

[www.ispor.org](http://www.ispor.org)



**ISPOR**

*Improving healthcare decisions*



# ISPOR 2024: Poster Presenter Training Webinar



Welcome



ISPOR 2024 101



Posters at ISPOR 2024



Poster Presenter Responsibilities



Formatting Your Materials



Speaker Center:  
Uploading Your Materials



ISPOR 2024 Deadline Reminders & Next Steps



Q&A

# Poster Resources Page

- Poster Guide
- Poster Details with Formatting Guidelines
- Upload Instructions
- FAQs
- Navigating to Speaker Center
- ...and more!

## Poster Resources

These resources are intended for accepted poster presenting authors. If you are a Speaker or Moderator of an Issue Panel, Workshop, Other Breakout Sessions, Spotlight, Podium, Case Study, and Forum session, please visit the [Speaker Resources](#) page.

All Poster Presenters must be registered to access the event. **Register by March 28 to save 20% with ISPOR's Early-bird registration rates!** Please click [here](#) to learn more and register for ISPOR 2024.

### IMPORTANT DATES/DEADLINES:

- **Thursday, March 28** | [Early-bird Registration Cut-off](#)
- **Wednesday, March 13** | Last Day to Change Your Author Listing for Publication
  - *Note: You can make changes after this deadline, but they will not be reflected in the Value in Health publication.*
- **Friday, April 5** | [Housing Reservation Cut-off](#)
- **Wednesday, April 10** | Webinar: ISPOR 2024 Poster Presenter Training
- **Friday, April 19** | Deadline: [Presenting Author Registration](#)
  - *Note: If you do not register by this date, your poster will be withdrawn and will not be eligible for presentation and publication.*
- **Monday, April 29** | Upload Poster PDF and Supplemental Materials to Speaker Center for Display in the Conference App and ISPOR Presentation Database.
- **Sunday, May 5 – Wednesday, May 8** | ISPOR 2024, Atlanta, GA.

## Poster Guide

The ISPOR 2024 Poster Guide covers developing, uploading, and presenting your poster.

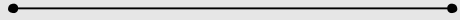
[DOWNLOAD HERE](#)

## Poster Details

This quick guide provides more detailed information concerning poster board dimensions as well as poster layout and sizing.

[DOWNLOAD HERE](#)

## Poster Presenter FAQ



# ISPOR 2024 101

# HEOR: A Transformative Force for Whole Health

HEOR contributes crucial insights to improve patient outcomes across broad dimensions of health. By evaluating the economic impact and effectiveness of healthcare interventions, HEOR has untapped potential to address the holistic well-being of individuals, thereby promoting whole health.

At ISPOR 2024, we will:

- Delve into the latest methodologies, data analytics, and evidence-based approaches that drive transformative changes in health and well-being.
- Cover significant efforts to balance affordability, access, and effectiveness, focusing on developments in pricing, reimbursement, and health technology assessment.
- Feature advances in cost-effectiveness analysis, real-world evidence, AI in HEOR methods, patient-centered research, and health equity

The conference will provide a platform for interdisciplinary discussions, fostering collaboration among economists, healthcare professionals, policymakers, and industry leaders.



## Who will you find at ISPOR 2024?

Healthcare stakeholders, researchers and academicians, assessors and regulators, payers and policymakers, the life sciences industry, healthcare providers, and patient engagement organizations.

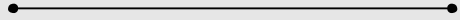
# Location



All sessions will be held live, in-person at the Georgia World Congress Center.

Poster Presenters are expected to present in-person in Atlanta, GA.

