# THE VALUE OF VACCINATION: CAPTURING THE IMPACT OF VACCINATION ON HEALTH EQUITY IN HEALTH ECONOMIC ANALYSIS

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#### HEALTH EQUITY IS INCREASINGLY CONSIDERED IN VACCINE DECISION MAKING

The COVID-19 pandemic highlighted dramatic health inequities and the pressing need for **equity considerations** in vaccine health policy

#### Equity considerations in (non-pandemic) vaccine decision making:



Equity considerations are included in the deliberative process or mentioned in guidelines as potentially relevant in 6 of 7 high-income countries analysed<sup>1</sup>





In the US, the Advisory Committee on Immunization Practices (ACIP) has formally incorporated an Equity category in their Evidence to Recommendation (EtR) framework<sup>2</sup>



In Canada, the National Advisory Committee on Immunization (NACI) considers EEFA (Ethics, Equity, Feasibility, Acceptability) in their vaccine decision making<sup>3</sup>



In the UK, sex-related equity considerations were included in decision making on extending HPV vaccination coverage to boys<sup>4</sup>

Postma 2022<sup>1</sup>; ACIP EtR<sup>2</sup>; Ismail 2020<sup>3</sup>; UK Equity analysis<sup>4</sup>; HPV: human papillomavirus

# WHAT IS HEALTH EQUITY?

Achieving health equity requires health policies that prioritise disadvantaged groups

- Equity: the absence of unfair, avoidable or remediable differences among groups of people<sup>1</sup>
- Health inequalities: unfair differences in health between more and less socially disadvantaged groups
- Health inequalities may exist due to differences in the following equity strata:
  - Socioeconomic status
  - Demographics
  - Geographic location
  - Ethnicity
  - Disability
  - Other dimensions (e.g. sex, gender or sexual orientation)
- Health equity is achieved when everyone can attain their full potential for health and well-being<sup>1</sup>
  <sup>1</sup>WHO 2013



National Immunisation Programs, as part of universal healthcare coverage, can contribute to better health equity

### **OVERALL APPROACH & METHODS**

Equity is a key vaccination benefit to be included in vaccine HTA/CEA



#### A group of experts convened to discuss the Value of Vaccination (VoV) for decision making<sup>1,2</sup>

• 3 key VoV concepts, including equity, were considered priorities for inclusion in HTA/CEA in the near future.



- Key policy, method and measure considerations for implementing health equity were discussed
  - Equity strata: most applicable strata and use of indices for population subgroups
  - Distributional CEA (DCEA)<sup>3</sup> considered viable method to incorporate health equity transparently in vaccine CEA

Beck 2022<sup>1</sup>; Postma 2022<sup>2</sup>; Cookson 2020

## CONCEPTUAL APPROACH TO CAPTURING HEALTH EQUITY IN HTA/CEA

#### The staircase of health inequality impact guiding the health economics modelling approach

- Health inequities can be identified by disaggregating health indicators using equity stratifiers (e.g., socioeconomic status, ethnicity and geographic location)
- Disadvantaged groups may experience differences in:
  - Infectious disease incidence rates
  - Vaccine access/uptake rates
  - Health outcomes
- Promoting equity over efficiency has a health opportunity cost
  - E.g., more resources dedicated to disadvantaged groups



(\*) Health loss due to intervention costs: scarce resources would otherwise be used to improve health in other ways. Health opportunity cost assumed to be equally distributed across individuals in population.

Figure adapted based on original figure developed by Richard Cookson and James Love-Koh (Centre for Health Economics, University of York)

# INCLUDING EQUITY IN CEA – AN ILLUSTRATIVE CASE STUDY

#### Experts agreed on a stepwise DCEA to assess vaccination impact on health equity



**Objective**: evaluate the potential impact of 4CMenB infant vaccination on health equity in England (retrospective analysis)



Existing CEA model<sup>1</sup> adapted for DCEA

- Stratify population into 5 socioeconomic subgroups using IMDQ
- Key equity-stratified inputs: carriage prevalence, incidence, vaccination coverage, utility, life expectancy, and productivity loss



#### **1. DISTRIBUTIONAL IMPACT**





IMDQ 1 IMDQ 2 IMDQ 3 IMDQ 4 IMDQ 5

Distribution of outcomes by equity strata (IMDQ subgroups)

#### 2. EQUITY IMPACT PLANE



Trade-off between net health benefit (efficiency) and net equity benefit of vaccination

#### **3. DCEA**

DCEA considers **fairness** in distribution of costs and effects, and efficiency/equity **trade-offs**<sup>2,3</sup>

Equity accounted for with QALY weighting using inequality aversion parameters

Beck 2021<sup>1</sup>; Cookson 2020<sup>2</sup>; Cookson 2017<sup>3</sup>; D/CEA: Distributional cost-effectiveness analysis; IMDQ: Index of Multiple Deprivation Quintiles; QALY: quality-adjusted life-year

### **RESULTS - STEP 1: DISTRIBUTION OF HEALTH OUTCOMES BY IMDQ**

40% of cases prevented were in the most deprived IMDQ (26% of the target population aged <5y) and 78% in the 3 most deprived IMDQs

