov/regulatory-information/search-fda-guidance-documents/patient-focuseddrug-development-incorporating-clinical-outcome-assessments-endpoints-regulatory</u>
- Multiple Endpoints in Clinical Trials Guidance
  - <u>https://www.fda.gov/media/162416/download</u>
- Digital Health Technologies for Remote Data Acquisition in Clinical Investigations Guidance
  - https://www.fda.gov/media/155022/download
- Voice of the Patient Reports
  - <u>https://www.fda.gov/industry/prescription-drug-user-fee-amendments/condition-specific-meeting-reports-and-other-information-related-patients-experience</u>



# FDA Virtual Public Workshop: December 13, 2024







# PED, including COAs, at FDA and EMA

- FDA outpacing EMA on public guidances and recommendations, patient involvement and methods
- EMA seems a bit more focused on biomarkers and clinician evidence in trials, whereas the FDA is more focused on COAs
- With novel concepts and endpoints, FDA and EMA often discuss
- FDA and EMA are increasingly aligned, though laws and operations are different across the agencies making perfect alignment difficult
  - Both need rigorous PED, including COA, evidence for decision-making

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### SECTION



# How to best partner with patients and what "good" looks like

**Gunnar Esiason, MBA, MPH** (Speaker) Head of Patient Engagement RA Ventures, Boston, MA, USA

# I've seen the good, the bad and the ugly









# Patient Navigators & Advisory Boards

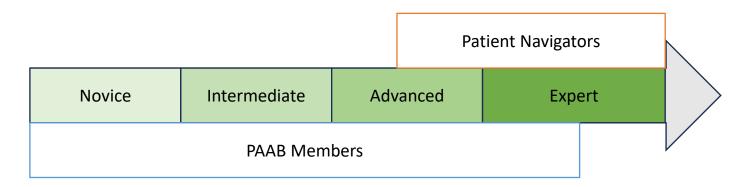
### Patient (or caregiver) Navigators

- Patient navigators are contracted patient (or caregiver) advocates who can efficiently guide sponsors through often complex community dynamics, serve as a networker to patient advocacy groups and identify key areas of patient needs.
- They are typically more technically savvy and may have past research or consulting experience with industry.
- Can act quickly and often embed directly into a project team, though may not be precisely representative of specific community.

### Patient Advocacy Advisory Boards (PAABs)

- PAABs are more bureaucratic advisory panels that are best built with diverse range of backgrounds and technical life science acumen.
- Important to have a charter in place to govern the board and a project lead associated with the sponsor company who can also convene 1:1 meetings if needed.
- Can be slower to convene and come to consensus on debated items, but often more accurately represents the diverse needs of an individual patient community.

Finding the right partners: patient advocacy groups or individual patient advocates?



### **Individual Patient Advocates or Partners**

- Ability to govern the project as you deem fit
- Requires additional labor to source and seat members per project
- Dependent on the partners sourced to evangelize the output of the project or advisory effort

### **Patient Advocacy Groups**

- Ability to leverage existing advisory infrastructure, though typically as a paid service
- Must play by the advocacy groups rules for patient engagement
- If relationship in place, can staff a project quickly

# How Much is Too Much, And When is it Not Enough? Resourcing Choices

### Patient Engagement is a line item in your budget

- Staffing and employee time
- Consultancy or patient
   advocacy partnerships
- Compliance timelines
- Background research and access to existing tools
   Assess what's out there, and don't reinvent the wheel if you don't have to. Double down when needed, it will pay off in the end.

Limited existing literature on patient preferences, journeys, and attitudes towards research.

Robust patient-level insights available in the public domain or literature. A good place to start: is there an EL-PFDD?

### More time and effort

# Patient Engagement Resourced Needec

Less time and effort

# Even in the context of robust output from previous patient engagement exercises, the function should never be overlooked!

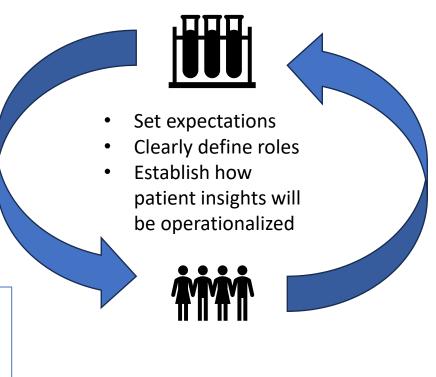
Structuring the feedback loop between community members and sponsor companies

At worst, patient engagement can feel patronizing.

