

ISPOR EU 2024

# Comparing and contrasting RWE guidance: what researchers need to know considering the global picture

19 November 2023  
Barcelona, Spain

---

**Ulka Campbell, PhD**

Head of Scientific Strategy  
Aetion

**Patrice Verpillat, PhD**

Head of Real-World Evidence,  
Data Analytics, & Methods Task  
Force  
European Medicines Agency

**Pall Jonsson, PhD**

Programme Director - Data and Real  
World Evidence  
National Institute  
for Health and Care Excellence

**Solange Corriol-Rohou, MD**

Senior Director Regulatory Affairs and Global  
Policy  
AstraZeneca

# Our session

## MODERATOR



**Ulka Campbell, PhD**  
**Head of Scientific Strategy**  
Aetion

## PANELISTS



**Patrice Verpillat, PhD**  
**Head of Real-World Evidence, Data  
Analytics, and Methods Task Force**  
European Medicines Agency



**Pall Jonsson, PhD**  
**Programme Director Data and Real  
World Evidence**  
National Institute  
for Health and Care Excellence



**Solange Corriol-Rohou, MD**  
**Senior Director of Regulatory  
Affairs and Global Policy**  
AstraZeneca

# Disclosures

**Ulka Campbell:** employee at Aetion, Inc

**Patrice Verpillat :** employee at European Medicines Agency

**Pall Jonsson:** employee at National Institute for Health and Care Excellence

**Solange Corriol-Rohou:** employee at AstraZeneca

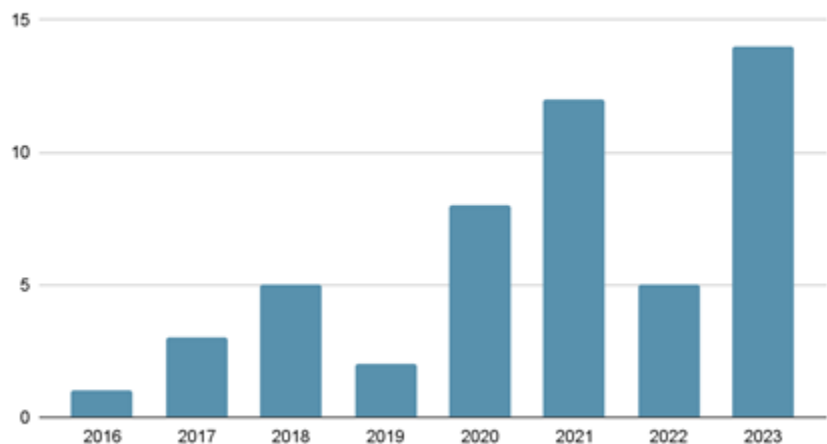


# Agenda

RWE guidance landscape, e.g., data quality	Ulka
What researchers should consider in designing RWD studies: Regulatory perspective	Patrice
What researchers should consider in designing RWD studies: HTA perspective	Pall
How industry operationalizes guidance	Solange
Discussion	
Is harmonization necessary?	All
What are the potential steps to harmonization?	

# Increase in published RWD/RWE guidance

Guidance documents by year



Source: IHI and IDERHA’s Report on Global Regulatory Best Practices which did a scoping review of the published and grey literature that outlined RWD/E policies or provided context to policies.

Number of RWE Guidance Documents and Frameworks Across Regulatory Agencies



Source: Duke Margolis Dashboard for regulatory guidance: <https://healthpolicy.duke.edu/projects/international-harmonization-real-world-evidence-standards-dashboard>



# Calls for global harmonization of RWD/RWE guidance

Harmonization is important for many stakeholders. For example:

- Industry – Meeting different decision-makers' requirements is resource intensive and poses challenges to efficiency
- HTA bodies/payers – A lack of harmonization between regulatory and HTA body/payer requirements can limit evidence relevant for decision-making and delay patient access

## Example of groups focused on harmonization



Figure 2. Efforts from international organizations on harmonizing global real-world evidence (RWE) regulatory environment. CIOMS = Council for International Organizations of Medical Science; ICH = International Council for Harmonisation of Technical Requirements for Pharmaceuticals for Human Use; ICMRA = International Coalition of Medicines Regulatory Authorities; ISPOR = Professional Society for Health Economics and Outcomes Research; RWD = real-world data.