**ISPOR does not send calendar invites for sessions. Please mark your calendar accordingly for your session!**



# Posters at ISPOR 2024

# Poster Formats



## Printed Posters

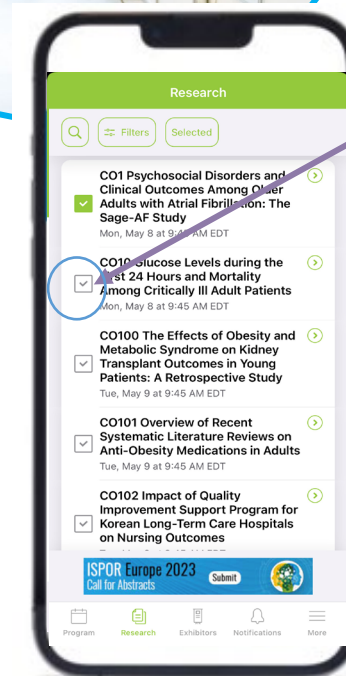
All posters must be presented in-person at the Georgia World Congress Center, Atlanta, Georgia, USA.



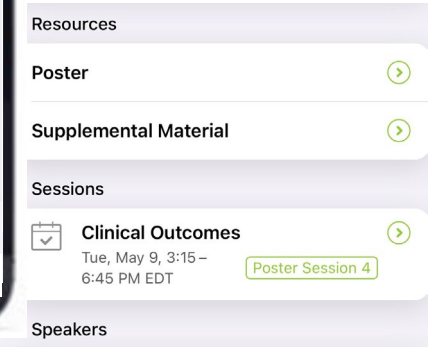
## Digital Posters

All authors are strongly recommended to upload a .pdf of their poster to our conference app for easy viewing outside of your session time.

**There will be no virtual poster presentations for this conference.**



Pro Tip: Click the checkbox button to add a poster to your favorites list





## Poster Session Times

Poster Sessions		Discussion Periods/ Poster Tours	Poster Set-Up Times	Poster Tear Down Times
Session 1: Monday, May 6, 10:30AM-1:30PM	→	12:30PM - 1:30PM / 11:30AM - 12:15PM	10:00AM - 10:30AM	1:30PM - 1:45PM
Session 2: Monday, May 6, 3:30PM-6:30PM	→	4:00PM - 5:00PM / 3:30PM - 4:15PM	3:00PM - 3:30PM	6:30PM – 6:45PM
Session 3: Tuesday, May 7, 10:30AM-1:30PM	→	12:30PM - 1:30PM / 11:30AM - 12:15PM	10:00AM - 10:30AM	1:30PM - 1:45PM
Session 4: Tuesday, May 7, 3:30PM-6:30PM	→	4:00PM - 5:00PM / 3:30PM - 4:15PM	3:00PM - 3:30PM	6:30PM – 6:45PM
Session 5: Wednesday, May 8, 9:00AM-11:30AM	→	9:00AM - 10:00AM	8:30AM - 9:00AM	11:30AM – 11:45AM

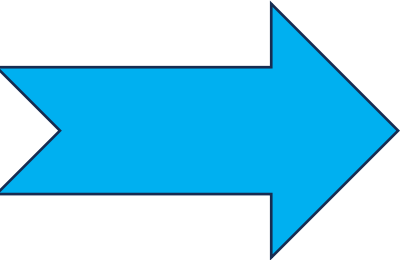
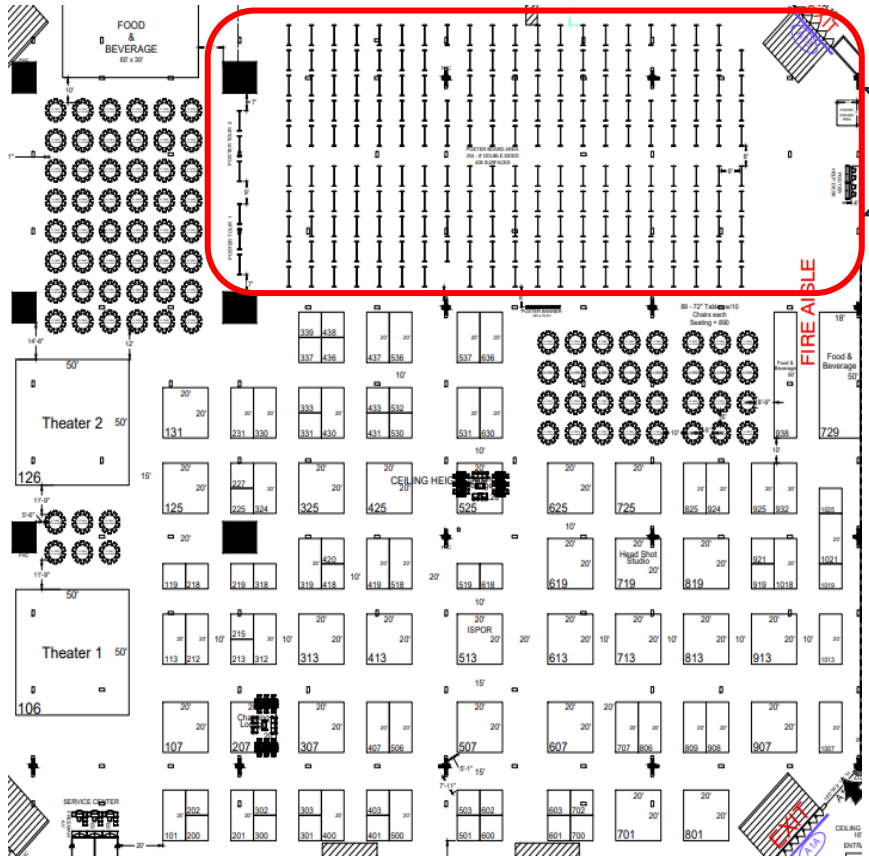
*All times listed in Eastern Daylight Time (EDT)*

