

Speaker



WHERE IS THE VALUE IN VALUE-BASED HEALTH CARE?



Jason Arora, MD, MPH
Medtronic
Watford, UK

**WHERE IS THE
VALUE IN
VALUE-BASED
HEALTH
CARE?**

**MEDTECH
PERSPECTIVE**

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DR. JASON ARORA
DIRECTOR OF VALUE-BASED HEALTH CARE

Medtronic
Further, Together



HEALTH CARE FACES A UNIQUE SET OF CHALLENGES
AND THESE REQUIRE A UNIQUE SOLUTION

1. We need to provide health care to **everyone** at some point in their lives.
2. This health care must be of **high quality**, because health is one of the key enablers for everything we do.
3. We must do this with **finite resources**.

**VALUE-BASED HEALTH CARE
(VBHC)**

EVERY HEALTH CARE STAKEHOLDER HAS THE SAME ULTIMATE GOAL MEDTECH - AIM TO USE TECHNOLOGY TO IMPROVE PATIENT OUTCOMES

THE MEDTRONIC MISSION, TENET ONE:

“To contribute to human welfare by application of biomedical engineering in the research, design, manufacture, and sale of instruments or appliances that **alleviate pain, restore health, and extend life.**”



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MEDTRONIC HAS A SIGNIFICANT OPPORTUNITY TO DRIVE VALUE USING TECHNOLOGY TO DRIVE INFLEXION POINTS IN VALUE CREATION

RESPONSIBILITY
&
OPPORTUNITY
TO PARTNER WITH
PROVIDERS

GO BEYOND THE
DEVICE, TO
SERVICES AND
SOLUTIONS

ADDRESS
INEFFICIENCIES
ACROSS THE
CARE PATHWAY

CLINICAL TRIALS
AND ECONOMICS
EXPERTISE

ENGAGE IN NEW
PAYMENT MODELS

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