

ISPOR Europe 2024

17-20 November 2024
Barcelona, Spain



Join global healthcare leaders, as they convene at ISPOR Europe 2024 the leading international conference for health economics and outcomes research (HEOR), 17-20 November, for discussion and dissemination of the latest trends in healthcare. This must-attend event provides you with dedicated opportunities to network in-person and virtually with your peers, HEOR experts, and thought leaders.

Take a moment to review these opportunities for support and contact the ISPOR team directly to secure your participation.



Exhibit at ISPOR Europe 2024

During the conference, dedicated poster and exhibit hall time will be available to attendees to learn about the latest HEOR advancements and services.

Exhibit Space ¹	Full Registration	Exhibit Hall Only ²	Price
3mx3m Shell Scheme (<i>Inline</i>)		2	\$7,700
3mx6m Shell Scheme (<i>Inline</i>)	2	2	\$15,000
3mx6m Premium (<i>Space Only</i>)	2	2	\$17,500
6mx6m Island	4	4	\$32,500
6mx9m Island	4	6	\$42,000

¹ Space only exhibits do not include a shell scheme.

² Exhibitors are eligible to purchase two exhibit hall only registrations per 3mx3m space at a 50% discount.

Exhibitor insurance from RainProtection is included with the purchase of exhibit space. Each exhibitor will receive commercial liability insurance.

[Apply for exhibit space](#)

[View Exhibit Hall Floor Plan](#)

Exhibit Hall Hours*:

17 November
9:30 – 18:45

18 November
9:30 – 18:45

19 November
8:30 – 11:30

*Subject to change

Thought Leadership Opportunities

Demonstrate your scientific expertise to key stakeholders and decision makers in health economics and outcomes research (HEOR).

Live presentations including educational symposia and HEOR Theater are attended annually by thousands of qualified, healthcare leaders. Take advantage of ISPOR's unique and invaluable opportunities to influence your target audience.

Educational Symposia – Starting at \$29,000 (*Limited Availability*)

Educational symposia provide an elevated platform for you to demonstrate your company's ability to advance the field of HEOR. Lead thoughtful and collaborative scientific discussions, and build professional relationships within the global HEOR community.



ISPOR's educational symposia sessions attract thousands of attendees annually.

Exhibit Hall Theater Presentations – Starting at \$17,000 (*Limited Availability*)

Exhibit Hall Theater presentations provide access to a highly targeted audience of decision makers, influencers, and thought leaders in HEOR. By sponsoring a theater presentation, you will have the opportunity to engage with attendees in a focused setting showcasing your products, services, and expertise.



In 2023, Theater presentations attracted over 120 attendees per exhibit hall theater session.

Feel free to contact us with special requests. Together we will work to design a custom sponsorship.

Benefits of Sponsorship:

- ✓ Lead generation report
- ✓ Company logo on event webpages, communication, and onsite signage
- ✓ Recognition at the beginning of all plenary sessions
- ✓ Logo displayed in high traffic area
- ✓ Complimentary registration

Conference Sponsorship & Advertising

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our sponsorships and advertising give you the opportunity to get in front of a highly targeted, multistakeholder audience. Gain industry credibility by supporting ISPOR's mission to promote HEOR excellence to improve decision making for health globally.

CONTACT US
TO RESERVE
YOUR
OPPORTUNITY

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- ✓ Recognition at the beginning of all plenary sessions
- ✓ Logo displayed in high traffic area
- ✓ Two complimentary registrations
- ✓ One complimentary attendee badge scan license

Sponsorship	Price
Professional Headshot Studio	\$32,000
Registration and Lanyards	\$32,000
Conference Wifi & Mobile App	\$32,000
Conference Bags	\$32,000
Conference Notebooks	\$28,000
Monday Evening Reception and Exclusive Booth Event	\$36,000
Tuesday Evening Reception	\$32,000
Charge Zone (Branding Charging Lounge)	\$22,000
Link Lounge	\$38,000
Blend and Brand	\$26,000
Meeting Pods (Set of 3)	\$20,000
Exhibit Hall Theaters	\$17,000

Advertising	Quantity	Price
Featured content in ISPOR's Conference News Center	3	Upon request
300x250 or 700x90 digital ad in conference attendee email	12	\$3,000

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Top 5 work environments in attendance at ISPOR conferences

- Biotech/
Pharmaceutical
- Academia
- Consulting
- Student
- Government

ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For more than 25 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.



Apply for exhibit space