



Guidance on ISPOR Chapter website content

ISPOR Regional Chapters may establish and maintain their own websites in addition to the Chapter webpage on www.ispor.org which is curated by ISPOR staff.

If a separate ISPOR Chapter website is established it must accurately reflect the mission and activities of the ISPOR Chapter and be in adherence with the requirements and terms of the affiliation agreement (as outlined in the [ISPOR Chapter Handbook](#)), and the [ISPOR Guidelines on the use of the ISPOR Chapter Logo](#).

The Chapter is responsible for ensuring compliance with all appropriate laws and regulations including but not limited to copyright permissions for all content and images used and compliance with applicable data privacy regulations. The Chapter website must have a legal disclaimer indicating, in appropriate legal terms, that the website content is created, controlled by and the responsibility of the ISPOR Chapter. ISPOR regional chapter webpages are encouraged to include a link to the ISPOR homepage www.ispor.org.

In considering content for the website the following guidance is provided:

- Is the content directly related to the mission, work and activities of the Chapter?
- If research content is posted, does the Chapter have copyright permission? Are funding sources and conflict of interests identified, as required by the [ISPOR Code of Ethics](#)?
- Does the website represent the needs and interests of all stakeholder groups? For example, is sponsored content appropriate and balanced?
- If advertising is included – is it clearly identified as advertising and appropriate in content and placement?

The ISPOR Chapters are welcome to contact the respective region's ISPOR liaison for more information and additional guidance:

Global Networks – Asia Pacific: asiaconsortium@ispor.org

Global Networks - Europe, Middle-East and Africa: EMEA@ispor.org

Global Networks - Latin America: laconsortium@ispor.org