Often it can be awkward.

When done well, insights can materially alter a strategy for the better.

Helpful hint for industry: your relationship with your Wall Street analysts isn't awkward, think about your patient partners in the same way



# A few things to keep in mind!

You pay your regulatory consultant, your patient advocates are consulting with you, too. Pay them!

- •You do not need to overengineer this. Your HR partner should have access to fair market value rates.
- If all else fails, there are resources out there to help.
- •National Health Council (US-based)
- PEM Suite (Global)

### Sourcing patient advocates for your project is as much of a science as it is an art.

- Finding patient groups rich with debate, commentary and opinions of all shapes and sizes exist both on the Internet and adjacent to medical centers or conferences
- Patient navigators can help
- •Sometimes, patient advocacy groups won't have access to the right pool of patients advocates for your project

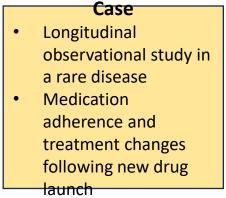
### Patient advocates: you can fire your clients

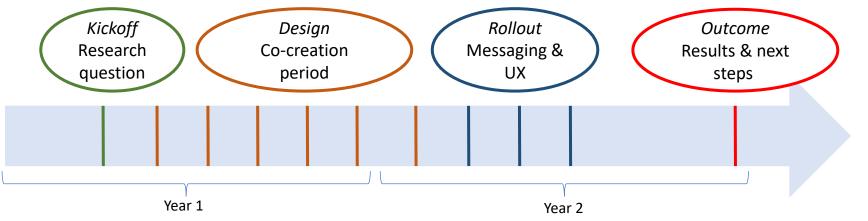
• Partnership is a two-way street. Everyone needs to fulfill that expectation

# An example of what good looks like

### **Best Practices**

- Clearly establish expectations, process, timeline and cadence
- Lead with topics, guard against *scope creep*, and explicitly call out when patient feedback is used
- Prevent against creating an activity that is overly bureaucratic





# Summary

- Patient advocates, caregiver advocates and advocacy groups are heterogenous in nature and can partner with industry in different ways to achieve a range of goals.
- Sometimes, sourcing the right partner(s) is just as important as the project itself.
- Nothing is free! Plan your resourcing choices thoughtfully.
- Set expectations, align on goals and implement a structured function to absorb patient input into the project team's strategy.

SECTION



# **Industry Case Examples**

Angela Rylands PhD CPsychol Global PRO Lead, Kyowa Kirin Ltd, UK ISPOR Task Force Co-Lead

# Disclaimer

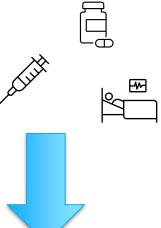
- My presentation today will cover my personal opinion based on my professional work experience across a number of small and large pharmaceutical and biotech companies
- I will not be giving opinions specific to Kyowa Kirin nor am I giving opinions of other pharmaceutical companies relating to their levels of investment in patient engagement strategies
- I will provide some examples of patient partnership work that I have carried out as part of my role as PRO lead at Kyowa Kirin

# Hearing from frustrated patients completing trials led to my own career shift from clinician to industry COA

#### My Early Career Perspectives:

- Working as a Psychologist on clinical trials
- Long testing periods with patients from multiple therapeutic areas







First-hand feedback from individuals living with different conditions (and their families) told me that the questions asked in the clinical trials we worked on together were NOT fit for purpose

Brain scan courtesy of Stock images. Right image courtesy of speaker used with permission from P1vital Ltd. Information courtesy of Angela Rylands.

Industry Aim: To meet patient needs with Successful Product

Show Value of Product

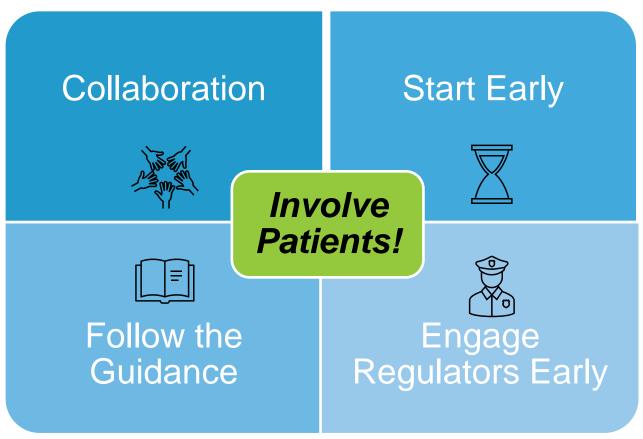
Quantify Value with from Patient Perspective (with Clinical Outcome Assessments, COAs)

