Cure Models for Health Technology Assessment: Can They Be Trusted for Decision-Making?

ISPOR Europe 2024, Issue Panel 129, 18th November 2024

Moderator:

Megan John, NHS and Chair of NICE Appraisal Committee D

Panelists:

Federico Felizzi, Menarini GMBH Nick Latimer, University of Sheffield, Delta Hat Melanie Whittington, Tufts Medical Center





Cure Models for Health Technology Assessment: Can They Be Trusted for Decision-Making?

The Case for Flexible Parametric Non-Mixture Cure Models

ISPOR Europe 2024, Issue Panel 129, 18th November 2024

Professor Nick Latimer University of Sheffield and Delta Hat Ltd. n.latimer@sheffield.ac.uk







- I was a member of a NICE Appraisal Committee for 5 years
- I'm a member of NICE's Decision Support Unit and am an author on technical support documents about survival analysis (TSD 16) and flexible survival models (TSD 21)
- I work part-time for Delta Hat Ltd, a consultancy company
- I learnt a lot about these flexible parametric non-mixture cure models while working on a project for BMS, and then learnt even more about them while writing a tutorial for *PharmacoEconomics* on cure models (with Mark Rutherford)¹
 - This is what motivated me to propose this issue panel
- These are my own opinions, not necessarily those of NICE, the DSU, Delta Hat, BMS, or Mark!

1. Latimer NR, Rutherford MJ. Mixture and non-mixture cure models for health technology assessment: What you need to know. *PharmacoEconomics* (2024) 42:1073-1090. Abbreviations: DSU, Decision Support Unit; NICE, National Institute for Health and Care Excellence; TSD, Technical support document

- What a cure model means, or represents, depends on the framework in which it is fitted
- In this talk, I am assuming that we are fitting cure models in a **relative survival framework**
- This means that we model the difference between the hazard function observed in the trial, and the hazard function in the (age and sex-matched) general population

Hazard function: the rate at which death occurs over time

• Cure occurs when the all-cause hazard function for the modelled patient group converges with the general population hazard function: this indicates that the diseasespecific hazard has fallen to zero

*There are alternative frameworks for cure models (all-cause, disease specific – see extra slides at the end of the deck) but these are generally more problematic

[It's important to be clear about the framework being used – often when cure models are used in HTA this is not done!]

Mixture Cure Models (in a relative survival framework)



- **Key assumption:** there are two groups of individuals cured and uncured. Cured patients are cured from the baseline time-point
- What the model does: We fit a parametric model to the trial data, and the point at which the modelled hazards are predicted to converge with the (age- and sex-matched) general population hazards dictates the cure fraction
- Interpretation: MCMs are primarily about the cure fraction. The model estimates this fraction and assumes it is present from the baseline time-point. Thus, 'cured' patients are cured from time zero. Their survival is dictated by general population hazards, and they never experience an excess risk of death. The parametric model represents survival in the uncured group

Non-mixture Cure Models (in a relative survival framework)



- **Key assumption:** Does not split the population into cured and uncured groups, instead assuming that cure is apparent after a specific time-point
- What the model does: We fit a parametric model to the trial data, and the point at which the modelled hazards are predicted to converge with the (age- and sex-matched) general population hazards dictates the cure time-point
- Interpretation: NMCs are primarily about the cure time-point. Patients who reach the cure time-point are cured; survival beyond this point is determined by general population hazards. Before this time-point all patients are at an excess risk of death, and deaths from other causes can also occur

Model options



- For both MCMs and NMCs we have some modelling options
- In particular, we need to choose the **parametric distribution** we are going to use
- For MCMs, this distribution represents the uncured group of patients
 - Typically standard parametric distributions are used (Weibull, log-normal, etc.)
 - Flexible parametric models are possible, but are seldom used
 - A model that is appropriate for the hazards expected in the uncured group should be chosen

