Do we really need QALYs?

J. Jaime Caro MDCM, FRCPC FACP

Professor in practice, London School of Economics Professor, McGill University Chief Scientist, Evidera

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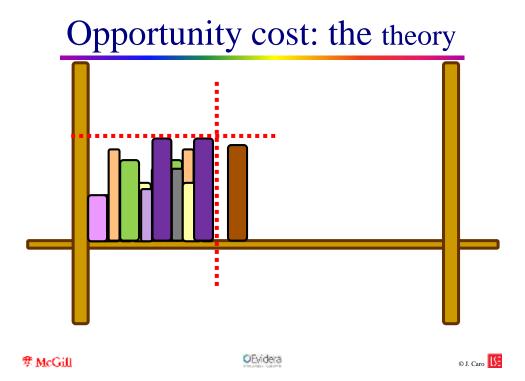
Why the QALY?



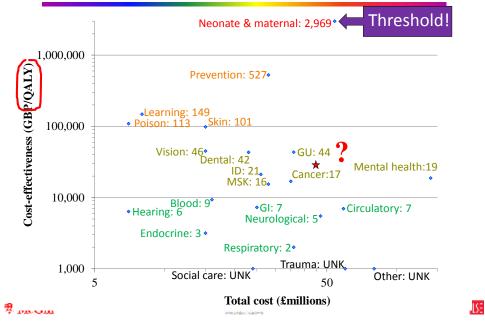
Why is it said we need it?

- QALY maximization (utilitarianism)
- Pragmatic: need to assess if price is acceptable





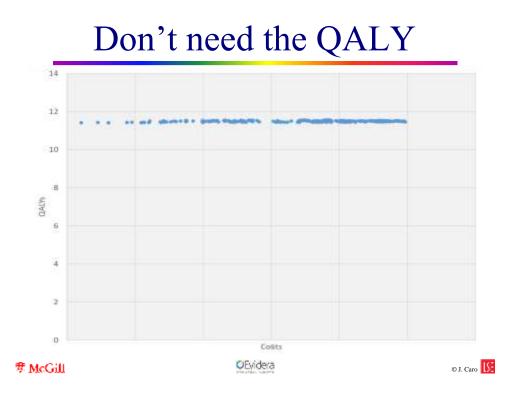
Opportunity cost: the reality

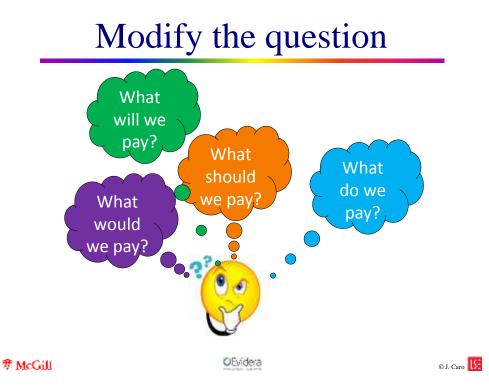


Options

- Persist with the devil you know
- Modify the QALY
- Therapeutic-area specific efficiency frontiers







Options

- Persist with the devil you know
- Modify the QALY
- Therapeutic-area specific efficiency frontiers
 - Don't need QALY
 - Much closer to how decisions are actually made
- Move to direct trade-off (as in some hospital HTAs)
- MCDA?
- New measure
 - BADIE

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