# What Goes **Up**, Must Come **Down**

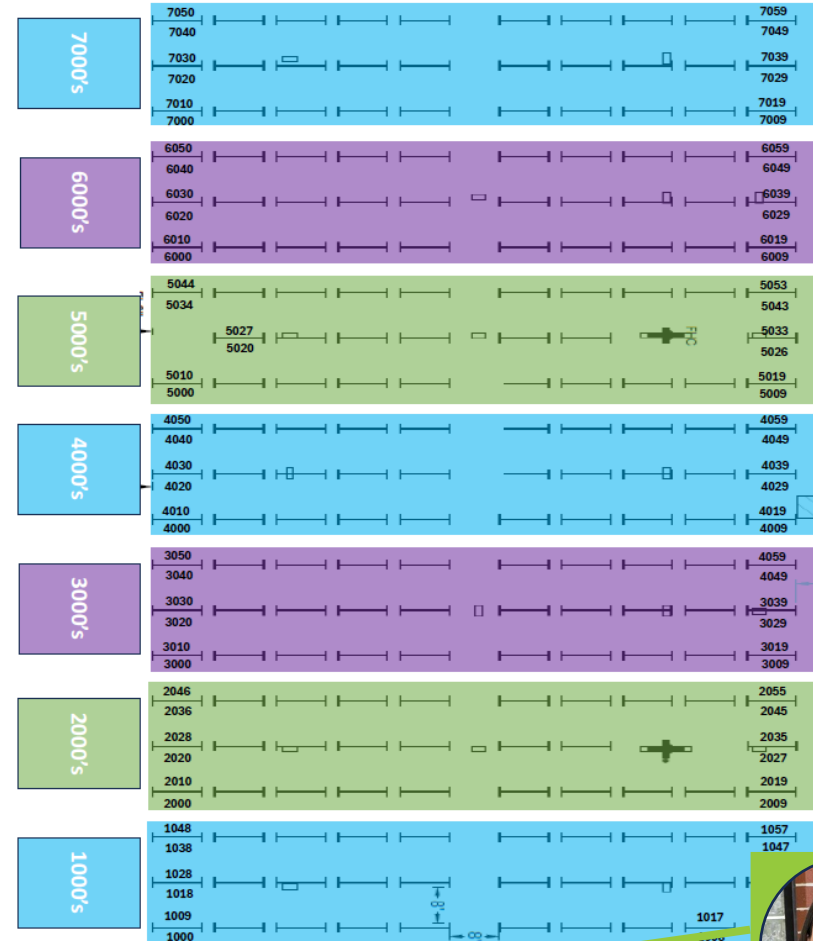
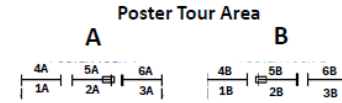