Model options



- For both MCMs and NMCs we have some modelling options
- In particular, we need to choose the **parametric distribution** we are going to use
- For MCMs, this distribution represents the uncured group of patients
 - Typically standard parametric distributions are used (Weibull, log-normal, etc.)
 - Flexible parametric models are possible, but are seldom used
 - A model that is appropriate for the hazards expected in the uncured group should be chosen
- For NMCs, this distribution represents the cohort prior to the cure time-point
 - Standard parametric distributions can be used (Weibull, log-normal, etc.)
 - But flexible parametric NMCs have also been developed¹
 - These provide analysts with an additional tool to control when the cure time-point will occur, by placement of a 'boundary knot'
 - The ability to 'control' the cure time-point is extremely helpful in the HTA context, where we often have relatively small RCTs with limited follow-up

1. Andersson TML *et al.* Estimating and modelling cure in population-based cancer studies within the framework of flexible parametric survival models. *BMC Med Res Methodol*. 2011;11(1):96. Abbreviations: HTA. Health technology assessment; MCM, Mixture cure model; NMC, Non-mixture Cure Model; RCT, randomised controlled trial









































Another example



In the previous example, MCMs performed poorly because they could not accurately identify the cure fraction. The decrease in the hazard was not well established in the observed period, and the MCMs under-estimated the cure fraction

Sometimes the opposite can happen, especially if Kaplan-Meier curves appear to plateau during observed follow-up periods...

Another example





Latimer *et al.* tested different cure models by fitting them to the 12-month data-cut from the CheckMate-649 Study, which compared nivolumab + chemotherapy to chemotherapy alone in patients with gastroesophageal adenocarcinoma

KMs flattened in the 12-month data-cut, but at points where numbers at risk were very low

We compared predictions from models fitted to the 12month data, to survival observed in the 48-month data-cut

47 47



378 393 402 412 418 422 424 428 429 432

10 10

Another example



In this case, the MCMs again failed to accurately identify the cure fraction – it was generally over-estimated, probably due to the early flattening of the KM curves

This resulted in unrealistic survival estimates (plots were not included on the published graphs, because they were implausible)

In this case, only flexible parametric NMCs were considered to have produced plausible extrapolations

Figures adapted from: Latimer NR, Taylor K, Hatswell AJ, Ho S, Okorogheye G, Chen C, Kim I, Borrill J, Bertwistle D. An Evaluation of an Algorithm for the Selection of Flexible Survival Models for Cancer Immunotherapies: Pass or Fail? *PharmacoEconomics* (2024) https://doi.org/10.1007/s40273-024-01429-0

Abbreviations: BK, boundary knot; MCM, Mixture cure model; NMC, non-mixture cure model



Conclusions



- If a treatment is likely to 'cure' some patients, this can have a crucial impact on effectiveness and cost-effectiveness estimates
- When trials have short follow-up, we usually don't see the cure in the observed data
- But if a cure can confidently be predicted, or is plausible, it makes sense to try to model this

Conclusions



- If a treatment is likely to 'cure' some patients, this can have a crucial impact on effectiveness and cost-effectiveness estimates
- When trials have short follow-up, we usually don't see the cure in the observed data
- But if a cure can confidently be predicted, or is a plausible, it makes sense to try to model this
- I think decision-makers don't trust cure models, because the MCMs usually used often result in implausible extrapolations
- Flexible parametric NMCs represent a useful alternative that have not been used in HTA
 - They allow some degree of control so that implausible extrapolations can be avoided
 - They offer the possibility of sensitivity analysis, testing a range of boundary knots
 - And they don't require us to 'inform' the cure fraction we just need to define the cure time-point (which seems easier?) [think about this during Federico's talk]

Conclusions



• Caution is required! No models are perfect

- Fitting cure models when there is not a cure can lead to extremely misleading results
- Even when there is a cure, MCMs and NMCs can both extrapolate badly
- \rightarrow But this is easier to protect against with a flexible parametric NMC

➔ If cure is plausible, flexible parametric NMCs are more useful than MCMs (even 'informed' MCMs...) and should be considered by HTA decision-makers

Thanks for listening!