> Need a **robust** fit-for-purpose COA strategy

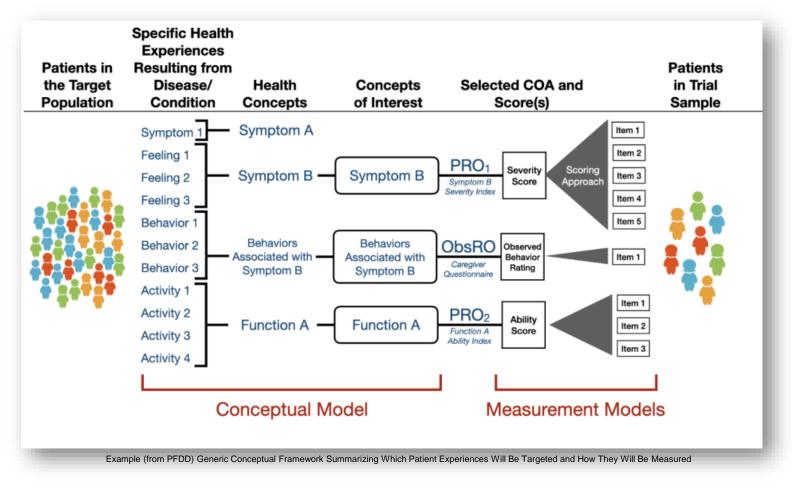
COA Goals!

Image courtesy of Stock images. Information courtesy of Dr Rylands

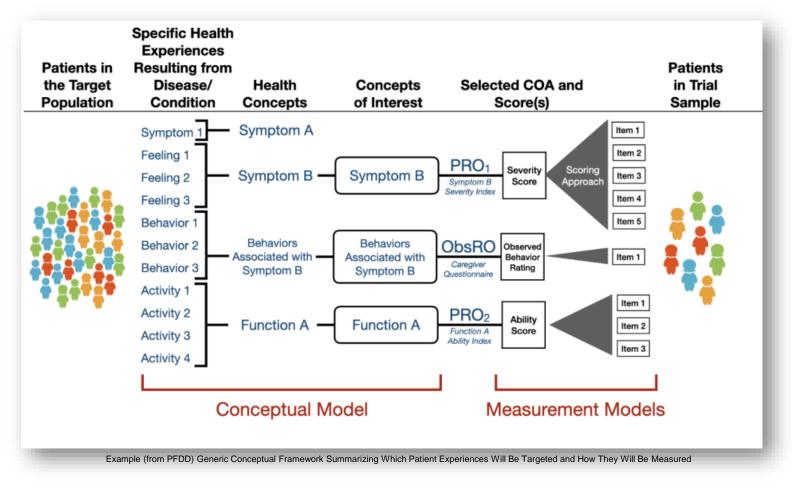
## Industry COA "Key to Success" Toolbox: Ways of Working



## **Conceptual Framework forms the foundation of COA Strategy**



## **Conceptual Framework forms the foundation of COA Strategy**



## Key to success for PP in COA: Internal & External Collaboration

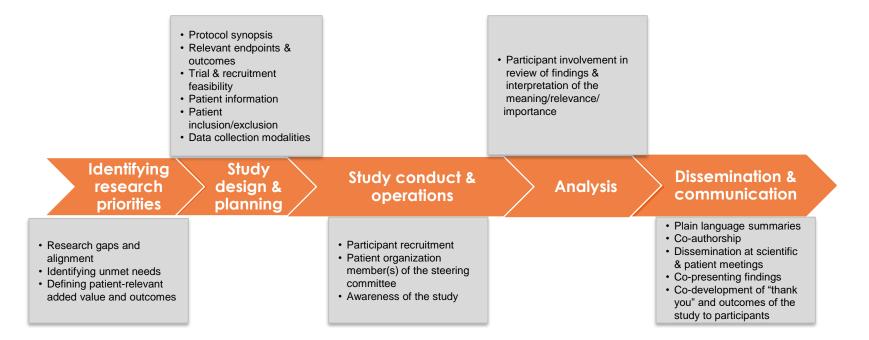




Ops

• Information courtesy of Dr Rylands.