**Please Be Kind, Don't Leave Your Poster Behind!**

# Poster Location and Layout

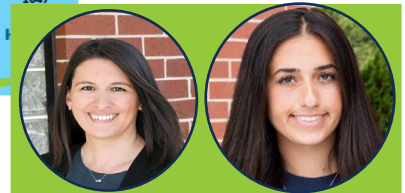


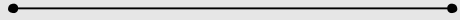
ISPOR 2024  
Poster Hall Floorplan



**Example Only!**

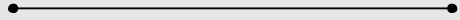
*The final version will be shared in the Know Before You Go emails.*





# Poster Presenter Responsibilities

- **Poster presenters are expected to:**
  - Register for ISPOR 2024 by **April 19**
  - *(highly recommended)* Upload a digital version of your poster for the conference app by **April 29**
  - *(optional)* Upload Supplemental materials (handouts, resources) to be featured in the conference app by **April 29**
  - Print and bring your poster to Atlanta, Georgia
    - **Please do not ship your poster to the GWCC**
    - For your convenience, ISPOR has secured special rates with Scientific Poster Printing, information on that later in the presentation.
  - Setup your poster at least **30 minutes prior to the start of the poster session**
    - Poster presenters are required to wear your name badge and poster presenter ribbon for poster area access
    - ISPOR will provide poster board number assignments and adhesives to help attach your poster to the board
  - Arrive at your poster at least **15 minutes prior to the start of your discussion time**
  - **Remove your poster at the end of your poster session**
    - Any posters that are not removed are not the responsibility of ISPOR nor the GWCC and will be discarded

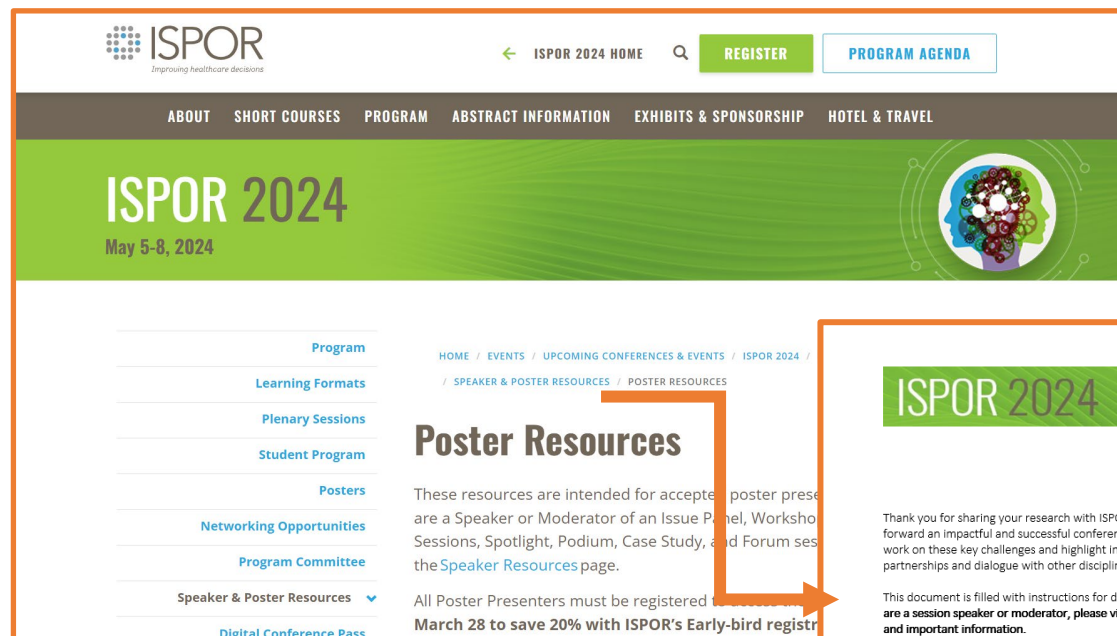


# Formatting Your Materials

# Formatting Guidelines

Download the Poster Guide for detailed formatting tips (available on ISPOR's [Poster Resources](#) page):

- Please note, aside from the **horizontal and size format**, these guidelines are meant to be helpful tips, not requirements.
- Ultimately, we want to ensure your poster is easy to read/understandable for our attendees.