4CMenB infant vaccination disproportionately prevented MenB cases, sequelae and deaths among more deprived groups



IMDQ: Index of Multiple Deprivation Quintiles; MenB: meningococcal B; QALY: quality-adjusted life-year

## **RESULTS - STEP 2: EQUITY-EFFICIENCY IMPACT PLANE (1)**

#### Methodological considerations

- The inequality aversion parameter is computed with total QALYs, not QALY losses
- While CEA considers average health benefits for the total population, DCEA uses the equally-distributed equivalent level of health (EDEH) taking into account inequality aversion parameters (e.g., 10.95 [Atkinson] and 0.15 [Kolm-Pollak])
- EDEH were computed using two social welfare functions (SWF):
  - Atkinson SWF: reflects relative inequality (scale-invariant) in health benefit,
  - Kolm-Pollak SWF: reflects absolute inequality (translation invariant) in health benefit



DCEA: Distributional cost-effectiveness analysis; QALY: quality-adjusted life-year; SWF: Social welfare function

## **RESULTS - STEP 2: EQUITY-EFFICIENCY IMPACT PLANE (2)**

Vaccination had a positive net equity benefit, and was located in the 'win-win' quadrant from the societal perspective (reflecting both efficiency and equity benefits)



Note: the values obtained for net equity impact based on different SWF approaches are not directly comparable



The net equity benefit was robust to changes in distribution of uptake, MenB carriage prevalence, life expectancy and utility stratified by IMDQ, as confirmed by scenario analysis

IMDQ: Index of Multiple Deprivation Quintiles; SWF: Social welfare function

Note: Analysis based on original model with QALY adjustment for disease severity (QALY weight \*3)

# **RESULTS - STEP 3: DCEA**

Analysis of equity impact: weighted QALYs to account for equity in the full DCEA



- According to the social welfare function using Atkinson's or Kolm-Pollak's inequality aversion parameters
- Equity weights for health outcomes reflect health inequality vs. IMDQ 5 (least disadvantaged group) and society's aversion to inequality
- The estimated weights for health outcomes were used to compute the equity-weighted QALYs and respective ICER
- For countries that use an ICER threshold, there is also the possibility to weight the threshold (direct weighting) e.g., as has been done for end of life treatments

## **RESULTS - STEP 3: DCEA WITH WEIGHTED QALYS**

4CMenB vaccination is more cost-effective when including the equity benefits of vaccination in DCEA





Note: Analysis based on original model with QALY adjustment for disease severity (QALY weight \*3)

### **RESULTS - STEP 3: DCEA WITH WEIGHTED QALYS**

The original model included a QALY weight to account for disease severity (QAF 3). In the QAF 1 analysis, this severity weight is removed, showing just the impact of equity weights on the ICER



# Deterministic (DSA) and probabilistic sensitivity analysis (PSA) showed positive net equity benefit across majority of simulations, with weighted ICERs not exceeding the threshold

DCEA: Distributional cost-effectiveness analysis; ICER: incremental cost-effectiveness ratio; QAF: quality of life adjustment factor; QALY: quality-adjusted life-year; Note: Decision makers in England applied a QALY weight x3 to account for society's preferences to prioritise prevention of this very severe disease. QAF 1 represents removing this additional QALY weighting for severity Health equity improvements following universal 4CMenB vaccination can and should be captured in health economic evaluation



The 4CMenB infant national immunisation program **improves health equity**, by preventing disproportionately more cases in the most disadvantaged groups

• Including equity weights in DCEA reduced the ICER by 22-56%



DCEA is an important tool to demonstrate **health equity impact of vaccination**, allowing equity to be formally included in **health economic evaluation** 

- Definition and alignment of health equity strata for DCEA is a key element of an analysis
- Dedicated evidence generation studies are needed to inform the equity-stratified model
- Health equity considerations should be incorporated in early stages of CEA modelling
- Further development of criteria for interpretation of equity measures could also facilitate implementation of the DCEA framework into the formal decision-making process



Vaccination is a building block of universal health coverage, with a significant impact on improving health equity

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Retrospective analysis demonstrated health equity in vaccine HTA/CEA is doable and can aid decision making to be considered in future analyses!

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#### **THANK YOU!**

#### FOR FURTHER QUESTIONS, PLEASE CONTACT

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#### **APPENDIX: DETERMINISTIC SENSITIVITY ANALYSIS**

Deterministic sensitivity analysis (DSA) showed that the main drivers of the model results were discount rates, MenB incidence in total population and QAF

#### Weighted ICER (Atkinson)



Note: Analysis based on original model with QALY adjustment for disease severity (QALY weight \*3)

### **APPENDIX: PROBABILISTIC SENSITIVITY ANALYSIS**

Probabilistic sensitivity analysis (PSA) showed 4CMenB vaccination having positive net equity benefit and being cost-effective across majority of simulations (n=250).

Incremental Costs vs. Incremental Effectiveness (weighted) - Atkinson



#### Equity efficiency impact plane - Atkinson index

Note: Analysis based on original model with QALY adjustment for disease severity (QALY weight \*3)

Incremental Costs