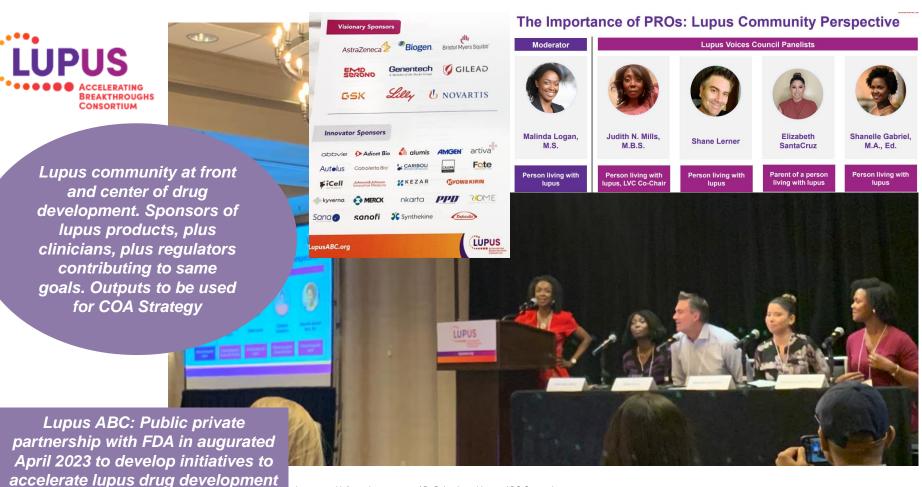
# Patient Partners in COA : Throughout Lifecycle of Product



We still have lots more to do to ensure we have patients as partners at every step and we strive to ensure that we are doing this

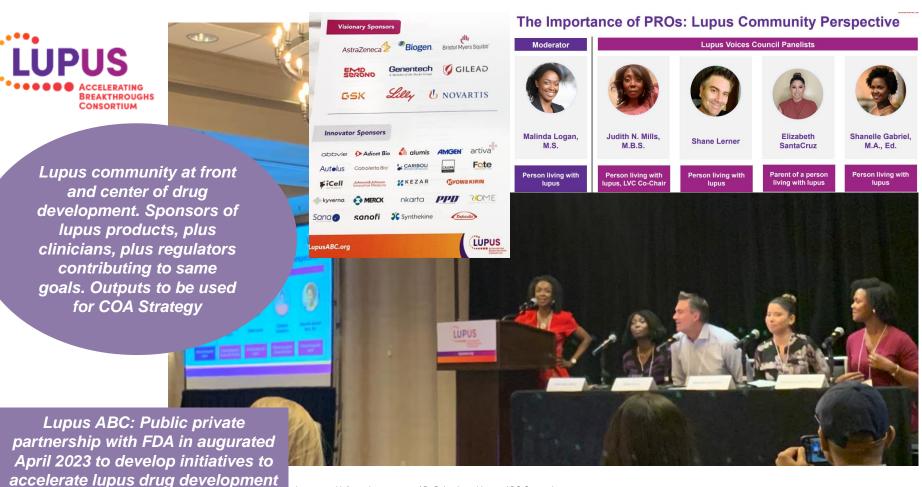
Figure adapted from Patient involvement roadmap Available at: https://toolbox.eupati.eu/resources-guidance/patient-engagement-roadmap/. Accessed: November 2024.

## Early pipeline Example of Patient Partners for COA Strategy



Images and information courtesy of Dr Rylands and Lupus ABC Consortium.

## Early pipeline Example of Patient Partners for COA Strategy



Images and information courtesy of Dr Rylands and Lupus ABC Consortium.

## **Developing a PRO with Patient Partners**



Patient centricity in drug development at its best!

Patient and carer partners working with FDA representatives, industry sponsors & actively contributing to workshops

Outputs to be used clinical trials



Images and information courtesy of Dr Rylands and Lupus ABC Consortium.