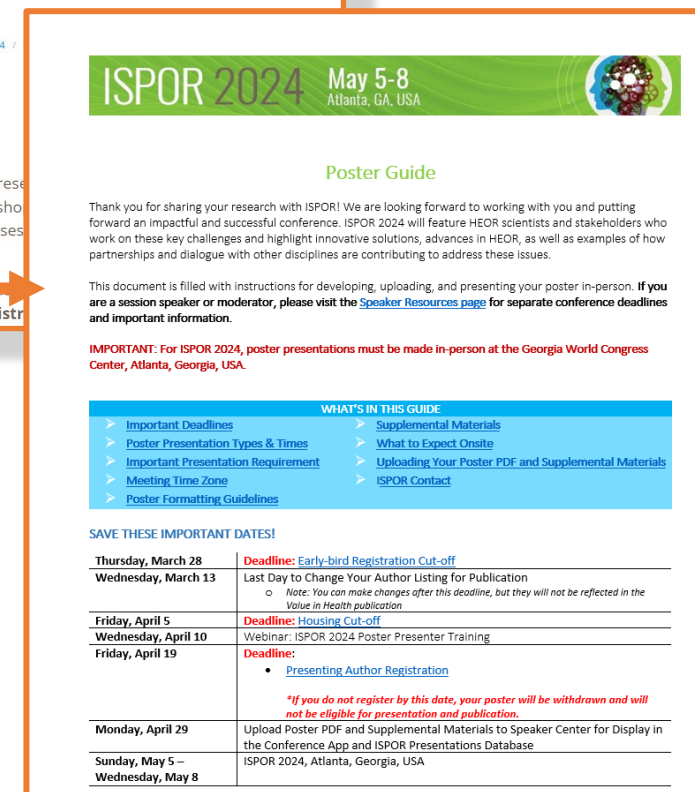
ISPOR 2024  
May 5-8, 2024

HOME / EVENTS / UPCOMING CONFERENCES & EVENTS / ISPOR 2024 / SPEAKER & POSTER RESOURCES / POSTER RESOURCES

## Poster Resources

These resources are intended for accepted poster presenters who are a Speaker or Moderator of an Issue Panel, Workshop, Sessions, Spotlight, Podium, Case Study, and Forum session. Visit the [Speaker Resources](#) page.

All Poster Presenters must be registered by **March 28** to save 20% with ISPOR's Early-bird registration.



## Poster Guide

Thank you for sharing your research with ISPOR! We are looking forward to working with you and putting forward an impactful and successful conference. ISPOR 2024 will feature HEOR scientists and stakeholders who work on these key challenges and highlight innovative solutions, advances in HEOR, as well as examples of how partnerships and dialogue with other disciplines are contributing to address these issues.

This document is filled with instructions for developing, uploading, and presenting your poster in-person. **If you are a session speaker or moderator, please visit the [Speaker Resources](#) page for separate conference deadlines and important information.**

**IMPORTANT:** For ISPOR 2024, poster presentations must be made in-person at the Georgia World Congress Center, Atlanta, Georgia, USA.