Back-up slides



- What a cure model means, or represents, depends on the framework in which it is fitted
- Assume we have a trial dataset and want to fit a cure model. Possible frameworks are:

All-cause framework

- Fit a cure model to the all-cause survival function observed in our trial
- But we need to build in background 'general population' mortality rates, so that people don't end up living forever
- \rightarrow When do we build these in?
- If we include them from time 0, we will double count early deaths and our survival model will predict survival that is a bit lower than we observe in the trial
- If we build background mortality in from a later time-point we need to justify the time chosen, and we are essentially saying that no 'other cause' deaths could have occurred before that point
- → So this framework is problematic!



- What a cure model means, or represents, depends on the framework in which it is fitted
- Assume we have a trial dataset and want to fit a cure model. Possible frameworks are:

Disease-specific framework

- Fit a cure model to the disease-specific survival function observed in our trial, using cause of death information
- But we need to build in background 'general population' mortality rates, so that people don't end up living forever
- This could be done using data on deaths from 'other causes' during the trial, and using lifetables after the trial period
- → But fitting models to 'other cause' deaths observed during the trial may be problematic
- \rightarrow And we might not have reliable information on the cause of death
- → So this framework is also problematic!



- What a cure model means, or represents, depends on the framework in which it is fitted
- In this talk, I am assuming that we are fitting cure models in a **relative survival framework**

Relative survival framework

- Healthcare interventions often aim to prevent people from dying from the disease the treatment is for
- Logical to consider cure as occurring when the all-cause hazard function for death (the rate at which death occurs over time) for the modelled patient group converges with the general population hazard function
- \rightarrow This is referred to as the 'relative survival' or ' excess mortality' framework
- We model the difference between the hazard function observed in the trial, and the hazard function in the (age and sex-matched) general population
- → General population mortality rates are used directly in relative survival cure models
- \rightarrow Do not require data on cause of death
- → Do not require assumptions around when to being incorporating general population mortality

Cure Models for Health Technology Assessment: Can They Be Trusted for Decision-Making?

Federico Felizzi "informed" mixture-cure models

ISPOR Europe 2024 Issue Panel 129, 18th November 2024

Disclosure

- Former employee of Roche, Novartis
- Shareholder of Novartis
- Employee of the Menarini Group

• All statements and opinions are my personal views

Structure

- 1. Ingredients of mixture-cure models
- 2. Use of external sources (RWE) to inform the cure proportion
- 3. Use of intermediate endpoints (PFS) to inform the cure proportion

Mixture-cure models

- Age, Gender and Nationality used to estimate the «background hazard» with the use of country-specific mortality tables
- Clinical trial data for the specific time to event endpoint of interest
- Algorithms to estimate the cure fraction



Felizzi F, Paracha N, Pöhlmann J, Ray J. Mixture Cure Models in Oncology: A Tutorial and Practical Guidance. PharmacoEconomics Open. 2021;5(2):143–155.

The case for the use of the «informed» mixture-cure



- Case of metastatic melanoma
- Parametric functions systematically

under-estimate the new datacut

 RWE (SEER) proves to be a valuable benchmark for evaluating the accuracy of the prediction

CADTH symposium, Ottawa, Apr 2017

The case for the use of the «informed» mixture-cure



- The cure proportion extracted from SEER «informs» the OS extrapolation
- Increased accuracy in the prediction from the early data cut

CADTH symposium, Ottawa, Apr 2017

Intermediate endpoints to inform the cure

Fig. 3

(a)

(b)

- Assuming non-cured (long-term survivors) proportion (mortality hazard) may vary between intervention and control arm;
- b) Assuming no difference in mortality hazard between arms for non-cured

Fit a mixture-cure model on PFS using treatment as covariate on the cure estimate

