

ISPOR
PARTNERSHIP
OPPORTUNITIES



ISPOR
THE PROFESSIONAL SOCIETY FOR HEALTH ECONOMICS
AND OUTCOMES RESEARCH
Improving healthcare decisions

MISSION

TO PROMOTE HEALTH ECONOMICS AND OUTCOMES RESEARCH EXCELLENCE
TO IMPROVE DECISION MAKING FOR HEALTH GLOBALLY.

ISPOR, the professional society for health economics and outcomes research (HEOR), is recognized as the global leader in the field for its scientific programs and conferences. ISPOR hosts the world's leading HEOR conferences that focus on the most influential topics driving the science used to generate reliable evidence and inform healthcare decisions.



Why Partner with ISPOR

“By partnering with ISPOR, an organization can leverage the support and reach of an industry leader.”—Nancy Berg, CEO

Interest in the field of health economics and outcomes research (HEOR) has grown exponentially as governments and other payers grapple with how to provide the best possible health outcomes at affordable costs. Renowned as the global Society that convenes all healthcare stakeholders in HEOR, ISPOR is leading the field at a time when solid approaches to decision making are more important than ever.

Now is the time to engage with our growing network of influential leaders. Our delegates, exhibitors, and sponsors participate in ISPOR’s world-class, scientific conferences to network and collaborate with leading experts in HEOR across the globe.

ISPOR’S WORLDWIDE FOOTPRINT



Thousands
of senior level, key
opinion leaders in HEOR

20,000+
individual and chapter
members representing

120+
countries

PARTNER. PARTICIPATE. PROGRESS.

Progress through
partnerships—
improving
healthcare
decisions together.



Exhibit and Conference Sponsorships

ISPOR conferences attract a multistakeholder audience that is invested in using science and research to make better healthcare decisions. Get recognized for your support of the leading HEOR conferences in North America and Europe and in the Asia Pacific and Latin America regions.



Strategic Mission and Support

Provide insight and on-the-ground guidance to the Society.

- Institutional Council Membership
- Patient Representative Roundtable Support
- White Papers and Journal Supplements



Sponsored Education Programs

Advance education through essential HEOR programs.

- Educational Symposia
- Educational Forums
- Sponsored Webinars
- Education and Training
- Student and New Professional Activities



Print and Digital Advertising

Connect to the global HEOR community.

- *Value in Health*
- *Value in Health Regional Issues*
- *Value & Outcomes Spotlight*
- ISPOR eBulletin
- Conference Program and Schedule of Events
- Career Center



Exhibit & Event Sponsorships

ISPOR hosts the leading global scientific and educational conferences in the field of health economics and outcomes research (HEOR). ISPOR conferences are attended by thousands of leaders and experts representing all facets of healthcare, including researchers and academicians, regulators and assessors, decision makers, clinicians, industry, and patient representatives.

Join us every year to connect with ISPOR's growing network!

ISPOR

ISPOR
Europe

ISPOR Latin
America

ISPOR Asia
Pacific

EXHIBITOR AND POSTER DIRECTORY
Plus many global ISPOR chapter events



11,000+
attendees
annually



120+
countries



13 million
social media
impressions annually





Strategic Mission & Support

We invite you to become a catalyst for collaboration and change for healthcare around the world by connecting with industry peers and key stakeholders within the global HEOR community.

Institutional Council Membership

Network and collaborate with fellow members, stakeholder groups, and key leaders. Institutional Council members include organizations large and small from pharma, biotech, medical device, diagnostic, contract research organizations, data analytics, and other HEOR suppliers. Institutional Council members receive a unique set of benefits including access, influence, and visibility within the global HEOR community.

Roundtables

ISPOR Roundtables provide a forum for key decision makers from around the world to exchange ideas and experiences that advance the science of health economics and outcomes research. ISPOR's global, regional, and local councils act as advisory bodies to the Society and provide direction on key scientific and health policy research issues in HEOR.

White Papers and Journal Supplements

Sponsored supplements of summit proceedings, roundtable discussions, or special task force papers are an excellent way to support ISPOR activities. Supplements to ISPOR's MEDLINE®-indexed journals provide a tangible record of events that become part of the permanent scientific literature.



Sponsored Education Programs

Educational Symposia

ISPOR Educational Symposia, which are open to all ISPOR conference delegates, are 1-hour high-level presentations on relevant HEOR topics chosen by sponsors. They provide a unique opportunity to exchange ideas with international experts in the field. Sponsoring a symposium **demonstrates your leadership in advancing HEOR knowledge and shaping the future of the field**, while creating professional relationships within the global HEOR community.

Educational Forums

ISPOR Educational Forums are smaller (up to 50 delegates) "invitation only" meetings supported by an educational grant. They provide a distinct platform for key stakeholders and **HEOR leaders** from around the world **to participate in a thought-stimulating discussion** and promote the exchange of knowledge and ideas. Sponsoring an ISPOR Educational Forum is the perfect venue to connect with professionals and create **effective networking**.

Sponsored Webinars

Use the power of ISPOR's global reach and reputation to bring your message directly to the HEOR community. Sponsored webinars are offered to ISPOR members and marketing prospects in a live webinar format with the longevity of on-demand access post-event.

Education and Training

Support professional development and foster the next generation of HEOR professionals. ISPOR's Essential HEOR Education training programs provide expanded professional development and educational opportunities with leading experts on topics directly related to ISPOR Good Research Practices and critical professional skills.

- HEOR Short Course Program – Support lunches or breaks at short courses during half- to full-day course topics.
- Training Programs – Support lunches, breaks, and receptions at ISPOR's 2- to 5-day courses on topics such as Introduction to HEOR, Budget Impact Analysis, Pharmaceutical Pricing, Patient-Reported Outcomes Measures, and the ISPOR HTA training program.
- Student and New Professional Activities – Support student activities at our ISPOR events by sponsoring student receptions, research competitions, career development, and other networking events.