WHAT'S IN THIS GUIDE	
<a href="#">Important Deadlines</a>	<a href="#">Supplemental Materials</a>
<a href="#">Poster Presentation Types &amp; Times</a>	<a href="#">What to Expect Onsite</a>
<a href="#">Important Presentation Requirement</a>	<a href="#">Uploading Your Poster PDF and Supplemental Materials</a>
<a href="#">Meeting Time Zone</a>	<a href="#">ISPOR Contact</a>
<a href="#">Poster Formatting Guidelines</a>	

**SAVE THESE IMPORTANT DATES!**

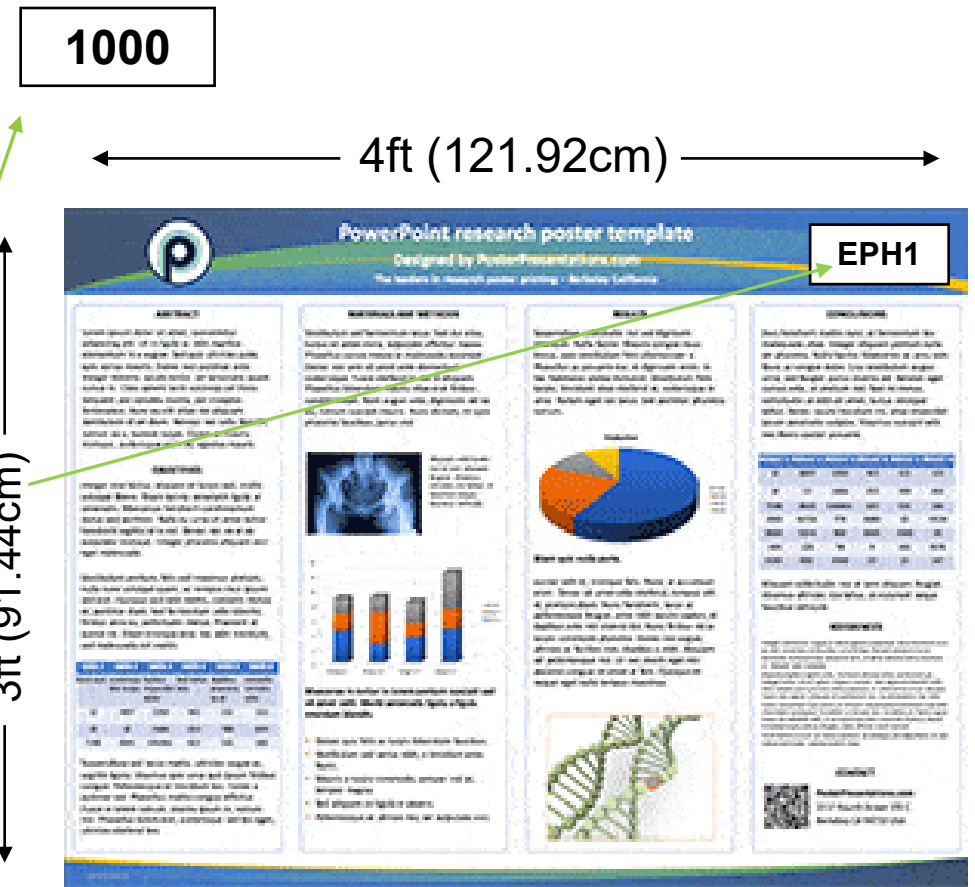
<b>Thursday, March 28</b>	<b>Deadline:</b> <a href="#">Early-bird Registration Cut-off</a>
<b>Wednesday, March 13</b>	Last Day to Change Your Author Listing for Publication <ul style="list-style-type: none"> <li>Note: You can make changes after this deadline, but they will not be reflected in the Value in Health publication</li> </ul>
<b>Friday, April 5</b>	<b>Deadline:</b> <a href="#">Housing Cut-off</a>
<b>Wednesday, April 10</b>	Webinar: ISPOR 2024 Poster Presenter Training
<b>Friday, April 19</b>	<b>Deadline:</b> <ul style="list-style-type: none"> <li><a href="#">Presenting Author Registration</a></li> </ul> <p><i>*If you do not register by this date, your poster will be withdrawn and will not be eligible for presentation and publication.</i></p>
<b>Monday, April 29</b>	Upload Poster PDF and Supplemental Materials to Speaker Center for Display in the Conference App and ISPOR Presentations Database
<b>Sunday, May 5 – Wednesday, May 8</b>	ISPOR 2024, Atlanta, Georgia, USA