Felizzi F, Launonen A, Thuresson P-O. Approximation of Long-Term Surv with Polatuzumab Vedotin Plus Bendamustine and Rituximab for Patients with Relapsed/Refractory Diffuse Large B-Cell Lymphoma: Results Based The GO29365 Trial. PharmacoEconomics Open. 2022;7(1):37–46





Independent cured and uncured



Fig. 3

Independent cured, common uncured



OS extrapolation



OS extrapolation, PFS informed



A NICE appraisal example

- The POLARIX trial evaluated the efficacy and safety of polatuzumab + R-CHP in untreated patients with DLBCL, aiming to improve PFS compared to the R-CHOP regimen.
- The study provided initial evidence suggesting a potential "cure" fraction for patients in remission at 24 months, supporting the use of mixture cure models in assessing longterm survival and cost-effectiveness for this patient population.

Cooper K, Maund E, Takahashi MT, Shepherd J. Using Cure Modelling for Cost Effectiveness in the NICE Technology Appraisal of Polatuzumab Vedotin in Combination for Untreated Diffuse Large B Cell Lymphoma: An External Assessment Group Perspective. PharmacoEconomics. 2024;42(11):1177–1179.

A NICE appraisal example

- 1. The Committee was open to the use of a mixture cure model, given that evidence suggested some patients could achieve long-term remission (or be "cured") if they remained disease-free for 24 months
- 2. The ERG questioned the application of the cure model in the absence of statistically confirmed (OS), given the immature OS data. The ERG recommended aligning the cure fraction across both treatment arms to reflect the uncertainty

Cooper K, Maund E, Takahashi MT, Shepherd J. Using Cure Modelling for Cost Effectiveness in the NICE Technology Appraisal of Polatuzumab Vedotin in Combination for Untreated Diffuse Large B Cell Lymphoma: An External Assessment Group Perspective. PharmacoEconomics. 2024;42(11):1177–1179.

A side-note, towards individual cured probabilities



Thank you!

Results for OS (PFS-informed) cure





Cure Models to Support Decision Making in the US

Melanie D. Whittington, PhD, MS Managing Director and Head Leerink Center for Pharmacoeconomics



I am a Managing Director and Head of the Leerink Center for Pharmacoeconomics, which is a division of MEDACorp and an affiliate of Leerink Partners.



Example 1

ICER's Assessment for CAR-T Therapies for Leukemia and Lymphoma





Source: Neelapu et al., 2017. NEJM.



Feature	Standard Parametric	Flexible Parametric Non-Cure	Mixture Cure
Parametric curve for downward slope	\checkmark	\checkmark	\checkmark
Knot at curve flattening		\checkmark	
Separate model for cured vs not cured			\checkmark



Life Years (discounted)	Standard Parametric	Flexible Parametric Non-Cure	Mixture Cure
Intervention	2.83	7.35	7.66
Comparator	0.94	3.21	3.17
Incremental	1.89	4.14	4.49



Which was "chosen" in the assessment?

- Flexible parametric was the "base-case"
- Presented standard parametric as a lower bound in a scenario analysis



Technical and Practical Considerations

- All can be programmed relatively easily
- Flexible parametric models require determining at what time point to introduce a knot or fit a new curve
- Cure models require defining a "cure" (e.g., who and when)
- Structural uncertainty is not captured well in traditional sensitivity analyses



Original Investigation | Immunology

Long-term Survival and Cost-effectiveness Associated With Axicabtagene Ciloleucel vs Chemotherapy for Treatment of B-Cell Lymphoma

Melanie D. Whittington, PhD; R. Brett McQueen, PhD; Daniel A. Ollendorf, PhD; Varun M. Kumar, MBBS, MPH, MSc; Richard H. Chapman, PhD; Jeffrey A. Tice, ME Steven D. Pearson. MD. MSc: Jonathan D. Camobell. PhD



Example 2

ICER's Assessment for Betibeglogene Autotemcel for Beta Thalassemia





Source: ICER's assessment on betibeglogene autotemcel for beta thalassemia.



Melanie.Whittington@leerink.com