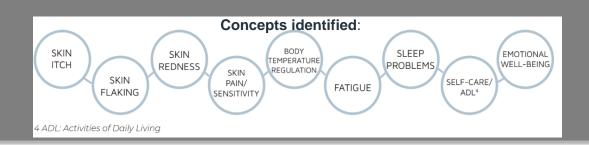
# **Examples Patient Partnerships for COA strategy in Real World Studies**

Example 1: Incorporating Patient Experience in Cutaneous Lymphoma<sup>1</sup>

- N=4 Patients & N=3 Spouses Interviewed
- Recruited at hospital clinics

#### **Identified concepts**

- Patient experiences of multiple skin-related symptoms (itching, flaking, redness, pain/sensitivity)
- Symptom burden on activities of daily living



#### Example 2: Adolescent Partners for Rare Bone disease<sup>2</sup>

<ul> <li>N=4 Adolescents &amp; N=1 Carer of 2 Adolescents Telephone Interviews</li> <li>Concepts identified</li> <li>Input to methodology for wearable and apps over 12 month study</li> </ul>	Smartphone app	Wearable	Patient interviews	Medical records	Parent interviews
Concepts identified: Pain, stiffness and tiredness/fatigue had an impact on usual physical activities	<ul> <li>Daily symptom scores (pain, stiffness, fatigue)</li> <li>Diaries for participation in activities</li> <li>Time off school/work</li> <li>Healthcare resource use</li> <li>Health-related quality of life (EQ-5D-Y)</li> </ul>	<ul> <li>Duration of moderate- vigorous activity</li> <li>Step count</li> </ul>	<ul> <li>Symptoms severity</li> <li>Symptoms impact on behaviours</li> <li>Emotional well-being</li> <li>Sleep quality</li> <li>Treatment experience</li> <li>Future hopes</li> <li>Coping strategies</li> </ul>	<ul> <li>Demographics</li> <li>Serum phosphate levels, PTH levels</li> <li>Prescribed XLH treatments</li> </ul>	Understand supportive care needs and burden of carers

<sup>1</sup>Gibson J, et al. Eur J Cancer. 2021;156;pS64, Abstract presented at EORTC 2021 and presented at the 8<sup>th</sup> Annual European Patients as Partners Conference (London UK 2024) <sup>2</sup>Rylands AJ, et al. A patient-centric approach to designing a mixed-methods observational study involving adolescents with XLH. Abstract presented at EU ISPOR, 16–19 November 2020, Virtual: PRO115

# Acknowledgements

# **XLHuk**

Thank you to all our patient partners so far!







#### **ISPOR Good Practice Task Force on PROs in Prospective Real World Studies** ISPOR Meeting Atlanta, USA 6th May 2024

#### **Co-Chairs**

#### Melanie Calvert

#### PhD, BSc Professor of Outcomes Methodology, University of Birmingham

### Angela Rylands

PhD, CPsychol Global PRO Lead, Kyowa Kirin

#### Leadership Group

Meriem H. Bouslouk, MSc. PhD Desk Officer. Federal Joint Committee (G-BA) Tom Keeley Director, GSK Antony Martin, MSc. BSc HEOR Director, QC Medica Gina Mazza Assistant Professor of Biostatistics. Mavo Clinic John Peipert Assistant Professor, Northwestern University Claire Snyder, PhD Professor, Johns Hopkins School of Medicine

**Onyeka Illoh** Outcomes Researcher / Team Lead (OND/DCOA), FDA Bellinda King-Kallimanis, MS, PhD, BSc Director Patient-Focused Research. LUNGevity Foundation Konrad Maruszczyk PhD student, University of Birmingham, UK **Daniel O'Connor** ABPI London, United Kingdom Jessica Roydhouse, PhD, BA, MPH Menzies Institute for Medical Research, University of Tasmania Ellie Yelland, MSc, PhD, BSc Senior Adviser, NICE, UK













Angela Rylands Konrad Maruszczyk (Moderator) Kyowa Kirin Internation I ondon UK CPROR

**Onyeka Illoh** (Speaker) (Speaker) PRO Researcher

**FDA COA Division** Washington DC

Antony Martin (Speaker) Health Economist



#### SECTION



# **Audience Participation**



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- Diagnostics Medication Adherence and Persistence
  - Oncology

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# **ISPOR COA SIG Open Meeting – Tomorrow!**

- Tomorrow, Tuesday, 19 November from 10:15 11: 15 AM
- Room 118-119

#### 10:15 - 11:15 MEMBER GROUP MEETINGS

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The ISPOR Clinical Outcome Assessment Special Interest Group invites you to join their Open Meeting to connect with the new leadership team, explore exciting key project proposals from fellow members, and dive into discussions about future collaboration ideas for the group. This meeting will allow you to brainstorm, share ideas, and contribute to innovative projects that will push the field of clinical outcome assessment forward. This is a valuable opportunity for members to engage with the group's initiatives and help shape its future direction.