# Poster Layout and Specifications

- Presenters must prepare a poster sized **3ft x 4ft (36in x 48in)**
- The **poster board** is **HORIZONTAL|LANDSCAPE** 4ft. (H) x 8ft. (L)
  - Materials must be **easily read at a distance of 3ft.**
  - As a rule of thumb, use a font size of 16 point to 32 point and double space.
- QR Codes are welcome as long as they are not commercial in nature.
  - ISPOR will no longer provide QR codes at your poster board
- Add your ISPOR-provided acceptance code to the top right-hand corner of your poster (example, EPH1)

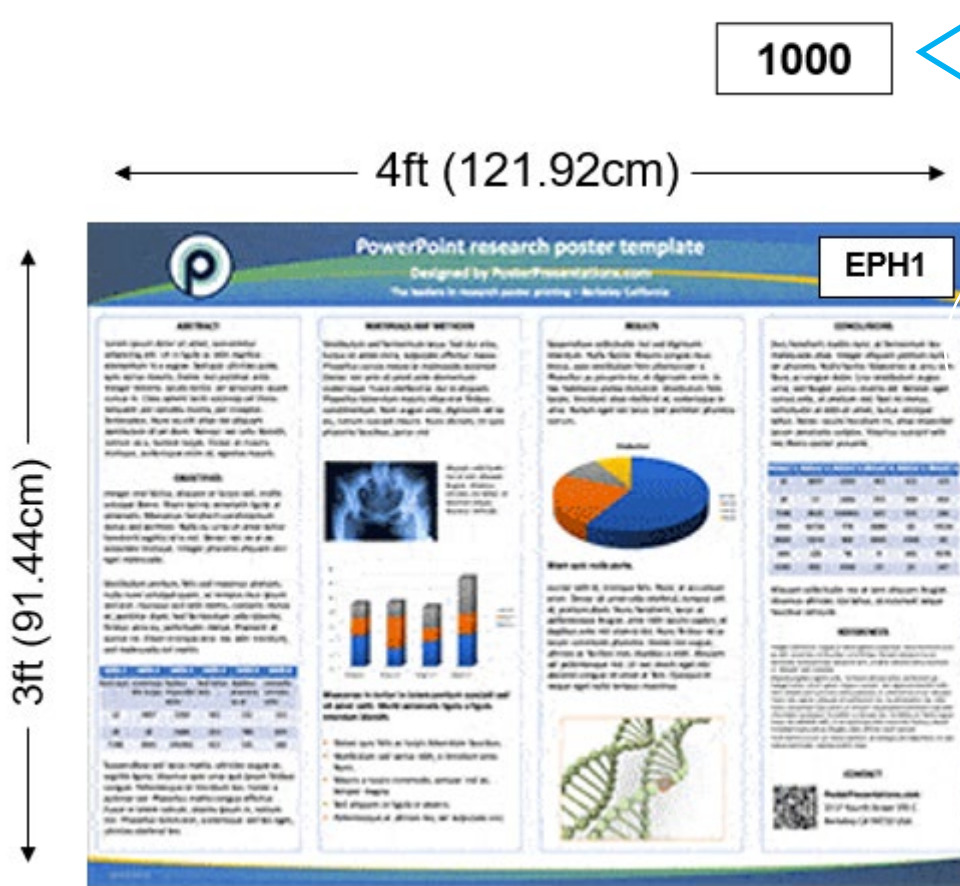
**NOTE:** ISPOR will provide push pins.

Prior to the Conference, a poster board assignment (number) will be sent via email to poster presenters. ISPOR will print and display this number for authors.





What's the Difference Between Poster Board Numbers and Acceptance Codes?



Poster Board numbers are assigned and printed by ISPOR. This four-digit number indicates where you should hang your poster during your session. Presenters will receive their assigned poster board numbers approx. 2 weeks before the conference.

Acceptance codes are assigned by ISPOR in your acceptance notification emails. These are alpha-numeric codes. Presenters are required to print their acceptance code on the top right corner of their poster. This helps attendees find your poster in the ISPOR 2024 mobile app.