"The ISPOR HTA Council offered tremendous insights into health technology assessment.

I found the program inspiring"

*—Tomas Tesar,
PhamD, PhD, MBA
-Slovakia*



Print and Digital Advertising

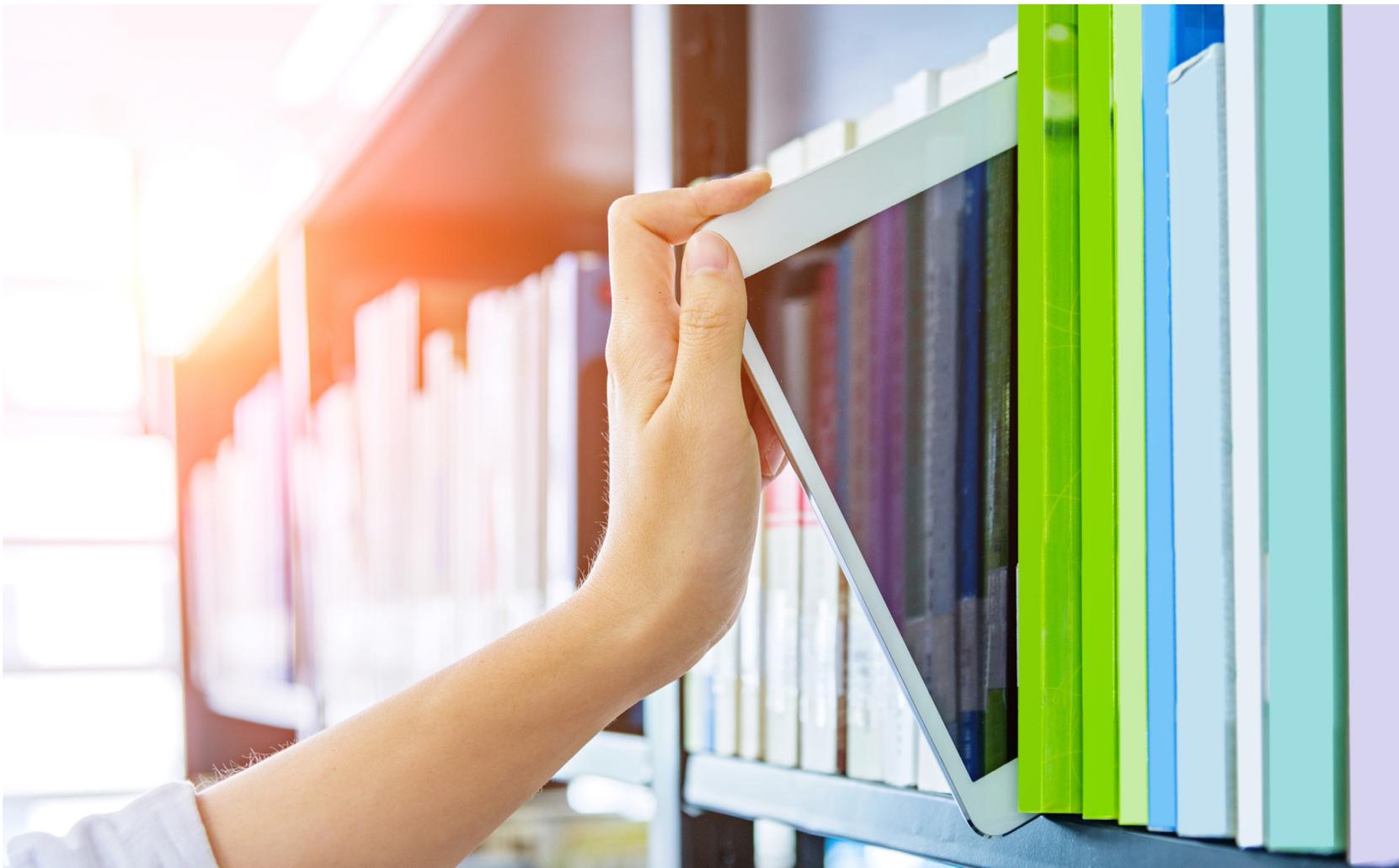
Reach a global network of HEOR decision makers by advertising your products and services in ISPOR publications.

Publications

- *Value in Health* (a monthly, MEDLINE®-indexed and high impact journal)
- *Value in Health Regional Issues* (an online, MEDLINE®-indexed journal focused on the Asia, Latin America, and Central and Eastern Europe, Western Asia, and Africa regions)
- *Value & Outcomes Spotlight* (a bi-monthly news publication for the global HEOR community)
- eBulletin (monthly eNewsletter for ISPOR members)
- Conference Program and Schedule of Events (programs for conference attendees)

Career Center

ISPOR is committed to providing its members and the HEOR community with a high-quality platform to facilitate career opportunities. The ISPOR online Career Center offers job seekers and employers an easy-to-use and highly targeted resource for online employment connections.



Fulfill your business objectives
by partnering with ISPOR.

Join now to support our
commitment to improve
healthcare decision
making. Contact us to
learn about the excellent
benefits of an ISPOR
partnership.

Starting in 2019.



- COMPANY LOGO AND LINK ON ISPOR.ORG
- WHITE PAPER AND JOURNAL SUPPLEMENT COLLABORATIONS
- ACCESS TO VIP EVENTS
- SPEAKING OPPORTUNITIES AT ISPOR CONFERENCES

PLUS MORE!

ISPOR.ORG

To learn more about our custom partnerships and benefits, please contact:

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**Please contact us with any questions you may have about Exhibit
or Sponsor Opportunities at ISPOR Events.**

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