

ISPOR Europe 2022

6-9 November 2022
Austria Center Vienna
Vienna, Austria



Join global healthcare leaders, as they convene at ISPOR Europe 2022 the leading European conference for health economics and outcomes research (HEOR), 6-9 November, for discussion and dissemination of the latest trends in healthcare. This must-attend event provides you with dedicated opportunities to network in-person and virtually with your peers, HEOR experts, and thought leaders and to discuss with a global audience how we establish, incentivize, and share value sustainable for health systems, patients, and technology developers.

Take a moment to review these opportunities for support and contact the ISPOR team directly to secure your participation.



Exhibit at ISPOR Europe 2022

During the conference, dedicated poster and exhibit hall time will be available to attendees to learn about the latest HEOR advancements and services.

Exhibit Space	Full Registration	Exhibit Hall Only	Price
3mx3m Shell Scheme (Inline)		1	\$6,800
3mx6m Shell Scheme (Inline)	1	2	\$13,800
3mx6m Space Only (Premium)	O L 1 D	O 2 U T	\$15,800
6mx6m Space Only (Island)	2	4	\$28,100
6mx9m Space Only (Island)	4	4	\$34,000

“ I look forward to ISPOR conferences each year because it gives my colleagues and me an opportunity to meet with a broad range of clients around the world, catch up with old friends, and learn something new. ISPOR provides Syapse with the connections and leads which help us grow our business and achieve our mission. ”

– Dave Pomerantz
Chief Commercial Officer, Syapse

Exhibit Hall Hours:

Monday 7 November
9:30 – 18:30 (9:30am – 6:30pm)

Tuesday 8 November
9:30 – 18:30 (9:30am – 6:30pm)

Wednesday 9 November
9:00 – 12:45 (9:00am – 12:45pm)

Thought Leadership Opportunities

Demonstrate your scientific expertise to key stakeholders and decision makers in health economics and outcomes research (HEOR).

Live presentations including educational symposia and HEOR Theater are attended annually by thousands of qualified, healthcare leaders. Take advantage of ISPOR's unique and invaluable opportunities to influence your target audience.

Educational Symposia – Starting at \$27,000 (*Limited Availability*)

A staple at ISPOR global conferences and summits, educational symposia are one-hour high-level scientific presentations on relevant HEOR topics. Lead thoughtful and collaborative scientific discussions, and build professional relationships within the global HEOR community.

Educational symposia provide an elevated platform for you to demonstrate your company's ability to advance the field of HEOR.



In the past 5 years, ISPOR's educational symposia sessions have attracted more than 10,000 conference attendees.

HEOR Theater Presentations – Starting at \$15,000 (*Limited Availability*)

ISPOR's newest offering, the HEOR Theater, is part of ISPOR's HEOR Solutions Center. HEOR theater presentations are designed as 30-minute insightful, informative, and educational presentations with a focus on your company's products and services.



At ISPOR 2022, HEOR Theater presentations attracted more than 400 live attendees. With an average of 100 attendees per theater.

Feel free to contact us with special requests. Together we will work to design a custom sponsorship.

Conference Sponsorship

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our in-person and virtual sponsorships give you the opportunity to get in front of a highly targeted, multistakeholder audience. Become a sponsor and gain industry credibility by supporting ISPOR's mission to promote HEOR excellence to improve decision making for health globally.

In-person opportunities include sponsored networking, coffee, lounges, registration, and custom built sponsorships.

- ✓ Company logo on event webpages, communication, and onsite signage
- ✓ Logo and recognition at the beginning of all 3 plenary sessions
- ✓ Complimentary full- and exhibit hall only-registration

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**PUT YOUR
COMPANY
IN THE
SPOTLIGHT!**

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Advertising

Banner Advertisements in the Attendee Daily Highlights Emails (12 Available) – **\$3000**

One of the most used tools by our attendees are the Attendee Daily Highlight Emails. Sent the night before each day's program, these emails provide scheduling information, highlight key sessions, and give tips and tricks for navigating online.

- ✓ Banner advertisement placement in 1 daily attendee email sent nightly to all registered attendees.

"Spotlight on ISPOR Europe 2022"

(3 Available) – **\$10,000**

Value & Outcomes Spotlight will publish a content-focused nightly e-newsletter highlighting conference content from each day. Your interview and advertisement will reach 40,000 online viewers.

- ✓ Logo placement on sponsor thank you slide at 3 Plenary Sessions and conference platform footer
- ✓ Banner ad placement in 1 "Spotlight on ISPOR Europe 2022" email during the conference
- ✓ Sponsor recognition in up to 3 attendee emails
- ✓ 2 Registrations

+ Optional add on: Video interview with 1 of the Editors-in-Chief for *Value & Outcomes Spotlight* – **\$7000**

View the 2020 video interview [here](#).

Top 5 work environments present at ISPOR conferences

- Biotech/
Pharmaceutical
- Academia
- Consulting
- Student
- Government

ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For more than 25 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.