Source: Burns, L. et al. RWE for regulatory decision-making: guidance from around the world. 2022 Clinical Therapeutics, 44(3).

# Variability in how data quality is addressed

## Key findings related to “Data Quality” assessment of published guidance documents:

- Agreement that data quality is fundamental for RW studies
- “Reliability” and “relevance” and/or related elements are key quality parameters with several related components defined, such as accuracy, timeliness, and representativeness.
- There is no clear consensus on how researchers should demonstrate data quality



**Source:** IDERHA, Report on Global Regulatory Best Practices Analysis: A scoping review of HTA and Regulatory RWD/E policy documents  
[https://www.iderha.org/sites/iderha/files/2024-05/D6.2%20Report%20on%20Global%20Regulatory%20Best%20Practices%20Analysis\\_v2.0.pdf](https://www.iderha.org/sites/iderha/files/2024-05/D6.2%20Report%20on%20Global%20Regulatory%20Best%20Practices%20Analysis_v2.0.pdf)

Agency	Discussion of data quality
EMA	<p>Data quality is defined as fitness for purpose for the users' needs in relation to health research, policy making, and regulation and that the data reflects the reality, which they aim to represent</p> <p>Components of data quality include:</p> <ul style="list-style-type: none"> <li>• Extensiveness</li> <li>• Coherence</li> <li>• Timeliness</li> <li>• Relevance</li> <li>• Reliability</li> </ul> <p>The Data Quality Framework restricts its scope to aspects of data quality related to regulatory decision-making</p>
FDA	<p>The evaluation of data quality pertains to the data lifecycle:</p> <ul style="list-style-type: none"> <li>• Characterizing the data with respect to completeness, conformance, and plausibility of data values</li> <li>• Documenting the QA/QC plan that includes transformation processes</li> <li>• Defining a set of procedures for ensuring integrity of the data</li> </ul> <p>For registries, documentation of data collection and management procedures must be comprehensive</p>



Agency	Discussion of data quality
NICE (UK)	<p>Described as a dimension of “data suitability”: completeness and accuracy</p> <p>DataSAT: tool researchers can use to document data quality</p>
HAS (France)	<p>Focused on representativeness and minimized missingness of the data</p> <p>Cites several additional guidance documents published by others that researchers should reference for data quality</p>
IQWiG (Germany)	<p>Focused on registry data only, due to limitations of claims and EHRs</p> <p>Mandatory criteria for data quality:</p> <ul style="list-style-type: none"> <li>• Detailed registry description</li> <li>• Exact definition / operationalization of variables</li> <li>• Current data plan / coding manual</li> <li>• Training on data collection and recording</li> <li>• Clearly defined inclusion and exclusion criteria for registry patients</li> <li>• SOP system for data collection</li> <li>• Accuracy checks</li> <li>• Documentation trail</li> <li>• Scientific independence</li> <li>• Sustainable financing</li> </ul>

# Examples of potential benefits of harmonizing data quality guidance

- Universal taxonomy and terminology to ensure clear communication and facilitate adherence to agency standards
  - Consensus on “above-study” vs. “below-study” data characteristics would help clarify ownership roles
- Universally operationalized transparency standards to ensure preparedness to provide complete documentation, especially for “above-study” characteristics – for example:
  - Registry protocol, case report forms, investigator training materials
  - Methods and findings for linkage validation
  - Data management plan, including query issuance and resolution

# Beyond data quality

## Areas of alignment

- Preference for RCTs and justification needed for RW studies
- Transparency in study design and conduct
- Full detailed, pre-specified protocol and protocol registration
- Tailored analytical strategies to account for bias and confounding
- Ethics (e.g., patient privacy)

## Potential areas for harmonization

- Terminology
- Appropriate analytical approaches
- Transportability / transferability and appropriate approaches to using data outside the jurisdiction