# Printing & Shipping Your Poster

The presenter must organize any special shipping arrangements needed on their own. ISPOR will be unable to ship or store any material. **DO NOT SHIP YOUR POSTER TO THE CONVENTION CENTER.** Please note: ISPOR is not responsible for any lost or misplaced posters shipped to the venue.

For your convenience, ISPOR has secured special rates with Scientific Poster Printing.

## Scientific Poster Printing

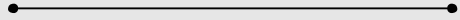
Scientific Poster Printing has created a specific link with rates for our ISPOR 2024 presenters. With Scientific Poster Printing, you can either:

1. have your poster shipped directly to you (US addresses only), **or**
2. you can choose the “convention center” option where you will be able to pick up your poster onsite Sunday through Tuesday.

## **Poster sent to Printer Deadline: April 22, 2024**

***Note:** This is not a local printer, so there is not an option for pickup at the print shop.*

**Poster payment and pickup/delivery arrangements are the responsibility of the presenter. This vendor is not an official ISPOR partner, and ISPOR is not responsible for any lost, misplaced, and/or damaged posters. Due to the high volume of onsite poster printing requests, we strongly advise presenters to adhere to the printer deadlines as noted above.**



# Speaker Center: Uploading Your Poster

## Presentation Upload

Deadline | Monday, April 29



**The listed presenting author is the only one with Speaker Center upload access. If you need to change your presenting author, please email [conferences@ispor.org](mailto:conferences@ispor.org).**

# Presentation Upload

Deadline | Monday, April 29

Download the [Uploading your Poster document](#) for further instruction (available on ISPOR's [Poster Resources](#) page)



**ISPOR requests that all PDF files are submitted with the following naming convention for easy identification within our database.**

**Posters**

ISPOR24\_Last Name\_Acceptance Code\_POSTER  
 ex: ISPOR24\_Kovalenko\_EPH1\_POSTER

**Handouts**

ISPOR24\_Last Name\_Acceptance Code\_HANDOUT  
 ex: ISPOR24\_Kovalenko\_EPH1\_HANDOUT

**NOTE:** If you need to upload a new version of a previously uploaded file you will need to change the file name (with a V2 for example) for the file to update on the platforms.  
 ex: ISPOR24\_Kovalenko\_EPH1\_POSTERV2



# ISPOR 2024 Deadline Reminders and Next Steps

# Don't Forget These Important Dates!

- **Friday, April 19**
  - **Deadline** Presenting Author Registration
    - *If you do not register by this date, your poster will be withdrawn and will not be eligible for presentation and publication.*
    - ***Digital Conference Pass Only registration will not give you access to your poster and will not fulfill your registration requirement.***
- **Monday, April 29**
  - **Deadline:** Upload digital poster .pdf for the meeting app and Presentations Database
- **Monday, April 22**
  - *Expected ISPOR 2024 Mobile App Launch Date*



# #ISPORAnnual—Tweet, Post, Share!

Visit the [ISPOR 2024 Marketing Kit](#)



**Bianca Kovalenko**

Bkovalenko2024

We will be presenting at [#ISPORAnnual!](#) Visit our poster on May 7 at 12:30 PM. See you in Atlanta, GA, USA!

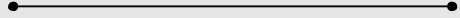
[www.ispor.org/ISPOR2024](http://www.ispor.org/ISPOR2024)

10:30 AM · May 05, 2024 · **400** Views

**4** Retweets **20** Quotes **265** Likes **1** Bookmarks







# Now It's Your Turn! Q&A

## ISPOR Staff Contact

If you have any questions, please contact  
[conferences@ispor.org](mailto:conferences@ispor.org).

***Thank you!***

We appreciate your efforts to make this conference a success.



## DIVERSITY AND INCLUSION

ISPOR is strongly committed to diversity. The Society's [Strategic Plan](#) and core values embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in all presentations. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, physical disability, and religion. Additional information can be found at the Society's [Diversity Policy](#).